

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mexcor, Inc.		08/20/2013	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	EJMV Investments, LLC		
Street Address:	8950 Railwood Drive		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77078		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85674705	FRIO	
Serial Number:	85674099	FRIO BREWED IN TEXAS	
CORRESPONDENCE DATA			
Fax Number:	8323973532		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7139515600		
Email:	john.tang@strasburger.com		
Correspondent Name:	John A. Tang/Strasburger & Price, LLP		
Address Line 1:	909 Fannin Street		
Address Line 2:	Suite 2300		
Address Line 4:	Houston, TEXAS 77010		
ATTORNEY DOCKET NUMBER:	16602.0115		
NAME OF SUBMITTER:	John A. Tang		
Signature:	/John A. Tang/		

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TRADEMARK

Date:

08/20/2013

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

**WHEREAS** Mexcor, Inc., a Texas corporation, with its principal place of business at 8950 Railroad Drive, Houston, Texas 77078, United States of America ("Assignor"), has intended to use the marks identified in Schedule A ("Trademarks") and has filed applications for registration with the United States Patent and Trademark Office based on the bona fide intent to use such Trademarks in commerce, which applications have been given serial numbers as identified in Schedule A, but has not yet filed allegations of use of the Trademarks under Section 1(c) or 1(d) of the Trademark Act;

**WHEREAS** EJMV Investments, LLC, a Texas limited liability company, with a place of business at 8950 Railroad Drive, Houston, Texas 77078 ("Assignee"), has acquired the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. Section 1060; and

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee the Trademarks and applications identified in Schedule A as part of the entire business or portion thereof to which the Trademarks pertain as required under 15 U.S.C. Section 1060.

Dated this 20<sup>th</sup> day of August, 2013.

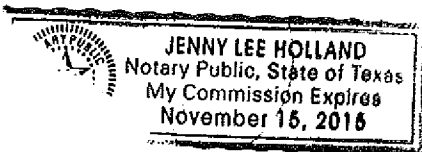
ASSIGNOR, MEXCOR, INC.

By: Eduardo J. Morales, Jr.  
Eduardo J. Morales, Jr.  
President

Signed and sworn to before me this 20<sup>th</sup> day of August, 2013.

Jenny Lee Holland  
Notary Public in and for the  
State of Texas

Commission expires: 11/15/2015



SCHEDULE A

*United States of America*

<i>Mark</i>	<i>App. No.</i>	<i>Serial No.</i>
FRIO	85674705	7/11/2012



85674099	7/11/2012
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