

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Golden Pride, Inc.		08/16/2013	CORPORATION: FLORIDA

**RECEIVING PARTY DATA**

<b>Name:</b>	Vitamins Direct (Bermuda) Limited
<b>Street Address:</b>	P.O. Box HM 1179
<b>Internal Address:</b>	Canon's Court, 22 Victoria Street
<b>City:</b>	Hamilton
<b>State/Country:</b>	BERMUDA
<b>Postal Code:</b>	HM EX
<b>Entity Type:</b>	Company: BERMUDA

**PROPERTY NUMBERS Total: 24**

Property Type	Number	Word Mark
Registration Number:	1520523	BEE-III
Registration Number:	1907025	CHANGES
Registration Number:	1982673	CYTOPRO
Registration Number:	2626176	FLEXTIME
Registration Number:	1914480	FORMULAS FOR HEALTH
Registration Number:	2460249	GARLIGUARD
Registration Number:	1940780	GOLD PACK
Registration Number:	1275744	GOLDEN PRIDE
Registration Number:	2377962	HEART HEALTH PACK
Registration Number:	1842538	HERBS FOR HEALTH
Registration Number:	1823551	NATURE'S ANSWER
Registration Number:	1884392	NUTRIENTS FOR HEALTH
Registration Number:	3990203	PHYSICIAN'S SIGNATURE

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Registration Number:	1313033	PROFESSIONAL POLLEN
Registration Number:	3325474	PULSATE PLUS
Registration Number:	3996788	RAWLEIGH
Registration Number:	2232505	REJUVENATE
Registration Number:	2317252	SHARP THINKING
Registration Number:	2441576	SYSTE-MAX
Registration Number:	1414880	THE ANSWER
Registration Number:	2203967	THERMO-LIFT
Registration Number:	2386230	TIME FIGHTERS
Registration Number:	2030930	TRANQUELL
Registration Number:	2443420	TRU-SORB

**CORRESPONDENCE DATA**

Fax Number: 2129491690  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 2126973750  
Email: mws@kirschsteinlaw.com  
Correspondent Name: Martin W. Schiffmiller  
Address Line 1: 425 Fifth Avenue, 5th Floor  
Address Line 4: New York, NEW YORK 10016-2223

ATTORNEY DOCKET NUMBER: GOLDEN PRIDE ASSIGNMENT

**DOMESTIC REPRESENTATIVE**

Name: Martin W. Schiffmiller  
Address Line 1: 425 Fifth Avenue, 5th Floor  
Address Line 4: New York, NEW YORK 10016-2223

NAME OF SUBMITTER: Martin W. Schiffmiller

Signature: /Martin W. Schiffmiller/

Date: 08/21/2013

Total Attachments: 3  
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ASSIGNMENT

WHEREAS, GOLDEN PRIDE, INC., a corporation organized and existing under the laws of the State of Florida, located and doing business at 1501 Northpoint Parkway, Suite 100, West Palm Beach, Florida 33407, is the owner of the trademarks shown in Exhibit A to this document which have been registered in the U.S. Patent and Trademark Office; and

WHEREAS, VITAMINS DIRECT (BERMUDA) LIMITED, a company organized and existing under the laws of Bermuda, located and doing business at Canon's Court, 22 Victoria Street, P.O. Box HM 1179, Hamilton HM EX, Bermuda, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said GOLDEN PRIDE, INC. hereby assign unto the said VITAMINS DIRECT (BERMUDA) LIMITED all right, title and interest in and to the said marks together with the good will of the business symbolized by said marks and the registrations thereof.

*16 August*  
Dated: ~~June~~, 2013

VITAMINS DIRECT (USA) INC.

BY \_\_\_\_\_

Name: *Glen Robinson*  
Title: *President*

*GLEN ROBINSON*  
*for and on behalf*  
*VITAMINS DIRECT & GOLDEN PRIDE.*

Sworn to and subscribed  
before me this *16* day  
of *August*, 2013.

*Solan Rice*  
\_\_\_\_\_  
Notary Public

*Solan Rice*  
*NOTARY PUBLIC*  
*Lodon*  
*England*

TRADEMARK

REEL: 005094 FRAME: 0828

EXHIBIT A

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Dt.</u>
BEE-III	1,520,523	1/17/1989
CHANGES	1,907,025	7/25/1995
CYTOPRO	1,982,673	6/25/1996
FLEXTIME	2,626,176	9/24/2002
FORMULAS FOR HEALTH	1,914,480	8/29/1995
GARLIGUARD	2,460,249	6/12/2001
GOLD PACK	1,940,780	12/12/1995
GOLDEN PRIDE	1,275,744	5/1/1984
HEART HEALTH PACK	2,377,962	8/15/2000
HERBS FOR HEALTH	1,842,538	6/28/1994
NATURE'S ANSWER	1,823,551	2/22/1994
NUTRIENTS FOR HEALTH	1,884,392	3/14/1995
PHYSICIAN'S SIGNATURE	3,990,203	7/5/2011
PROFESSIONAL POLLEN	1,313,033	1/8/1985
PULSATE PLUS	3,325,474	10/30/2007
RAWLEIGH	3,996,785	7/19/2011
REJUVENATE	2,232,505	3/16/1999
SHARP THINKING	2,317,252	3/8/2000
SYSTE-MAX	2,441,576	4/3/2001
THE ANSWER	1,414,880	10/28/1986
THERMO-LIFT	2,203,967	11/17/1998
TIME FIGHTERS	2,386,230	9/12/2000
TRANQUELL	2,030,930	1/14/1997
TRU-SORB	2,443,420	4/10/2001



**DOLORES RICE  
NOTARY PUBLIC**

3 Cedar Court  
6-10 Grosvenor Road  
Wanstead  
London  
E11 2HQ

[www.notaryoffice.co.uk](http://www.notaryoffice.co.uk)

[dr@notaryoffice.co.uk](mailto:dr@notaryoffice.co.uk)

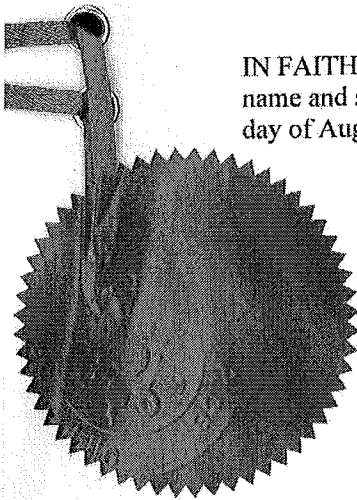
0208 530 3085

07746 474240

TO ALL to whom these presents shall come I DOLORES RICE Notary Public of London England duly authorised admitted and sworn and practising within the United Kingdom of Great Britain and Northern Ireland do hereby certify that

Glen Robinson appeared before me and signed the attached Assignment from Golden Pride Inc. to Vitamins Direct (Bermuda) Limited in my presence.

IN FAITH AND TESTIMONY WHEREOF I the said Notary have subscribed my name and set and affixed my seal of office at London aforesaid this 16th day of August in the year two thousand and thirteen



*Dolores Rice*  
NOTARY PUBLIC  
*London*  
*England*

\*Member of the Notaries Society \*

TRADEMARK