

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Project Miracle, LLC		08/21/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Beauty Innovation Group, LLC		
Street Address:	18940 North Pima Road, Suite 250		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85255		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	85226605	EXECUTIVE QUEEN PRINCESS	
Serial Number:	85226697	FATHER	
Serial Number:	85236696	FATHER/HERO	
Serial Number:	85226707	GEEK	
Serial Number:	85236703	JOCK/OUTDOORSMAN	
Serial Number:	85236725	KING/PRINCE/EXECUTIVE	
Serial Number:	85226597	MYSTIC VISIONARY	
Serial Number:	85226641	STUDENT	
Serial Number:	85226636	STUDENT TEACHER	
CORRESPONDENCE DATA			
Fax Number:	4806830309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(480) 683-0286		

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Email: denise@markcarlino.com
Correspondent Name: Mark A. Carlino
Address Line 1: 28150 N Alma School Pkwy #103-617
Address Line 4: Scottsdale, ARIZONA 85262

ATTORNEY DOCKET NUMBER:	PMLLC TO BIG LLC
NAME OF SUBMITTER:	Mark A. Carlino
Signature:	/Mark A. Carlino/
Date:	08/21/2013

Total Attachments: 1
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ASSIGNMENT

WHEREAS, Project Miracle, LLC, a Delaware limited liability company ("Assignor"), having a mailing address of 995 Fifth Avenue #5-S, New York, NY 10028, has intended to use the marks identified below in interstate commerce and has filed applications with the United States Patent and Trademark Office based on its bona fide intent to use the marks in commerce, but has not yet filed allegations of use of the marks under §§1(c) or 1(d) of the Trademark Act;

<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
Executive Queen Princess	85/226605	Jan. 26, 2011
Father	85/226697	Jan. 26, 2011
Father/Hero	85/236696	Feb. 08, 2011
Geek	85/226707	Jan. 26, 2011
Jock/Outdoorsman	85/236703	Feb. 08, 2011
King/Prince/Executive	85/236725	Feb. 08, 2011
Mystic Visionary	85/226597	Jan. 26, 2011
Student	85/226641	Jan. 26, 2011
Student Teacher	85/226636	Jan. 26, 2011


WHEREAS, Assignor is assigning the marks identified above as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060;

WHEREAS, Beauty Innovation Group, LLC, a Delaware limited liability company ("Assignee"), having a mailing address of 18940 North Pima Road, Suite 250, Scottsdale AZ 85255, has acquired the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060, and is desirous of acquiring said trademarks and the pending intent-to-use applications therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified trademarks and the goodwill of business symbolized thereby.

DATED this 21 day of Aug, 2013.

Project Miracle, LLC (Assignor)


By: Cristina M. Carlino
Title: Manager