

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRITCHES ACQUISITION CORP.		08/21/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	MICHAR LLC		
Street Address:	4567 Maywood Avenue		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1249846	BRITCHES GREAT OUTDOORS	
CORRESPONDENCE DATA			
Fax Number:	2136870498		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(213) 787-2500		
Email:	trademarks@novakdruce.com		
Correspondent Name:	Billy A. Robbins		
Address Line 1:	333 South Grand Avenue		
Address Line 2:	North Tower, Suite 2300		
Address Line 4:	Los Angeles, CALIFORNIA 90071-1504		
ATTORNEY DOCKET NUMBER:	70186-00007		
NAME OF SUBMITTER:	Billy A. Robbins		
Signature:	/Billy A. Robbins/		
Date:	08/21/2013		
Total Attachments: 1 source=BRITCHES - MICHAR ASG#page1.tif			

OP \$40.00 1249846

**ASSIGNMENT**

This Assignment is between BRITCHES ACQUISITION CORP., a California corporation of 5401 South Soto Street, Los Angeles, CA 90058 (hereinafter "ASSIGNOR") and MICHAEL LLC, a California limited liability company of 4567 Maywood Avenue, Los Angeles, CA 90058 (hereinafter "ASSIGNEE").

ASSIGNOR is the record title owner of the Trademark Registration No. 1,249,846 for the mark BRITCHES GREAT OUTDOORS, registered in the United States August 30, 1983. ASSIGNEE is desirous of acquiring the entire right, title and interest in and to the trademark and to the registration as identified above.

NOW THEREFORE, in consideration of the payment of \$10.00 and other good and valuable consideration receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE the entire right, title and interest in and to the trademark along with the good will symbolized by that mark, including the trademark registration identified above along with the right to enforce that trademark, including the right to sue for past and future infringement of the trademark.

ASSIGNOR hereby warrants and represents that it has the authority to make this assignment and to execute this Assignment.

WHEREBY ASSIGNOR executes this Assignment and it becomes effective on the date set forth adjacent the signature set forth below.

BRITCHES ACQUISITION CORP.

Date: 31 Aug 2013

By: *John D. Clark*  
Name: John D. Clark  
Title: Vice President