

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Discovery Communications, LLC		07/15/2013	COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Societe des Produits Nestle S.A.
Street Address:	Case Postale 353
Internal Address:	Legal Brand IP
City:	Vevey
State/Country:	SWITZERLAND
Postal Code:	1800
Entity Type:	Societe Anonyme: SWITZERLAND

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	85693989	PETFINDER
Serial Number:	77551963	PETFINDER

CORRESPONDENCE DATA

Fax Number: 3149821613  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 314-982-5192  
 Email: TMOOffice@purina.nestle.com  
 Correspondent Name: Andrea K. Cannon  
 Address Line 1: Checkerboard Square  
 Address Line 2: Legal Brand IP  
 Address Line 4: St. Louis, MISSOURI 63164

ATTORNEY DOCKET NUMBER:	FL 105585/S/TR
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DOMESTIC REPRESENTATIVE

CH \$65.00 85693989

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Andrea K. Cannon
Signature:	/andrea k. cannon/
Date:	08/21/2013
Total Attachments: 2 source=Petfinder Application Assignment#page1.tif source=Petfinder Application Assignment#page2.tif	

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U.S.

WHEREAS, Discovery Communications, LLC, a Delaware Limited Liability Company, with its principal office located at One Discovery Place, Silver Spring, Maryland 20910, (hereinafter "Discovery") desires to convey certain Intellectual Property to Nestle Purina PetCare Company, a Missouri corporation (hereinafter "NPPC").

WHEREAS, NPPC desires to acquire such Intellectual Property from Discovery.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Intellectual Property means the trademark applications set forth on the attached Schedule together with all goodwill associated with each of the foregoing.

Discovery hereby sells, transfers, conveys and assigns to NPPC all of its right, title and interest in the intellectual Property together with the goodwill associated therewith.

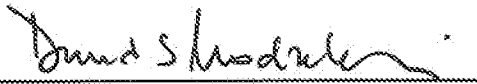
This trademark assignment is effective July 15, 2013.

IN WITNESS WHEREOF, the parties have caused this assignment to be executed on the day and year first above written.

DISCOVERY COMMUNICATIONS, LLC


NESTLE PURINA PETCARE COMPANY

By:



David S. Modzeleski  
Vice President, Legal

By:



David Narkiewicz  
Assistant Secretary

SCHEDULE

TRADEMARK

APPLICATION NUMBER

PETFINDER  
PETFINDER

85693989  
77551963