

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Finish Line Investments, Inc.	FORMERLY Cuizina Food Company	02/06/2012	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Cuizina Food Company, LLC		
Street Address:	18565 142nd Avenue NE		
City:	Woodinville,		
State/Country:	WASHINGTON		
Postal Code:	98072		
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1426752	CUIZINA ITALIA	
Registration Number:	3005535	CUIZINA FOOD COMPANY	
CORRESPONDENCE DATA			
Fax Number:	5037785499		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	503-778-5320		
Email:	almurray@dwt.com		
Correspondent Name:	J. Alfred Murray, Davis Wright Tremaine		
Address Line 1:	1300 SW Fifth Avenue, Suite 2400		
Address Line 4:	Portland, OREGON 97201-5610		
ATTORNEY DOCKET NUMBER:	96515-4 CUIZINA ASSIGNMT		
NAME OF SUBMITTER:	J. Alfred Murray, Davis Wright Tremaine		
Signature:	/J. Alfred Murray/		
Date:	08/21/2013		
Total Attachments: 1 source=Finish Line TM assignment#page1.tif			

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**TRADEMARK ASSIGNMENT**


WHEREAS, Finish Line Investments, Inc., formerly known as Cuizina Food Company ("Assignor"), a Washington corporation, is the owner of the following trademarks and associated registrations:

<u>Jurisdiction</u>	<u>Mark</u>	<u>Registration No.</u>
United States (Federal)	CUIZINA ITALIA	1426752
United States (Federal)	CUIZINA FOOD COMPANY & Design	3005535

WHEREAS, Cuizina Food Company, LLC ("Assignee"), a Washington limited liability company with a principal place of business at 18565 142<sup>nd</sup> Avenue NE, Woodinville, Washington 98072, is desirous of acquiring said trademarks, registrations, and any related marks as defined below effective on February 6, 2012.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to the above trademarks and registrations, and all other names and marks similar thereto or based thereupon (the "Trademarks"); the goodwill of the business associated therewith and symbolized thereby; all registrations and pending applications associated with the Trademarks (including without limitation those listed above); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Assignor has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

Finish Line Investments, Inc., a Washington Corporation

By   
Name: RIK FERRERA  
Title: PRESIDENT