

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Standish Mellon Asset Management Company LLC		08/19/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Mellon Capital Management Corporation		
Street Address:	50 Fremont Street		
Internal Address:	Suite 3900		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3403347	COEFFICIENT GLOBAL	
CORRESPONDENCE DATA			
Fax Number:	4122883063		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	412-288-4164		
Email:	fcolen@reedsmith.com, scoffman@reedsmith.com		
Correspondent Name:	Frederick H. Colen		
Address Line 1:	P.O. Box 488		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15230-0488		
ATTORNEY DOCKET NUMBER:	06029 448511.20005 FHC		
NAME OF SUBMITTER:	Frederick H. Colen		
Signature:	/Frederick H. Colen/		

OP \$40.00 3403347

Date:

08/22/2013

Total Attachments: 3

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ASSIGNMENT OF SERVICE MARK

This Service Mark Assignment (this "Assignment"), effective 8/19/2013, is made by **Standish Mellon Asset Management Company LLC**, a limited liability company existing under the laws of state of Delaware, with an address of BNY Mellon Center, 201 Washington Street, Boston, MA 02108-4408 (hereinafter "ASSIGNOR") and delivered to, and in favor of, **Mellon Capital Management Corporation**, a corporation existing under the laws of the state of Delaware, with an address of 50 Fremont Street, Suite 3900, San Francisco, CA 94105 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR owns all right, title and interest in the service mark found and described on Exhibit A (hereinafter referred to as the "Mark").

WHEREAS, ASSIGNEE is desirous of acquiring all of ASSIGNOR'S right, title and interest in the Mark, together with the goodwill of the business, symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, ASSIGNOR, intending to be legally bound, does agree as follows:

1. ASSIGNOR hereby sells, assigns, grants and transfers over to ASSIGNEE, and ASSIGNEE hereby accepts, ASSIGNOR'S entire right, title and interest in the Mark throughout the world, as set forth on the attached **EXHIBIT A**, together with the goodwill of the business symbolized by the Mark and all rights at common law; and any causes of action for any past, present or future infringement of the Mark.

2. This Assignment may be amended, supplemented or modified only by a written instrument duly executed by each party hereto. If any provision of this Assignment is held to be illegal, invalid or unenforceable under any present or future law, and if the rights or obligations of any party under this Assignment will not be materially and adversely affected thereby, (a) such provision will be fully severable, (b) this Assignment will be construed and enforced as if such illegal, invalid or unenforceable provision had never comprised a part hereof, (c) the remaining provisions of this Assignment will remain in full force and effect and will not be affected by the illegal, invalid or unenforceable provision or by its severance herefrom, and (d) in lieu of such illegal, invalid or unenforceable provision, there will be added automatically as a part of this Assignment a legal, valid and enforceable provision as similar to the terms of such illegal, invalid or unenforceable provision as may be possible and reasonably acceptable to the parties.

3. This Assignment shall be binding upon, inures to the benefit of and is enforceable by the parties hereto and their respective successors and assigns.

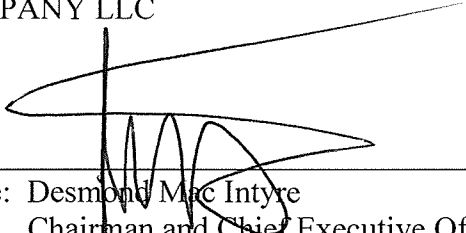
4. Headings herein are provided for the convenience of reference only and shall not be deemed to constitute a part hereof.

5. This Assignment may be executed in counterparts (including executed counterparts delivered and exchanged by facsimile or electronic transmission), each of which

shall be deemed an original, and all of which together shall constitute but one and the same instrument.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be duly executed by its authorized representative effective as of the 19th day of August 2013.

STANDISH MELLON ASSET MANAGEMENT
COMPANY LLC



By: _____
Name: Desmond Mac Intyre
Title: Chairman and Chief Executive Officer

ATTACHMENT A

MARK	APPLICATION NO.	U.S. REGISTRATION NO.
COEFFICIENT GLOBAL		3,403,347