

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tru Fire Corporation		08/20/2013	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Muzzy Outdoors, LLC		
Street Address:	62 Walnut Street		
Internal Address:	Floor 3		
City:	Wellesley Hills		
State/Country:	MASSACHUSETTS		
Postal Code:	02481		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1695460	TRU-FIRE	
Registration Number:	1814487	X-CALIPER	
Registration Number:	3463397	SWITCHBLADE	
Registration Number:	3504272		
CORRESPONDENCE DATA			
Fax Number:	2027995144		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027994000		
Email:	dctrademarks@dlapiper.com		
Correspondent Name:	Ryan C. Compton		
Address Line 1:	500 Eighth Street, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	KAMYLON		

OP \$115.00 1695460

NAME OF SUBMITTER:	Ryan C. Compton
Signature:	/Ryan C. Compton/
Date:	08/22/2013
<b>Total Attachments: 10</b> source=Moksha Exhibit C IP Assignment (Execution Version)#page1.tif source=Moksha Exhibit C IP Assignment (Execution Version)#page2.tif source=Moksha Exhibit C IP Assignment (Execution Version)#page3.tif source=Moksha Exhibit C IP Assignment (Execution Version)#page4.tif source=Moksha Exhibit C IP Assignment (Execution Version)#page5.tif source=Moksha Exhibit C IP Assignment (Execution Version)#page6.tif source=Moksha Exhibit C IP Assignment (Execution Version)#page7.tif source=Moksha Exhibit C IP Assignment (Execution Version)#page8.tif source=Moksha Exhibit C IP Assignment (Execution Version)#page9.tif source=Moksha Exhibit C IP Assignment (Execution Version)#page10.tif	

ASSIGNMENT OF PATENTS, COPYRIGHTS, AND TRADEMARKS

This ASSIGNMENT OF PATENTS, COPYRIGHTS AND TRADEMARKS (this "Assignment"), is entered into and made effective as of August 20, 2013, by and among Tru Fire Corporation (hereinafter referred to as "Assignor"), a Wisconsin corporation having its principal place of business at 217 E Larsen Drive, Fond du Lac, WI 54937, Muzzy Outdoors, LLC (hereinafter referred to as "Assignee"), a Delaware limited liability company having its principal place of business immediately prior to the Closing (as defined in the Asset Purchase Agreement) at 62 Walnut Street, Floor 3, Wellesley Hills, MA 02481 and the Stockholders named in the Asset Purchase Agreement (as defined below).

WHEREAS, except as otherwise noted in the attached Schedules, Assignor is the sole and exclusive owner of all rights, title and interest in and to the following: (a) all patents and patent applications listed on the attached Schedule A(i) (collectively, the "Scheduled Patent Rights") and of any and all inventions and discoveries claimed, described or otherwise disclosed in any of the Scheduled Patent Rights (collectively, the "Inventions"); (b) the original works of authorship, and the copyrights worldwide therein, and the copyright registrations and copyright registration applications associated therewith identified on Schedule A(ii) attached hereto and made part hereof (collectively, the "Works"); and (c) the trademarks that are either unregistered, registered or are the subject of pending applications in the United States Trademark Office, all of which are identified on Schedule A (iii) attached hereto and made part hereof (collectively, the "Marks"); and

WHEREAS, in connection with that certain Asset Purchase Agreement dated as of August 20, 2013 (the "Asset Purchase Agreement"), Assignee wishes to acquire from Assignor, and Assignor wishes to assign, transfer, convey and deliver to Assignee (a) any and all rights, title, and interests of Assignor throughout the world in and to the Scheduled Patent Rights and the Inventions; (b) the Works and all of rights, title and interest in and to said Works, including all copyrights and other proprietary rights therein and thereto conveyed by the U.S. Copyright Act of 1976, as amended, and by any equivalent foreign copyright statute and right; and (c) the Marks, together with all common law, statutory or other rights therein and all goodwill of the business associated with the use of, or symbolized by, the Marks in accordance with the terms and conditions set forth herein.

NOW THEREFORE, in consideration of the payment of \$100.00 and the foregoing premises and the mutual covenants and agreements contained herein and in the Asset Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, do hereby agree as follows:

1. Conveyance and Acceptance. Effective as of date hereof, Assignor hereby irrevocably, without reservation, sells, assigns, transfers, conveys and delivers to Assignee (and to Assignee's successors and assigns) and Assignee hereby accepts:

a. All of Assignor's rights, titles and interests throughout the world in, to, and under all of the following described in Sections 1(i) through (iv) (all of the following described in subsections (i) through (iv) below are collectively referred to as the "Assigned Rights"):

i. all Inventions and any and all modifications and improvements to any such Inventions;

ii. all Scheduled Patent Rights and any and all patents that may issue based on, correspond to, or otherwise arise from, any such Scheduled Patent Rights, either directly or indirectly;

iii. any and all other patents, patent applications and other industrial property protections and applications therefor, in each case, that are filed or issue in the United States or in any other jurisdiction that are based on, or that otherwise relate to, any of the Assigned Rights described in Section 1(i) through Section 1(ii), including but not limited to, any and all provisional applications, non-provisionals, continuations, continuations-in-part, divisions, continuing prosecution applications, PCT applications and other convention applications, requests for continuing examination, substitutes, reissues, reexaminations, extensions, and renewals that issue or are filed in the United States or in any other jurisdiction that are based on, or that otherwise relate to, any of the Assigned Rights described in Section 1(i) through Section 1(ii); and

iv. any and all other rights relating to any of the Assigned Rights described in any of Sections 1(i) through (iii), including but not limited to, any and all priority rights and rights to claim the benefit of the filing date with respect to any and all such Assigned Rights under the International Convention for the Protection of Industrial Property or under any other convention, treaty, law, rule, regulation, agreement, instrument or understanding;

b. All of Assignor's rights, title and interest in and to the Works, including all copyrights and other proprietary rights therein worldwide, which shall include the exclusive worldwide right to register and publish all copyrights in such Works, to reproduce the Works in any manner, to adapt, modify or otherwise alter the Works, to transmit the Works, to prepare derivative works based on the Works in all forms now known or hereinafter invented, to distribute copies or reproductions of the Works, to display the Works publicly, to publicly perform the Works and to otherwise use or exploit the Works, in each case, through any and all means and methods and in any and all media now known and hereafter developed or devised, together with all moral rights and other rights of a similar nature or kind, for the unexpired present term of all copyrights and other rights in each such Works and any term granted thereafter to which said Works or any derivative work based thereon may be entitled to copyright protection, together with all rights to any and all proceeds, benefits, privileges, causes of action, and remedies relating thereto, all rights to bring an action, whether at law or in equity, for past, present or future infringement, misappropriation, misuse or other violation of any copyrights in such Works against any third party, all rights to recover damages, profits and injunctive relief for all past, present or future infringement, misappropriation, misuse, or other violation of any copyrights in such Works; and

c. All of Assignor's rights, title and interest in and to the Marks in the United States, including all common law, statutory and other rights therein and all trademark registrations and trademark registration applications relating to the Marks, together with all rights to any and all proceeds, benefits, privileges, causes of action, and remedies relating to the Marks, all rights to bring an action, whether at law or in equity, for infringement, dilution, misappropriation, misuse or other violation of the Marks against any third party, all rights to recover damages, profits and injunctive relief for all past, present or future infringement, dilution, misappropriation, misuse, or other violation of the Marks, and together with the portion of the business to which the Marks pertain and all goodwill of the business associated with the use of, or symbolized by, the Marks.

2. Recordation.

a. Assignor hereby authorizes and requests that:

i. Officials throughout the world whose duty it is to register and record ownership in intellectual property rights, including, without limitation, the Commissioner of the United States Patent and Trademark Office, record Assignee as the sole and exclusive assignee and owner of any and all of the Assigned Rights;

ii. The Commissioner of the United States Patent and Trademark Office, and empowered officials in any other country, issue any and all letters patent that may be granted upon any of the Assigned Rights to Assignee, for the sole and exclusive benefit of Assignee;

iii. Assignee record this Assignment with the U.S. Copyright Office and with all other relevant Governmental Authorities; and

iv. Assignee record this Assignment with the U.S. Patent and Trademark Office, the Canadian Intellectual Property Office, and all other applicable foreign trademark offices or other relevant governmental authorities.

b. Assignor hereby grants the Assignee the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

3. Further Acts. Assignor and/or the Stockholders shall duly execute and deliver, or cause to be duly executed and delivered, such further instruments and do and cause to be done such further acts and things, including the filing of such assignments, agreements, documents and instruments, as may be necessary or as Assignee may reasonably request in order to fulfill the purposes and intent of this Assignment. Assignor and/or the Stockholders are not entitled to further compensation for such actions, save that Assignee will cover courier, notarization, and/or other reasonable costs incurred by Assignor and/or the Stockholders when taking such actions.

4. Miscellaneous. This Assignment shall be governed by and construed in accordance with the laws of the State of New York. This Assignment may be executed and delivered (including by facsimile and electronic mail transmission) in one or more counterparts, any of which need not contain the signature of more than one person, but all such counterparts taken together will

constitute one and the same instrument. For the avoidance of doubt, nothing set forth in this Assignment is intended to limit the representations, warranties and covenants in the Asset Purchase Agreement among Assignor, Assignee and the other parties thereto. This Assignment shall inure to the benefit of and be binding upon the parties hereto and their respective successors and permitted assigns. No modification, amendment or waiver of any provision of this Assignment shall be effective unless it is in it is in writing and signed by the parties hereto.

[Remainder of Page Intentionally Left Blank]

**IN WITNESS WHEREOF**, each of the parties have caused this Assignment to be duly executed and delivered as of the day and year first above written.

**ASSIGNOR:**

TRU FIRE CORPORATION

By: 


Name: Stephen M. Tentler

Title: President

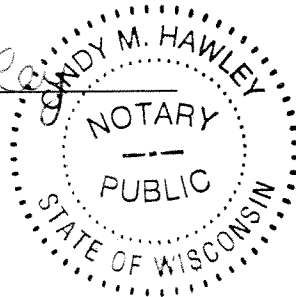
Date: August 20, 2013

STATE OF WISCONSIN        }  
  } ss  
COUNTY OF WINNEBAGO }


On this 20<sup>th</sup> day of August, 2013, before me personally appeared Stephen M. Tentler, to me personally known, who, being duly sworn, did say that he/she is the President of TRU FIRE CORPORATION and that he/she duly executed the foregoing instrument for and on behalf of TRU FIRE CORPORATION being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said company.

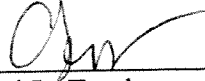
  
Notary Public

Expiration Date: June 21, 2015



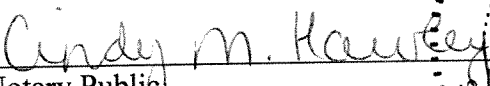
**STOCKHOLDERS:**

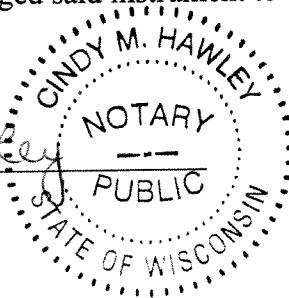
  
\_\_\_\_\_  
Stephen M. Tentler  
Date: Augsut 20, 2013

  
\_\_\_\_\_  
Cheri L. Tentler  
Date: Augsut 20, 2013

STATE OF WISCONSIN     }  
  } ss  
COUNTY OF WINNEBAGO }

On this 20<sup>th</sup> day of August, 2013, before me personally appeared  
Stephen M. Tentler and Cheri L. Tentler, to me personally known, who, being duly sworn, did  
each say that he/she duly executed the foregoing instrument on his/her own behalf or as trustee  
and that said individual acknowledged said instrument to be the free act and deed of said  
individual.

  
\_\_\_\_\_  
Notary Public



Expiration Date: June 21, 2015



ASSIGNEE:

MUZZY OUTDOORS, LLC

By: \_\_\_\_\_

Name: Charles T. Lelon

Title: Chairman

Date: August 20, 2013

STATE OF Massachusetts  
} ss  
COUNTY OF Norfolk }

On this 20th day of August, 2013, before me personally appeared Charles T. Lelon, to me personally known, who, being duly sworn, did say that he/she is the Chairman of Muzzy Outdoors, LLC and that he/she duly executed the foregoing instrument for and on behalf of Muzzy Outdoors, LLC being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said company.

Karen L. Allan  
Notary Public

Date: August 20, 2013

Expiration



**KAREN L. ALLAN**  
Notary Public  
Commonwealth of Massachusetts  
My Commission Expires  
March 20, 2020

## SCHEDULE A

### (i) Scheduled Patent Rights

Pending US Patent Appln. 13/714,480 (Filed 14 Dec. 2012): Archery bowstring release

- Assigned by inventor Jason Gillig to Tru-Fire Corporation (Reel/Frame 029477/0969)

U.S. Patent 8276575 (Issued 02 Oct. 2012): Archery bowstring release

- Assigned by inventor Jason Gillig to Tru-Fire Corporation (Reel/Frame 023520/0211)

U.S. Patent 7926476 (Issued 19 Apr. 2011): Strap for bow string release

- Assigned by inventors Stephen M. and Lynn A. Tentler to Tru-Fire Corporation (Reel/Frame 021312/0891)

U.S. Patent 7753043 (Issued 13 Jul. 2010): Bowstring release movable between (and fixable into) stowed and shooting positions

- Assigned by inventor Jeffrey A. Eckert to Tru-Fire Corporation (Reel/Frame 021310/0902)

U.S. Patent 7422008 (Issued 09 Sept. 2008): Strap for bow string release

- Assigned by inventors Stephen M. and Lynn A. Tentler to Tru-Fire Corporation (Reel/Frame 030724/0750)

U.S. Patent 7320318 (Issued 22 Jan. 2008): Strap for bow string release

- Assigned by inventors Stephen M. and Lynn A. Tentler to Tru-Fire Corporation (Reel/Frame 019163/0921)

U.S. Patent 7314045 (Issued 01 Jan. 2008): Bow string release having floating jaws and a trigger force adjustment mechanism

- Assigned by inventors Jeffrey A. Eckert, Paul L. Peck, and Lynn A. Tentler to Tru-Fire Corporation (Reel/Frame 012425/0853)

U.S. Patent 7240672 (Issued 10 Jul. 2007): Adjustable trigger pressure archery release (stealth)

- Assigned by inventors Jeffrey A. Eckert, Paul L. Peck, and Lynn A. Tentler to Tru-Fire Corporation (Reel/Frame 016017/0161)

U.S. Patent 6763819 (Issued 20 Jul. 2004): Bow string release

- Assigned by inventor Jeffrey A. Eckert to Tru-Fire Corporation (Reel/Frame 012172/0678)

U.S. Patent 6125833 (Issued 03 Oct. 2000): Wrap around bow string release strap

- Assigned by inventors Brian L. Kutz and Lynn A. Tentler to Tru-Fire Corporation (Reel/Frame 016017/0161)
- Assigned by inventors Jeffrey A. Eckert and James Schiek to Tru-Fire Corporation (Reel/Frame 011410/0987)

U.S. Patent 6058920 (Issued 09 May 2000): Bowstring release with overlapping single jaw

- Assigned by inventor Lynn A. Tentler to Tru-Fire Corporation (Reel/Frame 009603/0323)

U.S. Patent 5941225 (Issued 24 Aug. 1999): Over and under bow string release with axial adjustment

- Assigned by inventors Paul L. Peck and Lynn A. Tentler to Tru-Fire Corporation (Reel/Frame 008938/0432 and 008987/0646)

U.S. Patent 5850827 (Issued 22 Dec. 1998): Receiver for arrow nock and release aid

- Assigned by inventor Paul L. Peck to Tru-Fire Corporation (Reel/Frame 008684/0642)

U.S. Patent 5722284 (Issued 03 Mar. 1998): Crimping tool

- Assigned by inventor Louis R. Linsmeyer to Tru-Fire Corporation (Reel/Frame 008994/0980)

U.S. Patent 5680852 (Issued 28 Oct. 1997): Bow string release with interchangeable heads

- Assigned by inventors Paul L. Peck and Lynn A. Tentler to Tru-Fire Corporation (Reel/Frame 008116/0438)

U.S. Patent 5653213 (Issued 05 Aug. 1997): Bow string release with trigger having multiple bow string securing positions

- Assigned by inventor Louis R. Linsmeyer to Tru-Fire Corporation (Reel/Frame 007853/0161)

U.S. Patent 5615662 (Issued 01 Apr. 1997): Continuous loop wrist strap for bow string release

- Assigned by inventors Louis R. Linsmeyer and Lynn A. Tentler to Tru-Fire Corporation (Reel/Frame 007142/0763)

U.S. Patent 5582158 (Issued 10 Dec. 1996): Caliper type bow string release with fully adjustable head

- Assigned by inventor Louis R. Linsmeyer to Tru-Fire Corporation (Reel/Frame 007149/0827)

U.S. Patent 5558077 (Issued 24 Sept. 1996): Bow string release with beard guard

- Assigned by inventor Louis R. Linsmeyer to Tru-Fire Corporation (Reel/Frame 007150/0537)

U.S. Patent 5417197 (Issued 23 May 1995): Caliper type bow string release having push/pull trigger and automatic alignment and locking features

- Assigned by inventor Herbert A. Bankstahl to Tru-Fire Corporation (Reel/Frame 007147/0826)

U.S. Patent D501908 (Issued 15 Feb. 2005): Bow string release component

- Assigned by inventor Stephen M. Tentler to Tru-Fire Corporation (013104/0213)

- U.S. Patent RE38833 (Issued September 28, 2005, based on U.S. Patent 5,564,407, issued October 15, 1996): Caliper Type Bow String Release Having Push/Pull Trigger and Automatic Alignment and Locking Features
- Assigned by inventor Louis R. Linsmeyer to Tru-Fire Corporation (Reel/Frame 007150/0266)
- U.S. Patent RE36555 (Cushioned Nock) (Expired 5/22/2008)

**(ii) Works**

None.

**(iii) Marks**

US Reg. 1695460 for TRU-FIRE (Registered 16 June 1992 to Tru-Fire Corporation)  
 US Reg. 1814487 for X-CALIPER (Registered 28 Dec. 1993 to Tru-Fire Corporation)  
 US Reg. 3463397 for SWITCHBLADE (Registered 08 July 2008 to Tru-Fire Corporation)  
 US Reg. 3504272 for Arrowhead Packaging Design (Registered 23 Sept. 2008 to Tru-Fire Corporation)  
 US Reg. 1716053 for CUSHION BUTTON registration date 9-15-1992 to Tru Fire Corporation (expired)  
 US Reg. 1710203 for CRACKSHOT registration date 8-25-1992 to Tru Fire Corporation (expired)  
 US Reg. 1716054 for TRU-ROTATOR registration date 9-15-1992 to Tru Fire Corporation (expired)