

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
UBM Aviation Worldwide Limited		07/30/2013	limited company: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	OAG Aviation Worldwide Limited
Street Address:	450 Capability Green
City:	Luton, Bedfordshire
State/Country:	UNITED KINGDOM
Postal Code:	LU1 3LU
Entity Type:	limited company: UNITED KINGDOM

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1296130	OAG
Registration Number:	2153807	OAG
Registration Number:	2195067	OAG
Registration Number:	2788280	OAG
Registration Number:	1314556	OFFICIAL AIRLINE GUIDE
Registration Number:	2843093	OFFICIAL AIRLINE GUIDES
Registration Number:	3129022	INFORWARDING

CORRESPONDENCE DATA

Fax Number: 6175076585  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 617-504-0436  
 Email: heidi@heidischiller.com  
 Correspondent Name: Heidi A. Schiller  
 Address Line 1: 197 Elm Street

OP \$190.00 1296130

Address Line 2: Suite 1730  
Address Line 4: Northampton, MASSACHUSETTS 01060

ATTORNEY DOCKET NUMBER:	UBM/OAG ASSIGNMENT
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**DOMESTIC REPRESENTATIVE**

Name: Heidi A. Schiller  
Address Line 1: 197 Elm Street  
Address Line 2: Suite 1730  
Address Line 4: Northampton, MASSACHUSETTS 01060

NAME OF SUBMITTER:	Heidi A. Schiller
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Signature:	/Heidi A. Schiller/
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Date:	08/22/2013
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**Total Attachments: 13**

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I, **Martin Emil BUCHNER**, Notary Public of the City of London and elsewhere in England, by Royal Authority, duly admitted and sworn, practising in the said City.

**DO HEREBY CERTIFY AND ATTEST:**

**THAT** the hereunto annexed Confirmatory Assignment has been signed by **David Roy PASQUILL**, whose personal identity I attest, acting in his capacity as one of the Directors of the English Company styled "**UBM AVIATION WORLDWIDE LIMITED**", a private limited company duly incorporated on 1<sup>st</sup> June 2001 and existing under the laws of England, registered at the Companies Registration Office for England and Wales under number **4226716** and with Registered Office at Ludgate House, 245 Blackfriars Road, London SE1 9UY, England;

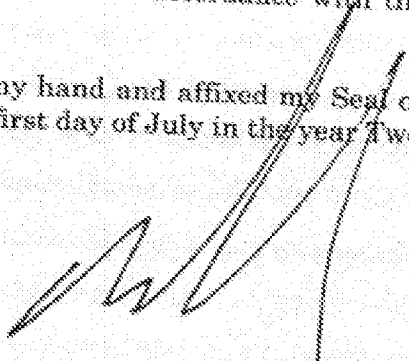
**THAT** the signature likewise set and subscribed at foot of the said Confirmatory Assignment as being that of the subscribing witness thereto is also genuine, the same being in the own, true and proper handwriting of **Maria SMOUT**, whose personal identity I likewise attest;

**THAT** the said Confirmatory Assignment has also been signed by **Matthew Paul PLOSE**, acting in his capacity as one of the Directors of the English Company styled "**OAG AVIATION WORLDWIDE LIMITED**", a private limited company duly incorporated on 7<sup>th</sup> March 2013 and existing under the laws of England, registered at the Companies Registration Office for England and Wales under number **8434134** and with Registered Office at Ludgate House, 245 Blackfriars Road, London SE1 9UY, England;

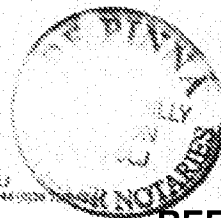
**THAT** the signature likewise set and subscribed at foot of the said Confirmatory Assignment as being that of the subscribing witnesses thereto is also genuine, the same being in the own, true and proper handwriting of **Rachel HILLS**, whose personal identity I likewise attest;

**AND THAT** the said Confirmatory Assignment, being so signed and attested, is validly executed by and binding on the said Companies in accordance with the provisions of English law.

**IN WITNESS WHEREOF** I have hereunto set my hand and affixed my Seal of Office in the City of London aforesaid, this thirty-first day of July in the year Two thousand and thirteen.



**Martin Emil BUCHNER**  
Notary Public of London, England



SCRIVENERS  
NOTARIES

**TRADEMARK**

## CONFIRMATORY ASSIGNMENT

This Confirmatory Assignment (hereinafter "Assignment"), effective this <sup>4<sup>th</sup></sup> 30 day of July 2013 is by and between UBM Aviation Worldwide Limited, a company incorporated and registered in England and Wales, No. 4226716, having its registered office at Ludgate House, 245 Blackfriars Road, London, SE1 9UY, United Kingdom (hereinafter "Assignor"), and OAG Aviation Worldwide Limited, a company incorporated and registered in England and Wales, No. 8434134, having its registered office at Ludgate House, 245 Blackfriars Road, London, SE1 9UY, United Kingdom and principal place of business at 450 Capability Green, Luton, Bedfordshire, LU1 3LU, United Kingdom (hereinafter "Assignee").

WHEREAS, Assignor was the owner of all right, title and interest in and to the trademarks listed on Schedules A and B attached hereto and the goodwill associated therewith (hereinafter the "Marks").

WHEREAS, Assignee was desirous of owning all right, title and interest in and to the Marks and the goodwill associated therewith;

NOW THEREFORE in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, the parties agree as follows:

Assignor hereby confirms that on 8 April 2013 (hereinafter "Transfer Date") Assignor sold, assigned, delivered and set over to Assignee its entire right, title and interest in and to the Marks and the goodwill associated therewith and all registrations and applications therefor in the United States and all other countries, including but not limited to U.S. and foreign applications and registrations recited in Schedules A and B respectively, and including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all other countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if the assignment and sale had not been made; together with all related income, royalties or payments due or payable as of the Transfer Date or thereafter, including, without limitation, all claims for damages by reason of past, present or

future infringement or other unauthorized use of the Marks with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their duly authorized representatives.

Authorised Signatory for  
CROSSWALL NOMINEES LIMITED  
Company Secretary / Director  
UBM AVIATION WORLDWIDE LIMITED

OAG AVIATION WORLDWIDE LIMITED

By: [Signature]  
Title: DIRECTOR

By: \_\_\_\_\_  
Title: Chief Financial Officer

WITNESSED BY: M.A. Smart M.A. Smart  
Asst. Company Secretary  
LUDGATE HOUSE, 245 BLACKFRIARS ROAD,  
LONDON SE1 9UY.

Notarial Certification

Notarial Certification

On this \_\_\_\_ day of July, 2013 before me, the undersigned Notary Public, personally appeared \_\_\_\_\_, and proved to me through satisfactory evidence of identification, to be the person whose name is signed above in my presence and acknowledged to me that he signed it for its stated purpose as \_\_\_\_\_ (title) of UBM Aviation Worldwide Limited.

On this \_\_\_\_ day of July, 2013 before me, the undersigned Notary Public, personally appeared Matthew Plose, and proved to me through satisfactory evidence of identification, to be the person whose name is signed above in my presence and acknowledged to me that he signed it for its stated purpose as Chief Financial Officer of OAG Aviation Worldwide Limited.

\_\_\_\_\_  
Notary Public

\_\_\_\_\_  
Notary Public

SEAL

SEAL

SCHEDULE A

U.S. FEDERAL TRADEMARK REGISTRATIONS

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
OAG	Reg. No. 1,296,130	September 18, 1984
OAG	Reg. No. 2,153,807	April 28, 1998
OAG	Reg. No. 2,195,067	October 13, 1998
OAG & Design	Reg. No. 2,788,280	December 2, 2003
OFFICIAL AIRLINE GUIDE	Reg. No. 1,314,556	January 15, 1985
OFFICIAL AIRLINE GUIDES	Reg. No. 2,843,093	May 18, 2004
INFORWARDING	Reg. No. 3,129,022	August 15, 2006

SCHEDULE B

Foreign Trademark Registrations

Australia

OAG Reg. No. 233991 effective July 3, 1967  
OFFICIAL AIRLINE GUIDE Reg. No. 450070 effective August 11, 1986

Austria

OFFICIAL AIRLINE GUIDE Reg. No. 129367 effective February 2, 1990

Benelux

OFFICIAL AIRLINE GUIDE Reg. No. 420884 effective August 6, 1986

Canada

OAG Reg. No. TMA 320,495 effective November 7, 1986  
OFFICIAL AIRLINE GUIDE Reg. No. TMA 369,588 effective June 22, 1990

China

OAG Reg. No. 1538189 effective March 14, 2011  
OAG Reg. No. 1468720 effective November 7, 2010  
OAG Reg. No. 1499807 effective December 28, 2010  
OAG Reg. No. 1487778 effective December 7, 2010  
OAG Reg. No. 1499571 effective December 28, 2010  
OAG & Design Reg. No. 3871028 effective February 21, 2006  
OAG & Design Reg. No. 3871027 effective June 14, 2006  
OAG & Design Reg. No. 3871026 effective June 14, 2006

CTM

OAG Reg. No. 200741 effective April 1, 1996  
OAG Reg. No. 6664932 effective February 13, 2009  
OAG Reg. No. 540641 effective April 22, 1997  
OAG & Design Reg. No. 2757060 effective July 1, 2002

Denmark

OFFICIAL AIRLINE GUIDE

Reg. No. VR88/03835 effective November 4, 1988

Finland

OFFICIAL AIRLINE GUIDE

Reg. No. 106057 effective January 5, 1990

France

OFFICIAL AIRLINE GUIDE

Reg. No. 1444133 effective September 23, 1986

Hong Kong

OAG  
OAG & Design

Reg. No. 1994/B05662 effective May 25, 1989  
Reg. No. 300129690 effective December 18, 2003

Japan

OAG  
OAG  
OFFICIAL AIRLINE GUIDE  
OAG & Design  
OAG OFFICIAL  
AIRLINE GUIDE

Reg. No. 1883835 effective August 28, 1986  
Reg. No. 5249423 effective July 17, 2009  
Reg. No. 2711610 effective December 26, 1995  
Reg. No. 4769914 effective May 14, 2004

Reg. No. 4769915 effective May 14, 2004

Norway

OAG  
OFFICIAL AIRLINE GUIDE

Reg. No. 117520 effective June 28, 1984  
Reg. No. 159034 effective September 2, 1993

Saudi Arabia

OAG  
OAG  
OAG  
OFFICIAL AIRLINE GUIDE  
OAG & Design

Reg. No. 447/65 effective June 9, 1997  
Reg. No. 447/66 effective June 9, 1997  
Reg. No. 447/64 effective June 9, 1997  
Reg. No. 470/45 effective June 9, 1997  
Reg. No. 133/28 effective June 17, 1986

Singapore

OAG

Reg. No. T85/04679Z effective October 14, 1985

TRADEMARK

REEL: 005096 FRAME: 0695



OFFICIAL AIRLINE GUIDE

Reg. No. T86/03781F effective August 25, 1986

Sweden

OFFICIAL AIRLINE GUIDE

Reg. No. 214605 effective August 25, 1989

Switzerland

OAG  
OFFICIAL AIRLINE GUIDE

Reg. No. 342746 effective October 10, 1985  
Reg. No. 357122 effective August 6, 1986

Taiwan

OAG  
OAG & Design  
OAG & Design  
OAG & Design

Reg. No. 225791 effective November 1, 1983  
Reg. No. 01148166 effective April 16, 2005  
Reg. No. 01125435 effective November 1, 2004  
Reg. No. 01126364 effective November 1, 2004

## CONFIRMATORY ASSIGNMENT

This Confirmatory Assignment (hereinafter "Assignment"), effective this 30<sup>th</sup> day of July 2013 is by and between UBM Aviation Worldwide Limited, a company incorporated and registered in England and Wales, No. 4226716, having its registered office at Ludgate House, 245 Blackfriars Road, London, SE1 9UY, United Kingdom (hereinafter "Assignor"), and OAG Aviation Worldwide Limited, a company incorporated and registered in England and Wales, No. 8434134, having its registered office at Ludgate House, 245 Blackfriars Road, London, SE1 9UY, United Kingdom and principal place of business at 450 Capability Green, Luton, Bedfordshire, LU1 3LU, United Kingdom (hereinafter "Assignee").

WHEREAS, Assignor was the owner of all right, title and interest in and to the trademarks listed on Schedules A and B attached hereto and the goodwill associated therewith (hereinafter the "Marks").

WHEREAS, Assignee was desirous of owning all right, title and interest in and to the Marks and the goodwill associated therewith;

NOW THEREFORE in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, the parties agree as follows:

Assignor hereby confirms that on 8 April 2013 (hereinafter "Transfer Date") Assignor sold, assigned, delivered and set over to Assignee its entire right, title and interest in and to the Marks and the goodwill associated therewith and all registrations and applications therefor in the United States and all other countries, including but not limited to U.S. and foreign applications and registrations recited in Schedules A and B respectively, and including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all other countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if the assignment and sale had not been made; together with all related income, royalties or payments due or payable as of the Transfer Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their duly authorized representatives.

UBM AVIATION WORLDWIDE LIMITED LIMITED

OAG AVIATION WORLDWIDE

By: \_\_\_\_\_  
Title: \_\_\_\_\_

By: [Signature]  
Title: Chief Financial Officer

[Signature]  
LUDWIG HOUSE,  
2115 BUCKLEBUSH ROAD,  
LONDON SE1 6UY.  
Notarial Certification

WITNESSED BY:  
RACHEL HILLS,  
OAG FINANCIAL  
PLANNING + ANALYSIS  
MANAGER

Notarial Certification

On this \_\_\_\_ day of July, 2013 before me, the undersigned Notary Public, personally appeared \_\_\_\_\_, and proved to me through satisfactory evidence of identification, to be the person whose name is signed above in my presence and acknowledged to me that he signed it for its stated purpose as \_\_\_\_\_ (title) of UBM Aviation Worldwide Limited.

On this \_\_\_\_ day of July, 2013 before me, the undersigned Notary Public, personally appeared Matthew Plose, and proved to me through satisfactory evidence of identification, to be the person whose name is signed above in my presence and acknowledged to me that he signed it for its stated purpose as Chief Financial Officer of OAG Aviation Worldwide Limited.

\_\_\_\_\_  
Notary Public

\_\_\_\_\_  
Notary Public

SEAL

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SCHEDULE A

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Reg. No. 1994/B05662 effective May 25, 1989  
Reg. No. 300129690 effective December 18, 2003

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TRADEMARK

REEL: 005096 FRAME: 0701

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