

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Uncle Sam Realty, Inc.		03/17/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Hollywood Group		
Street Address:	2683 Via de la Valle #G246		
City:	Del Mar		
State/Country:	CALIFORNIA		
Postal Code:	92014		
Entity Type:	SOLE PROPRIETORSHIP: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3568124	BE A SOMEBODY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	beasomebody@gmail.com		
Correspondent Name:	Hollywood Group		
Address Line 1:	2683 Via de la Valle, G246		
Address Line 4:	Del Mar, CALIFORNIA 92014		
NAME OF SUBMITTER:	Kris Kaszuba		
Signature:	/kk/		
Date:	08/22/2013		
Total Attachments: 1 source=BAS Service Mark Assignment.pdf#page1.tif			

OP \$40.00 3568124

**UNCLE SAM REALTY, INC.  
INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT**

This Intellectual Property Assignment Agreement (the "Agreement") is made as of March 17, 2010 by and between UNCLE SAM REALTY, INC., a California Corporation (the "Assignor") and HOLLYWOOD GROUP, (the "Assignee").

1. **Intellectual Property Assignment.** The Assignor hereby assigns to the Assignee, its successors and assigns, for good and sufficient consideration the entire right, title and interest in and to the Service Mark, BE A SOMEBODY, Registration # 3568124 registered on January 27, 2009 as of the date hereof.
2. **Intellectual Property Definition.** "Intellectual Property" means any and all intellectual property and tangible embodiments thereof, including without limitation trademarks, service marks, graphics or images, text, and other works of authorship.
3. **Intellectual Property Rights Definition.** "Intellectual Property Rights" means, collectively, all rights in, to and under trade secret rights, copyrights, trademarks, service marks, trade dress and similar rights of any type under the laws of any governmental authority, including without limitation, all applications and registrations relating to the foregoing.
4. **Representations and Covenants.** The Assignor represents and warrants that (i) the Assignor is the owner of the entire right, title and interest in and to the Intellectual Property, (ii) the Assignor has the sole right and authority to enter into this Agreement and grant the rights hereunder.
5. **Governing Law.** This Agreement and actions taken hereunder shall be governed by, and construed in accordance with the laws of the State of California.
6. **Miscellaneous.** This Agreement embodies the entire agreement and understanding of the parties hereto in respect of the subject matter contained herein. If any one or more provisions contained in this Agreement shall, for any reason, be held to be invalid, illegal, or unenforceable in any respect, such invalidity, illegality, or unenforceability shall not affect any other provision of this Agreement, but this Agreement shall be construed as if such invalid, illegal, or unenforceable provision had never been contained herein.

The Parties have executed this Assignment Agreement on this 17<sup>th</sup> day of March, 2010 at the City of San Diego, California

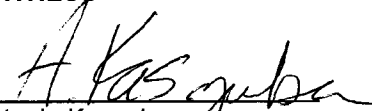
UNCLE SAM REALTY, INC., ASSIGNOR

By:   
Kris Kaszuba, President

HOLLYWOOD GROUP, ASSIGNEE

By:   
Kris Kaszuba

WITNESS

  
Antonia Kaszuba

Service Mark / Trademark Assignment Agreement