

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BBM Canada		01/14/2013	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Research In Motion Limited
Street Address:	295 Phillip Street
City:	Waterloo, Ontario
State/Country:	CANADA
Postal Code:	N2L 3W8
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3462287	BBM
Registration Number:	3356130	BBM
Registration Number:	2984475	BBM CANADA

CORRESPONDENCE DATA

Fax Number: 2023448300
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 202.344.4000
 Email: adprice@venable.com, alpittman@venable.com, trademarkdocket@venable.com
 Correspondent Name: Andrew D. Price
 Address Line 1: P.O. Box 34385
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20043

ATTORNEY DOCKET NUMBER:	123301.345620
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DOMESTIC REPRESENTATIVE

Name: Andrew D. Price
Address Line 1: P.O. Box 34385
Address Line 4: Washington, DISTRICT OF COLUMBIA 20043

NAME OF SUBMITTER:	Andrew D. Price, DC bar member
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Signature:	/Andrew D. Price/
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Date:	08/23/2013
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Total Attachments: 2
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SCHEDULE B
ASSIGNMENT

In consideration of the payment of one dollar (\$1.00), the receipt, adequacy and sufficiency of which is hereby irrevocably acknowledged, BBM Canada hereby assigns its entire right, title and interest in and to the following trade-marks, including the goodwill appertaining thereto, to Research In Motion Limited:

CANADA

Trade-mark	Registration No.
BBM DESIGN	TMA 478,442
BBM NEW MEDIA	TMA 489,438
BBM CANADA DESIGN	TMA 615,499
SONDAGES BBM & Design	TMA 658,753
BBM & Design	TMA 669,799
BBM ANALYTICS	TMA 691,169
BBM	TMA 701,839
BBM ELECTRONIC	TMA 776,651
BBM ÉLECTRONIQUE	TMA 776,652
microBBM	TMA552,682

UNITED STATES

Trademark	Registration No.
BBM	3462287
BBM & Design	3356130
BBM Canada & Design	2984475

Date: January 14, 2013

BBM CANADA

Per:


Name: JAMES MACLEOD

Title: PRESIDENT & CEO

I have authority to bind the company