

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wheels Financial Group, Inc.		04/30/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Wheels Financial Group, LLC		
Street Address:	15821 Ventura Blvd.		
Internal Address:	Suite 280		
City:	Encino		
State/Country:	CALIFORNIA		
Postal Code:	91436		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85782916	LM LOANMART	
CORRESPONDENCE DATA			
Fax Number:	7145135130		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	714-424-8215		
Email:	uspto-tm-oc@sheppardmullin.com		
Correspondent Name:	Carlo Van den Bosch c/o Sheppard Mullin		
Address Line 1:	650 Town Center Drive		
Address Line 2:	Fourth Floor		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	26CY-158088		
NAME OF SUBMITTER:	Carlo F. Van den Bosch		
Signature:	/cfv/		

CH \$40.00 85782916

Date:

08/23/2013

Total Attachments: 3

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State of California
Secretary of State

2312969 out

Limited Liability Company
Articles of Organization - Conversion

LLC-1A

File #

FILED *by/cn*
Secretary of State
State of California

APR 30 2013 *llc lpe*

IMPORTANT — Read all instructions before completing this form.

This Space For Filing Use Only

Converted Entity Information

- Name of Limited Liability Company. (End the name with the words "Limited Liability Company," or the abbreviations "LLC" or "L.L.C." The words "Limited" and "Company" may be abbreviated to "Ltd." and "Co.," respectively.)
WHEELS FINANCIAL GROUP, LLC
- The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the Beverly-Killea Limited Liability Company Act.
- The limited liability company will be managed by (check only one):
 One Manager More Than One Manager All Limited Liability Company Member(s)
- Initial Street Address of Limited Liability Company City State Zip Code
15821 Ventura Blvd., Suite 280, Encino, California 91436
- Initial Mailing Address of Limited Liability Company, if different from Item 4 City State Zip Code
- Name of Initial Agent For Service of Process (Item 8: Enter the name of the agent for service of process. The agent may be an individual residing in California or a corporation that has filed a certificate pursuant to California Corporations Code section 1505. Item 7: If the agent is an individual, enter the agent's business or residential street address in CA. Do not list the address if the agent is a corporation. Item 8: If the converting entity is a CA limited partnership, enter the mailing address of the agent, if different from Item 7, or if the agent is a corporation.)
CT Corporation System
- If an individual, Street Address of Agent for Service of Process in CA City State Zip Code
CA
- Mailing Address of Agent for Service of Process City State Zip Code

Converting Entity Information

- Name of Converting Entity
WHEELS FINANCIAL GROUP, INC.
- Form of Entity CORPORATION
- Jurisdiction CALIFORNIA
- CA Secretary of State File Number, if any
C 2312969
- The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, provide the following for each class:

The class and number of outstanding interests entitled to vote.	AND	The percentage vote required of each class.
5,714 Shares of Common Stock		50.1%

Additional Information

- Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.
- I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

<u>Oscar Rodriguez</u> Signature of Authorized Person	Oscar Rodriguez, President and Chief Executive Officer Type or Print Name and Title of Authorized Person
 Signature of Authorized Person	Ron Gonen, Secretary Type or Print Name and Title of Authorized Person



**State of California
Secretary of State**

LLC-1A File # _____

**Limited Liability Company
Articles of Organization - Conversion**

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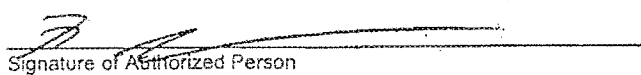
Converting Entity Information

- Name of Converting Entity
WHEELS FINANCIAL GROUP, INC.
- Form of Entity 11. Jurisdiction 12. CA Secretary of State File Number, if any
CORPORATION CALIFORNIA C 2312969
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- I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Signature of Authorized Person _____

 Signature of Authorized Person _____

Oscar Rodriguez, President and Chief Executive Officer
 Type or Print Name and Title of Authorized Person
 Ron Gonen, Secretary
 Type or Print Name and Title of Authorized Person



I hereby certify that the foregoing transcript of 2 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

MAY 01 2013

Date: _____

Debra Bowen
DEBRA BOWEN, Secretary of State