

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	MERGER														
EFFECTIVE DATE:	05/25/2011														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Socialcast, Inc.</td> <td></td> <td>08/16/2013</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Socialcast, Inc.		08/16/2013	CORPORATION: DELAWARE				
Name	Formerly	Execution Date	Entity Type												
Socialcast, Inc.		08/16/2013	CORPORATION: DELAWARE												
RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>VMware, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>3401 Hillview Avenue</td> </tr> <tr> <td>City:</td> <td>Palo Alto</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94304</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: DELAWARE</td> </tr> </table>				Name:	VMware, Inc.	Street Address:	3401 Hillview Avenue	City:	Palo Alto	State/Country:	CALIFORNIA	Postal Code:	94304	Entity Type:	CORPORATION: DELAWARE
Name:	VMware, Inc.														
Street Address:	3401 Hillview Avenue														
City:	Palo Alto														
State/Country:	CALIFORNIA														
Postal Code:	94304														
Entity Type:	CORPORATION: DELAWARE														
PROPERTY NUMBERS Total: 3															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3687833</td> <td>SOCIAL BUSINESS INTELLIGENCE</td> </tr> <tr> <td>Registration Number:</td> <td>3475396</td> <td>SOCIALCAST</td> </tr> <tr> <td>Registration Number:</td> <td>4122274</td> <td>SOCIALCAST REACH</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3687833	SOCIAL BUSINESS INTELLIGENCE	Registration Number:	3475396	SOCIALCAST	Registration Number:	4122274	SOCIALCAST REACH
Property Type	Number	Word Mark													
Registration Number:	3687833	SOCIAL BUSINESS INTELLIGENCE													
Registration Number:	3475396	SOCIALCAST													
Registration Number:	4122274	SOCIALCAST REACH													
CORRESPONDENCE DATA															
<p>Fax Number: 3125548015</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 312-554-8000</p> <p>Email: kjl@pattishall.com</p> <p>Correspondent Name: Kim Lukavsky c/o Pattishall McAuliffe et</p> <p>Address Line 1: 200 South Wacker Drive</p> <p>Address Line 2: Suite 2900</p> <p>Address Line 4: Chicago, ILLINOIS 60606-5896</p>															
NAME OF SUBMITTER:	Brett A. August														

CH \$90.00 3687833

Signature:	/Brett A. August/
Date:	08/23/2013
Total Attachments: 3 source=Socialcast Cert of ownership - filed 8 19 13#page1.tif source=Socialcast Cert of ownership - filed 8 19 13#page2.tif source=Socialcast Cert of ownership - filed 8 19 13#page3.tif	

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"SOCIALCAST, INC.", A DELAWARE CORPORATION,
WITH AND INTO "VMWARE, INC." UNDER THE NAME OF "VMWARE, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE NINETEENTH DAY OF AUGUST, A.D. 2013, AT 1:55 O'CLOCK P.M.

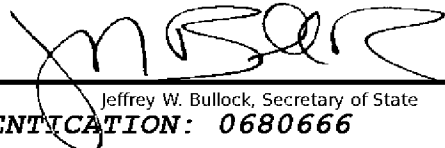
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2853894 8100M

131002097



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0680666

DATE: 08-21-13

TRADEMARK
REEL: 005097 FRAME: 0128

STATE OF DELAWARE
CERTIFICATE OF OWNERSHIP

CERTIFICATE OF OWNERSHIP MERGING
SOCIALCAST, INC.
INTO
VMWARE, INC.

Pursuant to Section 253 of the General Corporation Law of Delaware, VMware, Inc., a Delaware corporation (the "Company") does hereby certify that the Company owns 100% of the capital stock of Socialcast, Inc. ("Socialcast") a Delaware corporation and that the Company, by a resolution of the Mergers and Acquisitions Committee of its Board of Directors duly adopted on the 25th day of May, 2011, determined to and did merge into itself Socialcast, which resolution is in the following words to wit:

FURTHER

VOTED: That at such time after the Effective Time (as defined in the Merger Agreement) as any proper officer deems appropriate, the Company may merge Socialcast, Inc. ("Socialcast") into itself and assume all of the liabilities and obligations of Socialcast in accordance with the applicable provisions of Delaware law; and

FURTHER

VOTED: That in connection with the merger of Socialcast with and into the Company, the proper officers be, and each individually hereby is, authorized and directed to prepare, execute and deliver in the name and on behalf of the Company any required document or certificate, including without limitation any certificate of ownership or certificate of merger, which may include any required information, including without limitation, as appropriate, a copy of these votes to merge Socialcast and assume its liabilities and obligations, the date of adoption of such votes or the effective date of such merger, and to file the same as required by applicable law in the offices of the Secretary of State of the State of Delaware or any other applicable jurisdiction; and that any such documents, certificates and filings are hereby authorized and approved as the proper acts and deeds of the Company; and

FURTHER

VOTED: That the proper officers be, and each individually hereby is, authorized and directed to do all acts and things whatsoever, including without limitation satisfying any applicable franchise tax or other obligations by or on behalf of Socialcast whether within or without the State of Delaware or any other applicable jurisdiction, which may be in any way necessary or proper to effect the merger of Socialcast with and into the Company.

IN WITNESS WHEREOF, said Company has caused this certificate to be signed by its authorized officer this 16th day of August, 2013.

By : /s/ Craig Norris

Name: Craig Norris

Title: Assistant Secretary