

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Planned Administrators, Inc.		08/22/2013	CORPORATION: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	Insurance Applications Group, Inc.		
Street Address:	250 Commonwealth Drive		
City:	Greenville		
State/Country:	SOUTH CAROLINA		
Postal Code:	29615		
Entity Type:	CORPORATION: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3481518	HOSPITALITYCARE	
CORRESPONDENCE DATA			
Fax Number:	8435777708		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	843-577-7700		
Email:	ashouse@barnwell-whaley.com		
Correspondent Name:	B. Craig Killough		
Address Line 1:	P.O. Drawer H		
Address Line 4:	Charleston, SOUTH CAROLINA 29402		
ATTORNEY DOCKET NUMBER:	368.070		
NAME OF SUBMITTER:	B. Craig Killough		
Signature:	/B. Craig Killough/		

Date:

08/23/2013

Total Attachments: 2

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STATE OF SOUTH CAROLINA)
COUNTY OF CHARLESTON)

ASSIGNMENT

This Assignment of the entire right, title and interest, effective this 22 day of August, 2013, by **Planned Administrators, Inc.**, Columbia, South Carolina, herein referred to as "Assignor", to **Insurance Applications Group, Inc.**, having their principal place of business at 250 Commonwealth Drive, Greenville, SC 29615, herein referred to as "Assignee".

RECITALS

A. Assignor is the owner of record of the following Service Mark registered with the United States Patent and Trademark Office ("Service Mark"):

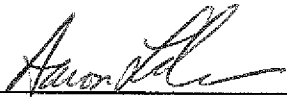
HOSPITALITYCARE US Registration No. 3,481,518 08/5/2008

B. Assignee is desirous of acquiring the entire, right, title and interest in the Service Mark, together with the goodwill with which the Service Mark is used, and which is symbolized by said Service Mark, including the Registration referred to above.

ASSIGNMENT

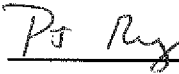
NOW THEREFORE, in consideration of One (\$1.00) Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged by said Assignor, said Assignor has presented, sold, transferred, conveyed and assigned unto said Assignee the entire right, title and interest in the Service Mark identified herein, together with the goodwill of the business in connection with which said Service Mark is used and which is symbolized by said Service Mark.

WITNESSED:



ASSIGNOR:

Planned Administrators, Inc.

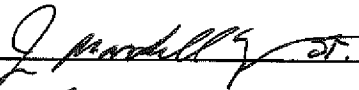
By: 

Title: AUP

ASSIGNEE:

Insurance Applications Group, Inc.



By: 

Title: 