

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Max Rohr, Inc.		08/03/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Sutliff Tobacco Company, LLC		
Street Address:	600 Perdue Avenue		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23224		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1439449	WONDER BLEND	
CORRESPONDENCE DATA			
Fax Number:	8046982230		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	804-775-1071		
Email:	rvance@mcguirewoods.com		
Correspondent Name:	Robin C. Vance		
Address Line 1:	901 E. Cary Street		
Address Line 4:	Richmond, VIRGINIA 23219		
ATTORNEY DOCKET NUMBER:	2063725-0031		
NAME OF SUBMITTER:	Robin C. Vance		
Signature:	/Robin C. Vance/		
Date:	08/26/2013		
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## ASSIGNMENT

**WHEREAS**, Max Rohr, Inc., a corporation organized under the laws of the State of Delaware, with an address at 300 Delaware Avenue, Wilmington, Delaware 19801 ("Assignor") is the owner of all right, title and interest in the "WONDER BLEND" trademark for "pipe tobacco" in the United States and U.S. Trademark Registration No. 1,439,449 for "WONDER BLEND" for "pipe tobacco" in International Class 34 (all of the foregoing collectively referred to as the "WONDER BLEND Trademark"); and

**WHEREAS**, Sutliff Tobacco Company, LLC, a limited liability company organized under the laws of the State of Virginia, with an address at 600 Perdue Avenue, Richmond, Virginia 23224 ("Assignee"), desires to acquire all right, title and interest in the WONDER BLEND Trademark;

**NOW, THEREFORE**, for One Dollar and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the WONDER BLEND Trademark, together with the goodwill of the business in the U.S. symbolized thereby.
2. Assignor further assigns unto Assignee all right to sue for and to receive all damages accruing from past, present and future infringement of the WONDER BLEND Trademark.
3. Assignor agrees that, upon the reasonable request of Assignee, Assignor will execute any and all papers or instruments that in the reasonable opinion of the Assignee may be

necessary or desirable to secure to said Assignee the full enjoyment of the rights, title and interest hereby conveyed or intended to be conveyed.

IN WITNESS WHEREOF, this Assignment has been duly executed as of the date set forth below.

**MAX ROHR, INC.**

By: Rob Wilkey

Rob Wilkey, Director

Date: August 8, 2013