

## TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
<p>Fax Number: 7034132220  <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 703-413-3000        Email: tmdocket@oblon.com        Correspondent Name: Jonathan Hudis        Address Line 1: c/o Oblon, Spivak et al. 1940 Duke St.        Address Line 4: Alexandria, VIRGINIA 22314</p>																											
ATTORNEY DOCKET NUMBER:	322645US																										
NAME OF SUBMITTER:	Jonathan Hudis																										
Signature:	/Jonathan Hudis/																										

Date:

08/26/2013

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

WHEREAS, SAM MOORE FURNITURE LLC, a limited liability company organized under the laws of Virginia, whose address is 1556 Dawn Drive, Bedford, Virginia 24523 (“Assignor”), is the owner of the SAM MOORE trademark and U.S. Trademark Registration No. 1,291,109 therefor; and

WHEREAS, HOOKER FURNITURE CORPORATION, a corporation organized under the laws of Virginia, whose address is 440 East Commonwealth Boulevard, Martinsville, Virginia 24112 (“Assignee”), desires to acquire all right, title and interest in said SAM MOORE trademark and the Federal Registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign, set over, and transfer to said Assignee the entire right, title and interest in and to the SAM MOORE trademark, including U.S. Trademark Registration No. 1,291,109 therefor, together with the goodwill connected with the use of and symbolized by the SAM MOORE trademark, the same and the rights of said Assignor to be held and enjoyed by said Assignee for its own use and enjoyment, and for use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which the trademark Registrations may be renewed or reissued, as fully or entirely as the same would have been held and enjoyed by said Assignor if this assignment and sale had not been made, together with all claims for damages by reason of past infringement of the SAM MOORE trademark and the Federal Registration therefor, with the right to sue for and collect the same for its own use and behalf, and for the use of its successors, or other legal representatives.

IN TESTIMONY WHEREOF, said Assignor has caused its name to be signed and its seal to be affixed by its duly authorized officer, this 7<sup>th</sup> day of August, 2013.

SAM MOORE FURNITURE LLC

Signature: *Paul Huckfeldt*

Name: Paul Huckfeldt

Title: Vice President

Date: August 7, 2013

(Seal)

Commonwealth of Virginia )  
City of Martinsville ) SS:  
County of Martinsville )

On this 7<sup>th</sup> day of August, 2013, before me appeared Paul Huckfeldt, the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of SAM MOORE FURNITURE LLC and with the authorization of said company.

*Robert W. Sherwood*  
(Signature of Notary Public)

My commission expires April 30, 2015

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