

900263345 08/12/2013

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tellagami Inc.		07/15/2013	CORPORATION; DELAWARE
RECEIVING PARTY DATA			
Name:	Tellagami Labs Inc.		
Street Address:	2443 Fillmore Street		
Internal Address:	Suite 520		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94115		
Entity Type:	CORPORATION; DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85779649	TELLAGAMI	
Serial Number:	85883567	GAMI	
Serial Number:	85932766	TG	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	louis.diep@procopio.com		
Correspondent Name:	Louis Diep		
Address Line 1:	1020 Marsh Road		
Address Line 2:	Suite 200		
Address Line 4:	Menlo Park, CALIFORNIA 94025		
ATTORNEY DOCKET NUMBER:	120879-000001		
NAME OF SUBMITTER:	Louis Diep		

Re-900263345 8-27-13

CH 590.00 85779649

## ASSIGNMENT OF TRADEMARKS

This **ASSIGNMENT OF TRADEMARKS** ("**Assignment**") is executed, acknowledged, and delivered by Tellagami Inc., a Delaware corporation ("**Assignor**"), in accordance with, and pursuant to the terms and conditions of, the Asset Purchase Agreement, dated July 15, 2013 ("**Purchase Agreement**") between Assignor, as seller and Tellagami Labs Inc., a Delaware corporation ("**Assignee**"), as buyer and successor to the business of the Assignor.

**WHEREAS**, Assignor has agreed, pursuant to, and in accordance with the terms of, the Purchase Agreement, to transfer to Assignee the trademark marks ("**Marks**") set forth in Schedule 1.01(g) of the Purchase Agreement and listed below, and to transfer the goodwill and business associated with the Marks.

**TELLAGAMI**, Serial No. 85779649  
**GAMI**, Serial No. 85883567  
**TG (Logo)**, Serial No. 85932756

**NOW THEREFORE**, in consideration accordance with the Purchase Agreement the receipt and adequacy of which are hereby acknowledged, the Assignor does hereby sell, assign, transfer, and convey to Assignee, all of the Assignor's right, title, interest, goodwill in, to, and under the Marks, business associated with the Marks, throughout the world, together with all right of action resulting from any adverse use of the Marks or any confusingly similar trademark marks and service marks, prior to the effective date of this Assignment, and the right to claim such relief as is appropriate, together with the goodwill of the business carried on in association with the Marks, the same to be held by the Assignee, had this assignment and transfer not be made.

This Assignment shall be binding upon and shall inure to the benefit of the Assignee and its successors and assigns.

Upon execution, the Assignee undertakes to record this assignment with the U.S. Patent and Trademark Office at its expense, to protect the Assignee's rights in the Marks.

**Assignor: Tellagami Inc.**

Signature: 

Name: Barry Kallander

Title: President

Date: July 15, 2013