

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT			
NATURE OF CONVEYANCE:	Corrective Assignment to correct the entity for Laundry Athletics LLP to Limited Partnership and entity for DKH Retail Limited to Limited Liability Company previously recorded on Reel 004230 Frame 0150. Assignor(s) hereby confirms the Receiving Party Name is DKH Retail Limited.			
CONVEYING PARTY DATA				
	Name	Formerly	Execution Date	Entity Type
	Laundry Athletics LLP		03/07/2010	LIMITED PARTNERSHIP: UNITED KINGDOM
RECEIVING PARTY DATA				
Name:	DKH Retail Limited			
Street Address:	Unit 60 The Runnings			
City:	Cheltenham Gloucestershire			
State/Country:	UNITED KINGDOM			
Postal Code:	GL51 9NW			
Entity Type:	LIMITED LIABILITY COMPANY: UNITED KINGDOM			
PROPERTY NUMBERS Total: 29				
	Property Type	Number	Word Mark	
	Registration Number:	2977647	SUPER DRY	
	Serial Number:	77571745	SUPERDRY	
	Registration Number:	4254194	SUPERDRY	
	Registration Number:	3894403	SUPERDRY	
	Serial Number:	77571753	SUPERDRY.	
	Serial Number:	77571760	SUPERDRY.	
	Registration Number:	4328534	SUPERDRY.	
	Registration Number:	3921538	SUPERDRY	
	Registration Number:	3921539	SUPERDRY	
	Registration Number:	3921540	SUPERDRY	
	Serial Number:	77573270	SUPERDRY	

OP \$740.00 2977647

Serial Number:	77573276	SUPERDRY.
Registration Number:	3921542	SUPERDRY
Registration Number:	3869031	SUPERDRYSTORE
Registration Number:	3930387	CALI SURF CO
Registration Number:	3930388	CALI SURF CO
Registration Number:	3930389	CALI SURF CO
Registration Number:	3921550	CALI SURF CO
Registration Number:	4264819	SUPERDRY.
Registration Number:	4261638	SUPERDRY
Registration Number:	4085538	SUPERDRY
Serial Number:	77661988	SUPERDRY.
Registration Number:	4085543	SUPERDRY
Serial Number:	77662002	SUPERDRY
Serial Number:	77745236	BY SUPERDRY
Serial Number:	77745237	BY SUPERDRY
Registration Number:	3272130	PEOPLES COTTON ORGANIC COTTON UNDERWEAR
Registration Number:	3272131	PEOPLES COTTON ORGANIC COTTON UNDERWEAR
Registration Number:	3566023	SUPERREAL

CORRESPONDENCE DATA

Fax Number: 6126046985
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 612-604-6585
Email: trademark@winthrop.com
Correspondent Name: Stephen R. Baird
Address Line 1: Capella Tower, Suite 3500
Address Line 2: 225 South Sixth Street
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 14110.4.007

DOMESTIC REPRESENTATIVE

Name: Stephen R. Baird
Address Line 1: Capella Tower, Suite 3500
Address Line 2: 225 South Sixth Street
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER: Martha J. Engel

Signature:

TRADEMARK
REEL: 005097 FRAME: 0979

/Martha J. Engel/

Date:

08/26/2013

Total Attachments: 18

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Laundry Athletics LLP		03/07/2010	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	DKH Retail Limited
Street Address:	Unit 60, The Runnings
City:	Cheltenham Gloucestershire
State/Country:	UNITED KINGDOM
Postal Code:	GL51 9NW
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Serial Number:	77612781	CALI SURF CO
Serial Number:	77612788	CALI SURF CO
Serial Number:	77612793	CALI SURF CO
Serial Number:	77612797	CALI SURF CO
Serial Number:	77745237	BY SUPERDRY
Serial Number:	77745236	BY SUPERDRY
Serial Number:	78859983	PEOPLES COTTON ORGANIC COTTON UNDERWEAR COMPANY
Serial Number:	78860154	PEOPLES COTTON ORGANIC COTTON UNDERWEAR COMPANY
Serial Number:	76543249	SUPER DRY
Serial Number:	77571745	SUPERDRY
Serial Number:	77571747	SUPERDRY
Serial Number:	77571749	SUPERDRY

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Serial Number:	77573270	SUPERDRY
Serial Number:	77617652	SUPERDRY
Serial Number:	77661997	SUPERDRY
Serial Number:	77571753	SUPERDRY.
Serial Number:	77571760	SUPERDRY.
Serial Number:	77571765	SUPERDRY.
Serial Number:	77573276	SUPERDRY.
Serial Number:	77617641	SUPERDRY.
Serial Number:	77661988	SUPERDRY.
Serial Number:	77571770	SUPERDRY
Serial Number:	77571772	SUPERDRY
Serial Number:	77571776	SUPERDRY
Serial Number:	77573283	SUPERDRY
Serial Number:	77617646	SUPERDRY
Serial Number:	77662002	SUPERDRY
Serial Number:	77591905	SUPERDRYSTORE
Serial Number:	78913273	SUPERREAL

CORRESPONDENCE DATA

Fax Number: (612)604-6800
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (612) 604-6434
Email: kbrennan@winthrop.com, trademark@winthrop.com
Correspondent Name: Karen A. Brennan
Address Line 1: 225 South Sixth Street
Address Line 2: Capella Tower, Suite 3500
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 14110.2

DOMESTIC REPRESENTATIVE

Name: Karen A. Brennan
Address Line 1: 225 South Sixth Street
Address Line 2: Capella Tower, Suite 3500
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER: Karen A. Brennan

Signature: /Karen A. Brennan/

Date: 06/23/2010

Total Attachments: 15

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THIS DEED is made on

7th March

2010

BETWEEN:

- (1) **LAUNDRY ATHLETICS LLP** incorporated and registered in England and Wales with registered number OC369473 whose registered office is at Unit 60, The Runnings, Cheltenham, Gloucestershire GL51 9NW ("the Assignor"); and
- (2) **DKH RETAIL LIMITED** incorporated and registered in England and Wales with company number 7063508 whose registered office is at Unit 60, The Runnings aforesaid ("the Assignee").

INTRODUCTION

- (A) The Assignor is the owner of the Trade Marks.
- (B) Pursuant to the Agreement, the Assignor has agreed to sell and transfer the business of clothing design and retail carried on by the Assignor prior to the date of the Agreement (together with the property, rights and assets of this business) to the Assignee as a going concern with effect from the Effective Time.
- (C) The property, rights and assets of the aforementioned business include the Trade Marks.
- (D) The parties have agreed to record the assignment of the Trade Marks in accordance with the terms of this Deed.

IT IS AGREED as follows:

1. INTERPRETATION

- 1.1. In this Deed and in the introduction to this Deed, the following expressions shall have the meanings attributed to them below:

"Agreement" the Asset Purchase Agreement entered into between the parties and the members of the Assignor on the date of this Deed;

"Trade Marks" the registered trade marks and applications for trade mark registrations set out in Part 1 and Part 2 of the Schedule.

"Effective Time" means close of business on 7 March 2010

- 1.2. In this Deed:

1.2.1. clause headings are inserted for ease of reference only and do not affect construction;

1.2.2. words importing one gender shall be treated as importing any gender, words importing individuals shall be treated as importing bodies corporate, corporations, unincorporated associations and partnerships and vice-versa, words importing the singular shall be treated as importing the plural and vice-versa, and words importing whole shall be treated as including a reference to any part thereof;

1.2.3. references to clauses and Schedules are to the clauses of and Schedules to this Deed.

2. ASSIGNMENT

- 2.1. The Assignor hereby assigns to the Assignee with full title guarantee all of its right, title and interest in and to the Trade Marks and any common law rights and all the goodwill attaching to the Trade Marks with effect from the Effective Time.

3. PROCEEDINGS

- 3.1. The assignment in Clause 2 of this Deed shall include the right for the Assignee to bring proceedings against any third party in relation to the Trade Marks, including the right to sue for damages and any other remedies in respect of every act of infringement of the Trade Marks and any infringement of the common law rights in or the goodwill attaching to the Trade Marks occurring prior to the date of the Agreement.

- 3.2. The Assignor agrees and undertakes to provide the Assignee (at its request) with all such assistance in relation to any proceedings which may be brought by or against the Assignee with respect to the Trade Marks and the Assignee agrees to indemnify the Assignor in respect of all costs and expenses (including reasonable legal costs) which the Assignor incurs in providing the Assignee with such assistance.

4. FURTHER ASSURANCE

The Assignor agrees at the request and cost of the Assignee that they will at all times after the date of this Deed do all acts and execute all documents as may reasonably be necessary or desirable to secure the vesting in the Assignee of all rights assigned to the Assignee by this Deed and to assist in the resolution of any queries from the Assignee concerning the Trade Marks.

5. COUNTERPARTS

- 5.1. This Deed may be executed in any number of counterparts, each of which when executed shall constitute an original of this deed, but all the counterparts shall constitute together the same deed. No counterpart shall be effective until each party has executed at least one counterpart.

6. GOVERNING LAW AND JURISDICTION

- 6.1. This Deed and any dispute or claim that arises in connection with it or its subject matter or formation (including any non-contractual disputes or claims) shall be governed by and construed in accordance with English law.
- 6.2. The Assignor and the Assignee hereby irrevocably submit to the exclusive jurisdiction of the English courts in respect of any dispute or claim which arises in connection with this Deed of Assignment or its subject matter or formation (including any non-contractual disputes or claims).

SCHEDULE 1 – The Trade Marks

Part 1

TRADEMARK

REEL: 005097 FRAME: 0986

characters

United States of America	CALI SURF CO	9	77612781	
	<i>Word in standard characters</i>			
United States of America	CALI SURF CO	14	77612788	
	<i>Word in standard characters</i>			
United States of America	CALI SURF CO	18	77612793	
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	<i>Word in standard characters</i>			
WIPO	CALI SURF CO	9, 14, 18, 25	988590	988590
	<i>Word in standard characters</i>			
Canada	CALIFORNIA SURF	25	1294246	
Canada	CALIFORNIA SURF	18	1317438	
Canada	CALIFORNIA SURF COMPANY	25	1294290	
Canada	CALIFORNIA SURF COMPANY	18	1317445	
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Indonesia	HERMOSA	18	D002006031579	IDM000162914
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United Kingdom HERMOSA 25 2395775 2395775
hermosa Hermosa
Series

RCD JACKET 710652-0002

RCD JACKET 729660-0001

Australia Lazer Cut Orange 24, 25 1274934 1274934
BY SUPERDRY



Stylised Word

CTM Lazer Cut Orange 18, 24, 25 7462427
BY SUPERDRY



Stylised Word

United States of Lazer Cut Orange 24 77745236
America BY SUPERDRY



Stylised Word

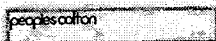
United States of Lazer Cut Orange 25 77/745/237
America BY SUPERDRY



Stylised Word

Argentina PEOPLES COTTON 25 2697528 2188639
ORGANIC COTTON
UNDERWEAR
COMPANY
*Word in standard
characters*




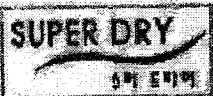


Argentina PEOPLES COTTON 25 2697529 2188640
ORGANIC COTTON
UNDERWEAR
COMPANY



Stylised Word



South Africa	PEOPLES COTTON ORGANIC COTTON UNDERWEAR COMPANY 25	200620255	
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	 <i>Stylised Word</i>			
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Venezuela	SUPERDRY	18	22086-2005	P274417



Stylised Word

Thailand SUPERDRY Corporate logo 14 712848



Stylised Word

Thailand SUPERDRY Corporate logo 18 712849



Stylised Word

United Arab Emirates SUPERDRY Corporate logo 9 122910



Stylised Word

United Arab Emirates SUPERDRY Corporate logo 14 122909



Stylised Word

United Arab Emirates SUPERDRY Corporate logo 18 122906



Stylised Word

United Arab Emirates SUPERDRY Corporate logo 25 122908



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United States of America SUPERDRY Corporate logo 3 77617641



Stylised Word

United States of America SUPERDRY Corporate logo 9 77573276

Stylised Word



United States of America SUPERDRY Corporate logo 14 77571753



Stylised Word

United States of America SUPERDRY Corporate logo 18 77571760



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United States of America SUPERDRY Corporate logo 20 77661988



Stylised Word

United States of America SUPERDRY Corporate logo 25 77571765



Stylised Word

CTM SUPERDRY Vintage logo 9, 14, 18, 25 008670051



Stylised Word

Israel SUPERDRY Vintage logo 9 212308



Stylised Word

Israel SUPERDRY Vintage logo 14 212309



Stylised Word

Israel SUPERDRY Vintage logo 18 212310

Stylised Word



Stylised Word

Malaysia SUPERDRY 9 08012245
Vintage logo



Stylised Word

South Africa SUPERDRY 9 2008/14075
Vintage logo



Stylised Word

South Africa SUPERDRY 14 2008/14076
Vintage logo



Stylised Word

South Africa SUPERDRY 18 2008/14077
Vintage logo



Stylised Word

South Africa SUPERDRY 25 2008/14078
Vintage logo



Stylised Word

United States of SUPERDRY 18 77571776
America Vintage logo



Stylised Word

United States of SUPERDRY 25 77571772
America Vintage logo



Stylised Word

United States of SUPERDRY 3 77617646

America Vintage logo



Stylised Word

United States of America SUPERDRY Vintage logo 9 77573283



Stylised Word

United States of America SUPERDRY Vintage logo 14 77571770



Stylised Word

United States of America SUPERDRY Vintage logo 20 77662002



Stylised Word

United Kingdom SUPERDRY Vintage logo (series of 2) 9, 14, 18, 25 2487680 2487680



Series

Australia SUPERDRYSTORE 35 1261422 1261422
Word in standard characters

Bahrain SUPERDRYSTORE 35 997125
Word in standard characters

Brazil SUPERDRYSTORE 35 830191410
Word in standard characters

Canada SUPERDRYSTORE 35 1418580
Word in standard characters

China SUPERDRYSTORE 35 T0903917F 997125
Word in standard

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Word in standard characters

Switzerland SUPERREAL 18, 25 899644
Word in standard characters

Taiwan SUPERREAL 18, 25 95048244 01260063
Word in standard characters

United Kingdom SUPERREAL 18, 25 2430290 2430290
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United States of America SUPERREAL 18 3312871 899644
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Stylised Word

Argentina SURF CO CALIFORNIA 18 2713495

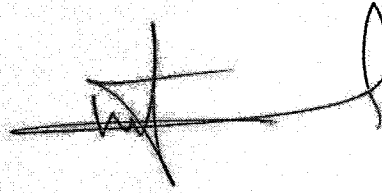


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Argentina SURF CO CALIFORNIA 18 2713111
Word in standard characters

EXECUTED AS A DEED by the parties on the date set out on the first page of this document

SIGNED by a Designated Member,)
for and on behalf of LAUNDRY)
ATHLETICS LLP.)
in the presence of:)



Witness Signature:

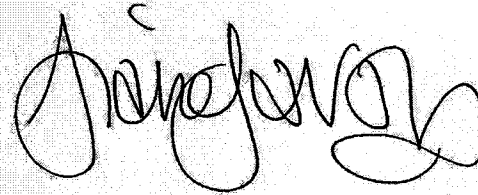
Paul Wakefield
PAUL WAKEFIELD

Witness Name:

Witness Address:

IRWIN MITCHELL SOLICITORS
IMPERIAL HOUSE
31 TEMPLE STREET
BIRMINGHAM
B2 5BB

SIGNED by a director for and on behalf)
of DKH RETAIL LIMITED)
in the presence of:)



Witness Signature:

Paul Wakefield
PAUL WAKEFIELD

Witness Name:

Witness Address:

IRWIN MITCHELL SOLICITORS
IMPERIAL HOUSE
31 TEMPLE STREET
BIRMINGHAM
B2 5BB