

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Christianity Today International		08/22/2013	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Youth for Christ/USA, Inc.		
Street Address:	7670 S. Vaughn Court		
City:	Englewood		
State/Country:	COLORADO		
Postal Code:	80112		
Entity Type:	non-profit corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0813033	CAMPUS LIFE	
CORRESPONDENCE DATA			
Fax Number:	3038630223		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-863-9700		
Email:	phirschman@sheridanross.com		
Correspondent Name:	Brent P. Johnson & Pamela N. Hirschman		
Address Line 1:	Sheridan Ross P.C.		
Address Line 2:	1560 Broadway, Suite 1200		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	7136-10-3		
NAME OF SUBMITTER:	Pamela N. Hirschman		
Signature:	/Pamela N. Hirschman/		
Date:	08/26/2013		
Total Attachments: 1 source=CTI Campus Life trademark assignment #page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Christianity Today International, an Illinois corporation (herein "Assignor"), is the owner of the trademark "CAMPUS LIFE" as registered at the United States Patent and Trademark Office with Registration No. 813,033 and Serial No. 72/228294 (herein the "Mark"); and

WHEREAS, Assignor desires to assign and transfer to Youth for Christ/USA, Inc. an Illinois not for profit corporation whose address is 7670 S. Vaughn Court, Englewood, Colorado 80112 (herein "Assignee") all of Assignor's rights in and to the Mark, including all rights held by Assignor in said registration issued by the United States Patent and Trademark Office; and

WHEREAS, Assignee is desirous of acquiring the rights of Assignor in and to the Mark pursuant to the terms and conditions set forth herein.

NOW, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, all of Assignor's right, title, and interest in and to the Mark, together with the right to the corresponding federal Registration No. 813,033 as described above and all goodwill associated therewith, as well as all rights to sue for past, present and future infringement and to receive any recoveries therefor. Assignor agrees to execute any further documents reasonably requested by Assignee for the purpose of effectuating this assignment and transferring to Assignee all rights to the Mark. It is further agreed that the right, title, and interest in and to the Mark, together with the right to the corresponding federal Registration No. 813,033 will be returned to Assignor at no cost if the Assignee should discontinue use of it. And, that the Assignee will not sell to or allow the use of the Mark by any other entity.

This Assignment is entered into and made effective as of August 22, 2013.

CHRISTIANITY TODAY INTERNATIONAL

YOUTH FOR CHRIST/USA, INC.

By: Terumi Echols

By: Debi McCusker

Printed Name: Terumi Echols

Printed Name: Debi McCusker

Title: EVP/Publisher, CTMG

Title: VP Operations