

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Parity, Inc.		08/27/2013
			Entity Type
			CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Playworld Systems, Inc.		
Street Address:	1000 Buffalo Road		
City:	Lewisburg		
State/Country:	PENNSYLVANIA		
Postal Code:	17837		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3283699	SMARTE
CORRESPONDENCE DATA			
Fax Number:	2155683439		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	215-568-3100		
Email:	trademarks@woodcock.com, nfrandsen@woodcock.com, jdale@woodcock.com		
Correspondent Name:	Nancy Rubner Frandsen		
Address Line 1:	2929 Arch Street		
Address Line 2:	Cira Centre, 12th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2891		
ATTORNEY DOCKET NUMBER:	PLS-0274		
NAME OF SUBMITTER:	Judy Dale-Trademark Paralegal		
Signature:	/Judy Dale/		
Date:	08/27/2013		
Total Attachments: 1 source=Assignment of Trademark - Executed#page1.tif			

CH \$40.00 3283699

**TRADEMARK ASSIGNMENT**


WHEREAS, Parity, Inc., an Illinois corporation, with an address of 318 North Lincoln Highway, North Aurora, Illinois 60452 ("Assignor"), adopted, owned and used in commerce the trademark as set forth below (hereinafter "the Mark");

Registration No.	Mark	Issued
3,283,699	SMARTE	August 21, 2007

WHEREAS, Playworld Systems, Inc., a Pennsylvania corporation, with an address of 1000 Buffalo Road, Lewisburg, Pennsylvania 17837 (hereafter "Assignee"), is desirous of acquiring all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark;

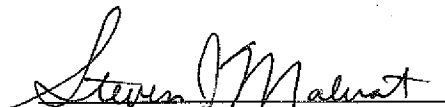
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor acknowledges that, by no later than the date of last signature hereto, it sold, assigned, transferred, and conveyed to Assignee all right, title, and interest in and to the Mark, together with the goodwill of business symbolized thereby, and the right to sue and recover damages for past infringements thereof.

On behalf of Parity, Inc.

  
Name: Elaine Sherman  
Title: President

Date: Aug 27, 2013

On behalf of Playworld Systems, Inc.

  
Name: Steven J. Malriat  
Title: Chief Operating Officer &  
Chief Financial Officer

Date: Aug 27 2013