

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Title First Georgia, LLC		08/22/2013	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Check Into Cash, Inc.		
Street Address:	201 Keith Street SW		
Internal Address:	Suite 80		
City:	Cleveland		
State/Country:	TENNESSEE		
Postal Code:	37311		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4292865	TITLE FIRST TITLE LOAN	
Registration Number:	4022671	TITLE FIRST TITLE PAWN	
CORRESPONDENCE DATA			
Fax Number:	4235081428		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ccharniak@cbslawfirm.com		
Correspondent Name:	Alicia Brown Oliver		
Address Line 1:	605 Chestnut Street		
Address Line 2:	Suite 1700		
Address Line 4:	Chattanooga, TENNESSEE 37450		
ATTORNEY DOCKET NUMBER:	06959_02-1203		
NAME OF SUBMITTER:	Alicia Brown Oliver		

OP \$65.00 4292865

Signature:	/Alicia Brown Oliver/
Date:	08/27/2013
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of the 22 day of August, 2013 by Title First Georgia, LLC, a Georgia limited liability company having its principal place of business at PO Box 2655 Loganville, Georgia 30052 ("Assignor").

Whereas, pursuant to an Asset Purchase Agreement dated August 20th, 2013 ("Agreement"), Assignor has agreed to sell certain assets associated with Assignor's business to a subsidiary of Check Into Cash, Inc., a Delaware corporation with a principal place of business at 201 Keith Street SW, Suite 80, Cleveland, Tennessee 37311 ("Assignee");

Whereas Assignor owns the registered trademarks listed on Attachment I to this Assignment ("Registered Marks") which are associated with and symbolize the goodwill of Assignor's business; and


Now therefore, for and in consideration of the promises and covenants set forth hereinafter and in the Agreement, and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Registered Marks and to other trademarks, tradenames and source identifiers that are associated with the business (the "Marks"), together with the goodwill symbolized by the Marks, and all rights and privileges granted and secured thereby, including the right to sue for past, present or future infringement of the Marks.
2. Assignor agrees that Assignee has the exclusive right to prosecute and defend at its own expense all suits or proceedings before any court or governmental agency which involve in any way the validity of, title to, registration of, or infringement of the Marks.
3. Assignor hereby covenants and agrees to execute any and all documents reasonably requested by Assignee for the purpose of carrying out the intent and purposes of this Trademark Assignment.
4. All the provisions of this Trademark Assignment shall inure to the benefit of Assignee and its successors, assigns and representatives.
5. Assignee hereby accepts the assignment of the Marks and the goodwill according to the terms hereof.

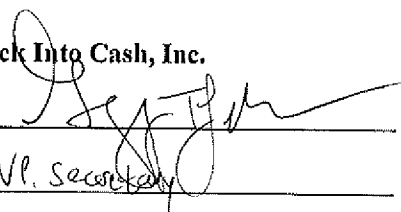
Executed as of the date first written above by:

Title First Georgia, LLC

By: 

Its: 

Check Into Cash, Inc.

By: 

Its: V.P. Secretary

06959_02/1203/ABO-1727811_1

Attachment 1

Registered Marks

U.S. Registration No. 4292865



U.S. Registration No. 4022671



06959_02/1203/ABO-1727811_I