TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
SCBT Financial Corporation		107/26/2013	CORPORATION: SOUTH CAROLINA	

RECEIVING PARTY DATA

Name:	First Financial Holdings, Inc.		
Street Address:	520 Gervais Street		
City:	Columbia		
State/Country:	SOUTH CAROLINA		
Postal Code:	29201		
Entity Type:	CORPORATION: SOUTH CAROLINA		

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark		
Serial Number:	78250287	SQUIRRELS CLUB		
Serial Number:	85098955	KINGHORN INSURANCE SERVICES, INC.		
Serial Number:	78179900	FIRST FEDERAL		
Serial Number:	77850412	DOLLARS4DEBITS		
Serial Number:	77809786	PREMIER RELATIONSHIP GROUP		
Serial Number:	77078166	VALUEFIRST NONPROFIT CHECKING		
Serial Number:	77078158	VALUEFIRST BUSINESS CHECKING		
Serial Number:	75895870	THE EDUCATOR CD		

CORRESPONDENCE DATA

Fax Number: 8642337342

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 864-271-1592

Email: docketing@dority-manning.com

TRADEMARK REEL: 005099 FRAME: 0127

OP \$215.00 78250287

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Correspondent Name: Dority & Manning, P.A. Address Line 1: P.O. Box 1449 Address Line 4: Greenville, SOUTH CAROLINA 29602-1449 ATTORNEY DOCKET NUMBER: SCBT-MISC - SCBT CON NAME OF SUBMITTER: Neil M. Batavia Signature: /neil m. batavia/ Date: 08/28/2013 Total Attachments: 1 source=SCBT to FIRST FINANCIAL Name Change#page1.tif

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Section 2: EX-3.1 (EX-3.1)

Exhibit 3.1

ARTICLES OF AMENDMENT TO AMENDED AND RESTATED ARTICLES OF INCORPORATION OF SCBT FINANCIAL CORPORATION

In accordance with Section 33-10-106 of the South Carolina Business Corporation Act of 1988 (the "Code"), SCBT FINANCIAL CORPORATION (the "Corporation"), a corporation duly organized and existing under and by virtue of the Code, DOES HEREBY CERTIFY:

- 1. The name of the Corporation is: SCBT Financial Corporation.
- 2. Date of Incorporation: February 22, 1985.
- 3. Agent's Name and Address: Robert R. Hill, Jr., 520 Gervais Street, Columbia, SC 29201.
- 4. On July 24, 2013, the Corporation's shareholders approved an amendment to the Corporation's Amended and Restated Articles of Incorporation to delete the first paragraph of the Articles of Incorporation in its entirety and replace it with the following:

FIRST: The name of the corporation is First Financial Holdings, Inc.

- 5. N/A.
- 6. As of the date of adoption of the Amendment, the number of outstanding shares of each voting group entitled to vote separately on the Amendment, and the vote of such shares was:

	Number of				
	Number of	Number of	Votes		
	Outstanding	Votes Entitled to	Represented at	Number of Undisputed	
Voting Group	Shares	be Cast	the meeting	Shares Voted For / Against	
Common Stock, par value \$2.50 per share	17,032,061	17,032,061	12,933,624	12,505,796 / 357,349	

7. The effective date of these Articles of Amendment shall be July 26, 2013 in accordance with the provisions of Section 33-1-230 of the Code.

IN WITNESS WHEREOF, the undersigned, being duly authorized thereto, does hereby affirm, under penalties of perjury, that this certificate is the act and deed of the Corporation and that the facts herein stated are true, and accordingly has hereunto set his hand this as of the 26th day of July, 2013.

SCBT FINANCIAL CORPORATION

By: /s/ Robert R. Hill, Jr.

Name: Robert R. Hill, Jr.

Title: President & Chief Executive Office

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