

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Homer Laughlin China Company		08/27/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	HLC Holding, Inc.		
Street Address:	672 Fiesta Drive		
City:	Newell		
State/Country:	WEST VIRGINIA		
Postal Code:	26050		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4369157	HLC	
Registration Number:	4369158	YOU'LL LIKE WHAT WE BRING TO THE TABLE	
CORRESPONDENCE DATA			
Fax Number:	4125719553		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(412) 571-9552		
Email:	acornelius@ajciplaw.com		
Correspondent Name:	Andrew J. Cornelius		
Address Line 1:	305 Mt. Lebanon Boulevard		
Address Line 2:	Suite 205		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15234		
ATTORNEY DOCKET NUMBER:	HLC		
NAME OF SUBMITTER:	Andrew J. Cornelius		

Signature:	/Andrew J. Cornelius/
Date:	08/28/2013
Total Attachments: 1 source=Executed Assignment#page1.tif	

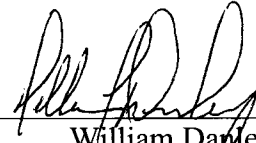
TRADEMARK ASSIGNMENT

WHEREAS, THE HOMER LAUGHLIN CHINA COMPANY, a Delaware corporation with a place of business at 672 Fiesta Drive, Newell, West Virginia 26050-1299 ("Assignor") is the owner of all rights in U.S. Registration No. 4,369,157 and U.S. Registration No. 4,369,158 (the "Registrations") in the United States Patent and Trademark Office, and the marks that are the subject of the registrations (the "Marks"), and the goodwill of the business associated therewith; and,

WHEREAS, HLC HOLDING, INC., a Delaware corporation, ("Assignee") having a place of business at 672 Fiesta Drive, Newell, West Virginia 26050-1299 wishes to obtain all right, title and interest in and to the Marks, the goodwill of the business associated therewith and the Registrations;

NOW, THEREFORE, in consideration of the mutual covenants and agreements contained in this Trademark Assignment, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby assigns to Assignee all right, title and interest in the United States and elsewhere in and to the Marks, together with all good will of the business symbolized by the Marks, and the Registrations.

Executed at Homer Laughlin China Co, this 27th day of August, 2013.



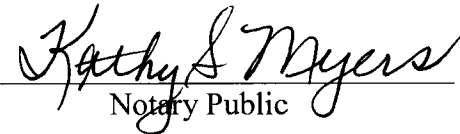
William Danley
Vice President
The Homer Laughlin China Company

State of West Virginia)

County of Hancock)

ss:

On this 27th day of August, 2013, personally appeared William Danley, known to me to be the assignor above named, and acknowledged that she executed the foregoing TRADEMARK ASSIGNMENT.



Notary Public

My commission expires:

