

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	DHM Acquisition Corp.		08/28/2013
	Entity Type		CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BlueSpire, Inc.		
Street Address:	7650 Edinborough Way, Suite 550		
City:	Edina		
State/Country:	MINNESOTA		
Postal Code:	55435		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3287881	WOMEN'S HEALTH TODAY
CORRESPONDENCE DATA			
Fax Number:	6127661600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6127666886		
Email:	tmmpls@FaegreBD.com		
Correspondent Name:	Faegre Baker Daniels LLP		
Address Line 1:	90 South Seventh Street		
Address Line 2:	2200 Wells Fargo Center		
Address Line 4:	Minneapolis, MINNESOTA 55402-3901		
ATTORNEY DOCKET NUMBER:	486861.1		
NAME OF SUBMITTER:	Dianna L. Gould, Paralegal		
Signature:	/dlg/		
Date:	08/28/2013		
Total Attachments: 1 source=Trademark Assignment - Dowden to BlueSpire#page1.tif			

OP \$40.00 3287881

Trademark Assignment

WHEREAS, DHM Acquisition Corp., a corporation under the laws of Delaware, with a principal address of 110 Summit Avenue, Montvale, NJ 07645 ("Assignor"), is the record owner of the following United States trademark registration:

<u>Mark</u>	<u>Reg No</u>	<u>Reg Date</u>
WOMEN'S HEALTH TODAY	Reg. No. 3287881	September 4, 2007

(the "Mark");

WHEREAS, BlueSpire, Inc., a corporation under the laws of Minnesota, with a principal address of 7650 Edinborough Way, Suite 500, Edina, MN 55435, (the "Assignee"), is desirous of acquiring said Mark and all title and rights thereunder, together with the goodwill of the business with which the Mark is used and which is symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, including any applications to register the Mark, together with the goodwill of the business symbolized by the Mark, all common law rights related to the Mark, all rights of renewal and extension, and the right to recover for damages and profits for past infringements thereof.

DHM ACQUISITION CORP.

Date: 8/28/2013

By Bruce Fickler
Name: Bruce Fickler
Title: CEO

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