

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alana Berish		07/08/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Luc Belaire LLC		
Street Address:	81 Greene Street		
City:	New york		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85411621	TASTE THE STARS	
Serial Number:	85402095	LUC BELAIRE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	gallit@schullerlegal.net		
Correspondent Name:	Gallit Schuller		
Address Line 1:	140 Riverside Drive		
Address Line 4:	New York, NEW YORK 10024		
NAME OF SUBMITTER:	Gallit Schuller		
Signature:	/gs/		
Date:	08/28/2013		
Total Attachments: 1 source=AssignmentBerishtoLuc#page1.tif			

OP \$65.00 85411621

**NUNC PRO TUNC ASSIGNMENT**

WHEREAS, on June 19, 2013, individual U.S. citizen Alana Berish ("Assignor"), residing at 81 Greene Street, New York, NY 10012, assigned to Luc Belaire LLC (the "LCC"), a Delaware limited liability company, located at 81 Greene Street, New York, NY 10012, all of her right, title and interest throughout the United States to two trademarks, **LUC BELAIRE** and **TASTE THE STARS** (the "Marks"), together with all the goodwill of the ongoing and existing business pertaining to and associated with the Marks and symbolized by them, together with her **United States Patent and Trademark Office Application Serial Nos. 85402095 and 85411621** (the Applications") for the Marks, and her right to sue for and collect damages for past and future infringements of the Marks;

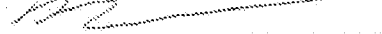
WHEREAS, because Assignor's assignment to the LLC included Assignor's ongoing and existing business to which the Marks pertain and the LLC is the successor to Assignor's business, Application Serial Nos. 85402095 and 85411621 were permitted to be assigned pursuant to Section 10 of the Trademark Act, 15 U.S.C. §1060; 37 C.F.R. § 3.16;

WHEREAS, Assignor hereby desires to execute this written nunc pro tunc assignment of her Marks and Applications and the goodwill thereto to the LLC;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, **ASSIGNOR** hereby executes a Nunc Pro Tunc Assignment to the LLC (**ASSIGNEE**) all of her right, title and interest to the Marks throughout the United States, together with the goodwill of the business associated with the Marks and symbolized by them, together with her Applications to the Marks, and her right to sue for and collect damages for past and future infringements of the Marks.

Alana Berish and Luc Belaire LLC have caused this Assignment to be executed by its duly authorized officer on \_\_\_\_\_, 2013.

**ALANA BERISH**

Name: 

Title: Trademark Holder

Date: 7/8/13

**LUC BELAIRE LLC**

Name: 

Title: President/COO

Date: 7/8/13