

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of 2011, 2012 and 2013 Trademark Security Interests

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank, as Administrative Agent		08/29/2013	Banking corporation:

**RECEIVING PARTY DATA**

<b>Name:</b>	Demand Media, Inc.
<b>Street Address:</b>	1655 26th Street
<b>City:</b>	Santa Monica
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90401
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 57**

Property Type	Number	Word Mark
Serial Number:	85811583	CRACKED
Serial Number:	85811582	DEMAND MEDIA
Serial Number:	85811577	EHOW
Serial Number:	85809733	DEMAND MEDIA
Serial Number:	85809732	DEMAND MEDIA
Serial Number:	85809731	DEMAND MEDIA
Registration Number:	4301379	HOTKEYS
Serial Number:	85685691	HOTKEYS
Serial Number:	85664669	AIRCRAFT
Registration Number:	4291530	CREATIVEBUG
Registration Number:	4146569	EHOW
Registration Number:	4248584	DM
Registration Number:	4111966	INDIECLICK
Registration Number:	4220536	RSS GRAFFITI

**TRADEMARK**

Registration Number:	4059268	COVERITLIVE
Registration Number:	4136749	TYPE F
Registration Number:	4246644	TYPE F
Registration Number:	4136748	TYPE F
Registration Number:	4246643	TYPE F
Registration Number:	4246641	TYPE F
Serial Number:	85125255	GOLFLINK
Registration Number:	3991147	EHOW
Registration Number:	3913392	DEMAND MEDIA
Registration Number:	2799794	DUPLICATE SPADES
Registration Number:	2578576	QUICK INSPIRATIONS
Registration Number:	2594002	RUN THE PLANET
Registration Number:	2586102	TOPOZONE
Registration Number:	3778445	YOUSTART
Registration Number:	3913391	DEMAND MEDIA
Registration Number:	3866006	CRACKED
Registration Number:	3671075	DEMAND MEDIA
Registration Number:	3193110	PLUCK
Registration Number:	3442392	CRACKED
Registration Number:	3191987	CRACKED
Registration Number:	2869585	EASYJOURNAL
Registration Number:	3684395	TRAILS.COM
Registration Number:	3935327	DEMAND MEDIA
Registration Number:	3935326	DEMAND MEDIA
Registration Number:	3935325	DEMAND MEDIA
Registration Number:	3653545	DARE TO
Registration Number:	3559667	FLIGHTLEVEL350.COM
Registration Number:	3658780	DEMAND STUDIOS
Registration Number:	3411127	TRAILS.COM
Registration Number:	3456458	EXPERT VILLAGE
Registration Number:	3517170	CHANNELME.TV
Registration Number:	3517169	CHANNELME
Registration Number:	3397178	SITELIFE
Registration Number:	3540757	ANSWERBAG
Registration Number:	3828621	EHOW

	4139298	TYPEF
Registration Number:	4234264	TYPEF
Registration Number:	4139297	TYPEF
Registration Number:	4234263	TYPEF
Registration Number:	4234262	TYPEF
Registration Number:	2991274	ARCADETOWN
Registration Number:	2903990	GRAND PRIX CARD TOURNAMENTS
Registration Number:	2719175	BULKREGISTER

**CORRESPONDENCE DATA**

Fax Number: 2149813400  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 214-981-3483  
Email: dclark@sidley.com  
Correspondent Name: Dusan Clark, Esq.  
Address Line 1: Sidley Austin LLP  
Address Line 2: 717 N. Harwood St., Suite 3400  
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	51285-31850
NAME OF SUBMITTER:	Dusan Clark
Signature:	/Dusan Clark/
Date:	08/29/2013

**Total Attachments: 5**  
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**RELEASE OF TRADEMARK SECURITY INTEREST**

THIS RELEASE OF TRADEMARK SECURITY INTEREST is made effective as of August 29, 2013, by and from SILICON VALLEY BANK, as Administrative Agent for the Lenders (the "Administrative Agent") to DEMAND MEDIA, INC., a Delaware corporation (the "Grantor") as follows:

WHEREAS, on August 4, 2011, the Grantor and the Administrative Agent entered into an Intellectual Property Security Agreement (the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor granted to the Administrative Agent on behalf of the Secured Parties, among other collateral, a continuing security interest in all of Grantor's right, title and interest in, to and under the Trademarks, including the United States Trademarks listed on the attached Schedule A, then owned or from time to time after the date thereof owned or acquired by the Grantor;

WHEREAS, the Security Agreement was recorded in the United States Patent and Trademark Office on August 5, 2011 at Reel 4599 and Frame 303; on December 7, 2012 at Reel 4914 and Frame 965; on March 28, 2013 at Reel 4993 and Frame 973; and on May 24, 2013 at Reel 5034 and Frame 990; and

WHEREAS, the Administrative Agent wishes to release its security interest in the foregoing.

NOW THEREFORE, the Administrative Agent hereby releases any security interest it may have in the Trademarks, including any goodwill of the business symbolized by the foregoing and all rights to sue for past, present, and future infringements thereof, and retransfers and reassigns any and all right, title and interest it may have in and to the foregoing without recourse to Grantor.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed by its duly authorized officer.



SILICON VALLEY BANK

By: Victoria Regan

Name: Victoria Regan

Title: Director

**Schedule A**  
**Security Interests in Trademarks**

NO.	MARK	SERIAL NO.	DATE FILED	REG. NO.	DATE REG.
1.	CRACKED	85811583	12/27/2012		
2.	DEMAND MEDIA	85811582	12/27/2012		
3.	EHOW	85811577	12/27/2012		
4.	DEMAND MEDIA	85809733	12/22/2012		
5.	DEMAND MEDIA	85809732	12/22/2012		
6.	DEMAND MEDIA	85809731	12/22/2012		
7.	HOTKEYS	85685700	7/24/2012	4301379	3/12/2013
8.	HOTKEYS	85685691	7/24/2012		
9.	AIRCRAFT	85664669	6/28/2012		
10.	CREATIVEBUG	85632112	5/22/2012	4291530	2/19/2013
11.	EHOW <i>Stylized Letters</i> 	85434553	9/28/2011	4146569	5/22/2012
12.	DM <i>Stylized Letters</i> 	85428036	9/21/2011	4248584	11/27/2012
13.	INDIECLICK	85408176	8/26/2011	4111966	3/13/2012
14.	RSS GRAFFITI	85394857	8/10/2011	4220536	10/9/2012
15.	COVERITLIVE	85264223	3/11/2011	4059268	11/22/2011
16.	TYPE F	85261314	3/8/2011	4136749	5/1/2012
17.	TYPE F	85261269	3/8/2011	4246644	11/20/2012
18.	TYPE F	85261266	3/8/2011	4136748	3/16/2012
19.	TYPE F	85261259	3/8/2011	4246643	11/20/2012
20.	TYPE F	85261210	3/8/2011	4246641	11/20/2012
21.	GOLFLINK	85125255	9/8/2010		
22.	EHOW	85072915	6/28/2010	3991147	7/5/2011
23.	DEMAND MEDIA	85024461	4/27/2010	3913392	2/1/2011

NO.	MARK	SERIAL NO.	DATE FILED	REG. NO.	DATE REG.
24.	DEMAND MEDIA	85024458	4/27/2010	3913391	2/1/2011
25.	CRACKED	78981406	8/15/2005	3866006	10/19/2010
26.	DEMAND MEDIA	78921932	7/3/2006	3671075	8/18/2009
27.	PLUCK	78814213	2/14/2006	3193110	1/2/2007
28.	CRACKED	78693032	8/15/2005	3442392	6/3/2008
29.	CRACKED	78689016	8/9/2005	3191987	1/2/2007
30.	EASYJOURNAL	78277487	7/22/2003	2869585	8/3/2004
31.	TRAILS.COM	77975241	4/27/2007	3684395	9/15/2009
32.	DEMAND MEDIA	77877394	11/20/2009	3935327	3/22/2011
33.	DEMAND MEDIA	77877393	11/20/2009	3935326	3/22/2011
34.	DEMAND MEDIA	77877390	11/20/2009	3935325	3/22/2011
35.	DARE TO	77511395	6/30/2008	3653545	7/14/2009
36.	FLIGHTLEVEL350. COM	77288633	9/25/2007	3559667	1/13/2009
37.	DEMAND STUDIOS	77288626	9/25/2007	3658780	7/21/2009
38.	TRAILS.COM	77167879	4/27/2007	3411127	4/8/2008
39.	EXPERT VILLAGE	77157430	4/16/2007	3456458	7/1/2008
40.	CHANNELME.TV	77105173	2/12/2007	3517170	10/14/2008
41.	CHANNELME	77105060	2/12/2007	3517169	10/14/2008
42.	SITELIFE	77068404	12/20/2006	3397178	3/18/2008
43.	ANSWERBAG	77038975	11/7/2006	3540757	12/2/2008
44.	EHOW	77007837	9/26/2006	3828621	8/3/2010
45.	TYPEF	76706259	1/31/2011	4139298	5/8/2012
46.	TYPEF	76706257	1/31/2011	4234264	10/30/2012
47.	TYPEF	76706256	1/31/2011	4139297	5/8/2012
48.	TYPEF	76706253	1/31/2011	4234263	10/30/2012
49.	TYPEF	76706252	1/31/2011	4234262	10/30/2012
50.	ARCADETOWN	76575982	2/17/2004	2991274	9/6/2005
51.	GRAND PRIX CARD TOURNAMENTS	76573670	1/28/2004	2903990	11/16/2004
52.	BULKREGISTER	76431795	7/18/2002	2719175	5/27/2003

NO.	MARK	SERIAL NO.	DATE FILED	REG. NO.	DATE REG.
53.	DUPLICATE SPADES	76422259	6/17/2002	2799794	8/7/1998
54.	QUICK INSPIRATIONS	76315406	9/20/2001	2578576	6/11/2002
55.	RUN THE PLANET	76175296	12/4/2000	2594002	7/16/2002
56.	TOPOZONE	75928408	2/25/2000	2586102	6/25/2002
57.	YOUSTART	77098203	2/2/2007	3778445	4/20/2010