

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Topsy Labs, Inc.	FORMERLY Upperbeyond, Inc.	08/15/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Venture Lending & Leasing VI, Inc.		
Street Address:	104 La Mesa Drive, Suite 102		
City:	Portola Valley		
State/Country:	CALIFORNIA		
Postal Code:	94028		
Entity Type:	CORPORATION: MARYLAND		
Name:	Venture Lending & Leasing VII, Inc.		
Street Address:	104 La Mesa Drive, Suite 102		
City:	Portola Valley		
State/Country:	CALIFORNIA		
Postal Code:	94028		
Entity Type:	CORPORATION: MARYLAND		
Name:	Venture Lending & Leasing V, Inc.		
Street Address:	104 La Mesa Drive, Suite 102		
City:	Portola Valley		
State/Country:	CALIFORNIA		
Postal Code:	94028		
Entity Type:	CORPORATION: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4129037	TOPSY	
CORRESPONDENCE DATA			

900264844

TRADEMARK
REEL: 005099 FRAME: 0781

OP \$40.00 4129037

Fax Number: 4157774961

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 415 981 1400

Email: gkiviat@grmslaw.com

Correspondent Name: Jeffrey T. Klugman

Address Line 1: Four Embarcadero Center, Suite 4000

Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	48046/0050 T
NAME OF SUBMITTER:	Jeffrey T. Klugman
Signature:	/Jeffrey T. Klugman/
Date:	08/28/2013

Total Attachments: 23

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this "Agreement") is made as of August 15, 2013, by and between TOPSY LABS, INC., a Delaware corporation ("Grantor"), and VENTURE LENDING & LEASING V, INC., a Maryland corporation ("VLL5"), VENTURE LENDING & LEASING VI, INC., a Maryland corporation ("VLL6"), and VENTURE LENDING & LEASING VII, INC., a Maryland corporation ("VLL7"), and collectively with VLL5 and VLL6 sometimes referred to herein individually or together as "Secured Party".

RECITALS

A. Pursuant to a Loan and Security Agreement and Supplement thereto, both dated as of July 8, 2013 (the "2013 Loan Agreement" and the "2013 Supplement," respectively) between Grantor, as borrower, and VLL6 and VLL7, as lender, and a Loan and Security Agreement and Supplement thereto, both dated as of May 12, 2012 (the "2012 Loan Agreement" and the "2012 Supplement," respectively), between Grantor, as borrower, and VLL6, as lender, and a Loan and Security Agreement and Supplement thereto, both dated as of February 11, 2011 (the "2011 Loan Agreement" and the "2011 Supplement," respectively), between Grantor, as borrower, and VLL5, as lender, Secured Party agreed to make certain advances of money and to extend certain financial accommodations to Grantor. The 2013 Loan Agreement, 2012 Loan Agreement and 2011 Loan Agreement shall be collectively referred to herein as the "Loan Agreement" and the 2013 Supplement, 2012 Supplement and 2011 Supplement shall be collectively referred to herein as the "Supplement". All capitalized terms used herein without definition shall have the meanings ascribed to them in the Loan Agreement.

B. Pursuant to the Supplement, Grantor agreed to execute and deliver this Agreement upon the occurrence or non-occurrence of certain events and conditions described therein.

NOW, THEREFORE, THE PARTIES HERETO AGREE AS FOLLOWS:

1. Grant of Security Interest. As collateral security for the prompt and complete payment and performance of all of Grantor's present or future Obligations, Grantor hereby grants a security interest and mortgage to Secured Party, as security, in and to Grantor's entire right, title and interest in, to and under the following Intellectual Property, now owned or hereafter acquired by Grantor or in which Grantor now holds or hereafter acquires any interest (all of which shall collectively be called the "Collateral" for purposes of this Agreement):

(a) Any and all copyrights, whether registered or unregistered, held pursuant to the laws of the United States, any State thereof or of any other country; all registrations, applications and recordings in the United States Copyright Office or in any similar office or agency of the United States, and State thereof or any other country; all continuations, renewals, or extensions thereof; and any registrations to be issued under any pending applications, including without limitation those set forth on Exhibit A attached hereto (collectively, the "Copyrights");

(b) All letters patent of, or rights corresponding thereto in, the United States or any other country, all registrations and recordings thereof, and all applications for letters patent of, or rights corresponding thereto in, the United States or any other country, including, without limitation, registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country; all reissues, continuations, continuations-in-part or extensions thereof; all petty patents, divisionals, and patents of addition; and all patents to be issued under any such applications, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the "Patents");

(c) All trademarks, trade names, corporate names, business names, trade styles, service marks, logos, other source or business identifiers, prints and labels on which any of the foregoing have appeared or

appear, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and any applications in connection therewith, including, without limitation, registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, and reissues, extensions or renewals thereof, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the "Trademarks");

(d) Any and all claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(e) All licenses or other rights to use any of the Copyrights, Patents or Trademarks, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(f) All amendments, renewals and extensions of any of the Copyrights, Trademarks or Patents; and

(g) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

Notwithstanding the foregoing the term "Collateral" shall not include: (a) "intent-to-use" trademarks at all times prior to the first use thereof, whether by the actual use thereof in commerce, the recording of a statement of use with the United States Patent and Trademark Office or otherwise, but only to the extent the granting of a security interest in such "intent to use" trademarks would be contrary to applicable law or (b) any contract, instrument or chattel paper in which Grantor has any right, title or interest if and to the extent such contract, instrument or chattel paper includes a provision containing a restriction on assignment such that the creation of a security interest in the right, title or interest of Grantor therein would be prohibited and would, in and of itself, cause or result in a default thereunder enabling another person party to such contract, instrument or chattel paper to enforce any remedy with respect thereto; provided, however, that the foregoing exclusion shall not apply if (i) such prohibition has been waived or such other person has otherwise consented to the creation hereunder of a security interest in such contract, instrument or chattel paper, or (ii) such prohibition would be rendered ineffective pursuant to Sections 9-407(a) or 9-408(a) of the UCC, as applicable and as then in effect in any relevant jurisdiction, or any other applicable law (including the Bankruptcy Code) or principles of equity); provided further that immediately upon the ineffectiveness, lapse or termination of any such provision, the term "Collateral" shall include, and Grantor shall be deemed to have granted a security interest in, all its rights, title and interests in and to such contract, instrument or chattel paper as if such provision had never been in effect; and provided further that the foregoing exclusion shall in no way be construed so as to limit, impair or otherwise affect Secured Party's unconditional continuing security interest in and to all rights, title and interests of Grantor in or to any payment obligations or other rights to receive monies due or to become due under any such contract, instrument or chattel paper and in any such monies and other proceeds of such contract, instrument or chattel paper.

2. Covenants and Warranties. Grantor represents, warrants, covenants and agrees as follows:

(a) Grantor is now the sole owner of the Collateral, except for Permitted Liens;

(b) During the term of this Agreement, Grantor will not transfer or otherwise encumber any interest in the Collateral, except for Permitted Liens;

(c) To its knowledge, each of the material Patents is valid and enforceable, and no material part of the Collateral has been judged invalid or unenforceable, in whole or in part, and no claim has been made that any material part of the Collateral violates the rights of any third party;

(d) Grantor shall deliver to Secured Party within thirty (30) days of the last day of each fiscal quarter, a report signed by Grantor, in form reasonably acceptable to Secured Party, listing any applications or registrations that Grantor has made or filed in respect of any patents, copyrights or trademarks and the status of any outstanding applications or registrations. Grantor shall promptly advise Secured Party of any material change in the composition of the Collateral, including but not limited to any subsequent ownership right of the Grantor in or to any Trademark, Patent or Copyright not specified in this Agreement;

(e) Grantor shall use reasonable commercial efforts to (i) protect, defend and maintain the validity and enforceability of the Trademarks, Patents and Copyrights material to Grantor's business (ii) detect infringements of the Trademarks, Patents and Copyrights material to Grantor's business and promptly advise Secured Party in writing of material infringements detected and (iii) not allow any material Trademarks, Patents or Copyrights to be abandoned, forfeited or dedicated to the public without the written consent of Secured Party, which consent shall not be unreasonably withheld or delayed;

(f) Grantor shall, from time to time, execute and file such other instruments, and take such further actions as Secured Party may reasonably request from time to time to perfect or continue the perfection of Secured Party's interest in the Collateral. Grantor shall give Secured Party notice of all such applications or registrations; and

(g) Grantor shall not enter into any agreement that would materially impair or conflict with Grantor's obligations hereunder without Secured Party's prior written consent, which consent shall not be unreasonably withheld or delayed. Grantor shall not permit the inclusion in any material contract to which it becomes a party of any provisions that would prevent the creation of a security interest in Grantor's rights and interests in any property included within the definition of the Collateral acquired under such contracts.

3. Further Assurances; Attorney in Fact.

(a) On a continuing basis, Grantor will make, execute, acknowledge and deliver, and file and record in the proper filing and recording places in the United States, all such instruments, including appropriate financing and continuation statements and collateral agreements and filings with the United States Patent and Trademark Office and the Register of Copyrights, and take all such action as may reasonably be deemed necessary or advisable, or as reasonably requested by Secured Party, to perfect Secured Party's security interest in all Copyrights, Patents and Trademarks and otherwise to carry out the intent and purposes of this Agreement, or for assuring and confirming to Secured Party the grant or perfection of a security interest in all Collateral.

(b) Grantor hereby irrevocably appoints Secured Party as Grantor's attorney-in-fact, with full authority in the place and stead of Grantor and in the name of Grantor, from time to time in Secured Party's discretion, to take any action and to execute any instrument which Secured Party may deem reasonably necessary or advisable to accomplish the purposes of this Agreement, including (i) to modify, in its sole discretion, this Agreement without first obtaining Grantor's approval of or signature to such modification by amending Exhibits A, B and C, hereof, as appropriate, to include reference to any right, title or interest in any Copyrights, Patents or Trademarks acquired by Grantor after the execution hereof or to delete any reference to any right, title or interest in any Copyrights, Patents or Trademarks in which Grantor no longer has or claims any right, title or interest, (ii) to file, in its sole discretion, one or more financing or continuation statements and amendments thereto, relative to any of the Collateral without the signature of Grantor where permitted by law, and (iii) subject to the terms of the Supplement, after the occurrence and during the continuance of an Event of Default, to transfer the Collateral into the name of Secured Party or a third party to the extent permitted under the California Uniform Commercial Code.

4. Events of Default. The occurrence of any of the following shall constitute an Event of Default under this Agreement:

(a) An Event of Default under the Loan Agreement; or

(b) Grantor materially breaches any warranty or agreement made by Grantor in this Agreement and, as to any breach that is capable of cure, Grantor fails to cure such breach within thirty (30) days of the sooner to occur of Grantor's receipt of notice of such breach from Secured Party or the date on which such breach first becomes known to an officer of Grantor.

5. Amendments. This Agreement may be amended only by a written instrument signed by both parties hereto, except for amendments permitted under Section 3 hereof to be made by Secured Party alone.

6. Counterparts. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument.

7. Several Nature of Secured Party's Obligations and Rights; Pari Passu Security Interests. This Agreement is and shall be interpreted for all purposes as separate and distinct agreements between Grantor and VLL5, Grantor and VLL6, and Grantor and VLL7, and nothing in this Agreement shall be deemed a joint venture, partnership or other association between VLL5, VLL6 and VLL7. Each reference in this Agreement to "Secured Party" shall mean and refer to each of VLL5, VLL6 and VLL7, singly and independent of one another. Without limiting the generality of the foregoing, the covenants and other obligations of "Secured Party" under this Agreement are several and not joint obligations of VLL5, VLL6 and VLL7, and all rights and remedies of "Secured Party" under this Agreement may be exercised by VLL5, VLL6 and/or VLL7 independently of one another. The security interests granted by Grantor to each of VLL5, VLL6 and VLL7 hereunder and under the Loan Agreement shall be deemed to have been granted and perfected at the same time and shall be of equal priority.

[Signature Pages Follow]

[Signature page to Intellectual Property Security Agreement]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the day and year first above written.

Address of Grantor:

329 Bryant Street #2D
San Francisco, CA 94107
Attn: _____

GRANTOR:

TOPSY LABS, INC.

By: Duncan Greatwood
Name: Duncan Greatwood
Its: C.E.O.

Address of Secured Party:

104 La Mesa Dr., Suite 102
Portola Valley, CA 94028
Attn: Chief Financial Officer

SECURED PARTY:

VENTURE LENDING & LEASING VI, INC.

By: _____
Name: _____
Its: _____

Address of Secured Party:

104 La Mesa Dr., Suite 102
Portola Valley, CA 94028
Attn: Chief Financial Officer

VENTURE LENDING & LEASING VII, INC.

By: _____
Name: _____
Its: _____

[Signature page to Intellectual Property Security Agreement]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the day and year first above written.

Address of Grantor:

329 Bryant Street #2D
San Francisco, CA 94107
Attn: _____

GRANTOR:

TOPSY LABS, INC.

By: _____

Name: _____

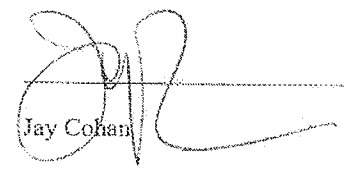
Its: _____

Address of Secured Party:

104 La Mesa Dr., Suite 102
Portola Valley, CA 94028
Attn: Chief Financial Officer

SECURED PARTY:

VENTURE LENDING & LEASING VI, INC.

By:  _____

Name: Jay Cohan

Its: Vice President

Address of Secured Party:

104 La Mesa Dr., Suite 102
Portola Valley, CA 94028
Attn: Chief Financial Officer

VENTURE LENDING & LEASING VII, INC.

By:  _____

Name: Jay Cohan

Its: Vice President

[Signature page to Intellectual Property Security Agreement]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the day and year first above written.

Address of Secured Party:

104 La Mesa Dr., Suite 102
Portola Valley, CA 94028
Attn: Chief Financial Officer

VENTURE LENDING & LEASING V, INC.

By:

Name:  Jay Cohan

Its: Vice President

EXHIBIT A

Copyrights

Description

Registration Number

Registration Date

NONE

EXHIBIT B

Patents

Description

Registration/Serial Number

Registration/Application Date

SEE ATTACHED

Case Number	SubCase	Country	Title	App. No.	Filing Date	Patent No.	Grant Date	Status
TPY-0001		US	SYSTEM AND METHOD FOR DETERMINING QUALITY OF CITED OBJECTS IN SEARCH RESULTS BASED ON THE INFLUENCE OF CITING SUBJECTS	13/158,992	13-Jun-11			Published
TPY-0001		WO	SYSTEM AND METHOD FOR DETERMINING QUALITY OF CITED OBJECTS IN SEARCH RESULTS BASED ON THE INFLUENCE OF CITING SUBJECTS	PCT/US2011/040 261	14-Jun-11			Expired
TPY-0001	PR	US	SYSTEM AND METHOD OF DETERMINING QUALITY OF CITED OBJECTS IN SEARCH RESULTS	61/354,551	14-Jun-10			Expired
TPY-0002		US	SYSTEM AND METHOD FOR CUSTOMIZING SEARCH RESULTS FROM USER'S PERSPECTIVE	13/161,857	16-Jun-11			Published
TPY-0002		WO	SYSTEM AND METHOD FOR CUSTOMIZING SEARCH RESULTS FROM USER'S PERSPECTIVE	PCT/US2011/040 840	17-Jun-11			Expired
TPY-0002	PR	US	SYSTEM AND METHOD FOR IDENTIFYING AND PROPAGATING CITATIONS FROM NEGATIVE INFLUENCE SOURCES	61/354,584	14-Jun-10			Expired
TPY-0003		US	SYSTEM AND METHOD FOR QUERY TEMPORALITY ANALYSIS	13/161,143	15-Jun-11			Published
TPY-0003		WO	SYSTEM AND METHOD FOR QUERY TEMPORALITY ANALYSIS	PCT/US2011/040 636	16-Jun-11			Expired
TPY-0003	PR	US	SYSTEM AND METHOD FOR CUSTOMIZING SEARCH RESULTS FROM USER'S PERSPECTIVE	61/355,912	17-Jun-10			Expired
TPY-0004		US	SYSTEM AND METHOD FOR SEARCH OF SOURCES AND TARGETS BASED ON RELATIVE EXPERTISE OF THE SOURCES	13/161,794	16-Jun-11			Published
TPY-0004		WO	SYSTEM AND METHOD FOR SEARCH OF SOURCES AND TARGETS BASED ON RELATIVE EXPERTISE OF THE SOURCES	PCT/US2011/040 843	17-Jun-11			Expired
TPY-0004	PR	US	SYSTEM AND METHOD FOR RANKING AND DISPLAYING SEARCH RESULTS BASED ON INFLUENCE OF SOURCES	61/354,566	14-Jun-10			Expired

Case Number	SubCase	Country	Title	App. No.	Filing Date	Patent No.	Grant Date	Status
TPY-0005		US	SYSTEM AND METHOD FOR SEARCH OF SOURCES AND TARGETS BASED ON RELATIVE TOPICALITY SPECIALIZATION OF THE TARGETS	13/161,812	16-Jun-11			Published
TPY-0005	PR	US	SYSTEM AND METHOD FOR DETERMINING INFLUENCE OF INTERNET AUTHORS	61/354,569	14-Jun-10			Expired
TPY-0006		US	SYSTEM AND METHOD FOR METADATA TRANSFER AMONG SEARCH ENTITIES	13/160,082	14-Jun-11			Published
TPY-0006	PR	US	SYSTEM AND METHOD FOR QUERY TEMPORALITY ANALYSIS	61/355,443	16-Jun-10			Expired
TPY-0007		US	SYSTEM AND METHOD FOR QUERY SUGGESTION BASED ON REAL-TIME CONTENT STREAM	13/160,108	14-Jun-11			Published
TPY-0007	PR	US	SYSTEM AND METHOD FOR SEARCH OF SOURCES AND TARGETS BASED ON THE RELATIVE EXPERTISE OF THE SOURCES	61/355,654	17-Jun-10			Expired
TPY-0008		US	SYSTEM AND METHOD FOR IDENTIFYING TRENDING TARGETS BASED ON CITATIONS	13/159,009	13-Jun-11			Published
TPY-0008		WO	SYSTEM AND METHOD FOR IDENTIFYING TRENDING TARGETS BASED ON CITATIONS	PCT/US2011/040284	14-Jun-11			Published
TPY-0008	PR	US	SYSTEM AND METHOD FOR METADATA TRANSFER FOR SEARCH ENTITIES	61/354,562	14-Jun-10			Expired
TPY-0009	PR	US	SYSTEM AND METHOD FOR QUERY SUGGESTION BASED ON REAL-TIME CONTENT STREAM	61/354,591	14-Jun-10			Expired
TPY-0010	PR	US	SYSTEM AND METHOD FOR IDENTIFYING TRENDING TARGETS BASED ON CITATIONS	61/354,566	14-Jun-10			Expired
TPY-0011	PR	US	SYSTEM AND METHOD FOR PEOPLE SEARCH BASED ON RELATIVE EXPERTISE FROM USER'S PERSPECTIVE	61/355,937	17-Jun-10			Expired

Case Number	SubCase	Country	Title	App. No.	Filing Date	Patent No.	Grant Date	Status
TPY-0012	PR	US	SYSTEM AND METHOD FOR SEARCH OF SOURCES AND TARGETS BASED ON RELATIVE TOPICALITY SPECIALIZATION OF THE TARGETS	61/356,360	18-Jun-10			Expired
TPY-0013		US	INTELLIGENT REPUTATION ATTRIBUTION PLATFORM	11/809,489	01-Jun-07	7,831,536	09-Nov-10	Granted
TPY-0013	C1	US	INTELLIGENT REPUTATION ATTRIBUTION PLATFORM	12/895,593	30-Sep-10	7,991,725	02-Aug-11	Granted
TPY-0013	PR	US	UPPERBEYOND REPUTATION SYSTEM	60/811,262	05-Jun-06			Expired
TPY-0014		EP	RANKING AND SELECTING ENTITIES BASED ON CALCULATED REPUTATION OR INFLUENCE SCORES	09830721.8	01-Dec-09			Published
TPY-0014		JP	RANKING AND SELECTING ENTITIES BASED ON CALCULATED REPUTATION OR INFLUENCE SCORES	2011-536606	01-Dec-09			Published
TPY-0014		US	RANKING AND SELECTING ENTITIES BASED ON CALCULATED REPUTATION OR INFLUENCE SCORES	12/628,791	01-Dec-09			Published
TPY-0014		WO	RANKING AND SELECTING ENTITIES BASED ON CALCULATED REPUTATION OR INFLUENCE SCORES	PCT/US2009/006344	01-Dec-09			NATIONALIZED
TPY-0014	PR	US	SYSTEM AND METHOD OF RANKING AND SELECTING ENTITIES BASED ON CALCULATED REPUTATION OR INFLUENCE SCORES	61/200,664	01-Dec-08			Expired
TPY-0015		US	UTILIZING MULTI-LEVEL SEMANTIC RELATIONSHIPS IN DATA	12/628,933	01-Dec-09			Abandoned
TPY-0016	PR	US	SYSTEM AND METHOD OF UTILISING MULTI-LEVEL SEMANTIC RELATIONSHIPS IN DATA	61/200,662	01-Dec-08			Expired
TPY-0016		US	DISTRIBUTED GRAPH REPRESENTATION AND PATH FINDING	12/628,883	01-Dec-09			Pending

Case Number	SubCase	Country	Title	App. No.	Filing Date	Patent No.	Grant Date	Status
TPY-0016	PR	US	SYSTEM AND METHOD FOR DISTRIBUTED GRAPH REPRESENTATION AND PATH-FINDING	61/200,663	01-Dec-08			Expired
TPY-0017		EP	ESTIMATING INFLUENCE	09430718.4	01-Dec-09			Published
TPY-0017		JP	ESTIMATING INFLUENCE	2011-536605	01-Dec-09			Published
TPY-0017		US	ESTIMATING INFLUENCE OF SUBJECTS BASED ON A SUBJECT GRAPH	12/628,801	01-Dec-09	8,244,664	14-Aug-12	Granted
TPY-0017		WO	ESTIMATING INFLUENCE	PCT/US2009/006340	01-Dec-09			NATIONALIZED
TPY-0017	PR	US	SYSTEM AND METHOD OF ESTIMATING INFLUENCE	61/200,638	01-Dec-08			Expired
TPY-0018		US	ADVERTISING BASED ON INFLUENCE	12/628,811	01-Dec-09			Published
TPY-0018		WO	ADVERTISING BASED ON INFLUENCE	PCT/US2009/006341	01-Dec-09			Abandoned
TPY-0018	PR	US	SYSTEM AND METHOD OF ADVERTISING BASED ON INFLUENCE	61/200,639	01-Dec-08			Expired
TPY-0019		US	MEDIATING AND PRICING TRANSACTIONS BASED ON CALCULATED REPUTATION OR INFLUENCE SCORES	12/628,814	01-Dec-09			Published
TPY-0019		WO	MEDIATING AND PRICING TRANSACTIONS BASED ON CALCULATED REPUTATION OR INFLUENCE SCORES	PCT/US2009/006345	01-Dec-09			Abandoned
TPY-0019	PR	US	SYSTEM AND METHOD OF MEDIATING AND PRICING TRANSACTIONS BASED ON CALCULATED REPUTATION OR INFLUENCE SCORES	61/200,658	01-Dec-08			Expired
TPY-0020		US	SYSTEMS AND METHODS FOR PREDICTION-BASED CRAWLING OF SOCIAL MEDIA NETWORK	13/648,005	09-Oct-12			Published
TPY-0020		WO	SYSTEMS AND METHODS FOR PREDICTION-BASED CRAWLING OF SOCIAL MEDIA NETWORK	PCT/US2012/059524	10-Oct-12			Published
TPY-0020	PR	US	SYSTEMS AND METHODS FOR PREDICTION-BASED CRAWLING OF SOCIAL MEDIA NETWORK	61/545,527	10-Oct-11			Expired

Case Number	SubCase	Country	Title	App. No.	Filing Date	Patent No.	Grant Date	Status
TPY-0021		US	SYSTEMS AND METHODS FOR SENTIMENT DETECTION, MEASUREMENT, AND NORMALIZATION OVER SOCIAL NETWORKS	13/660,833	25-Oct-12			Published
TPY-0021		WO	SYSTEMS AND METHODS FOR SENTIMENT DETECTION, MEASUREMENT, AND NORMALIZATION OVER SOCIAL NETWORKS	PCT/US2012/082156	26-Oct-12			Published
TPY-0021	PR	US	MOOD NORMALIZATION IN SENTIMENT DETECTION	61/651,833	26-Oct-11			Expired
TPY-0022		US	SYSTEMS AND METHODS FOR INTERACTIVE PRESENTATION AND ANALYSIS OF SOCIAL MEDIA CONTENT COLLECTION OVER SOCIAL NETWORKS	13/853,662	29-Mar-13			Pending
TPY-0022	PR	US	SOCIAL ANALYSIS SYSTEM	61/617,824	29-Mar-12			Expired
TPY-0023		US	SYSTEMS AND METHODS FOR IDENTIFYING GEOGRAPHIC LOCATIONS OF SOCIAL MEDIA CONTENT COLLECTED OVER SOCIAL NETWORKS	13/853,667	29-Mar-13			Pending
TPY-0023	PR	US	GEO-TAGGING ENHANCEMENTS	61/618,474	30-Mar-12			Expired
TPY-0024		US	SYSTEM AND METHOD FOR CUSTOMIZING ANALYTICS BASED ON USERS MEDIA AFFILIATION STATUS	13/852,833	28-Mar-13			Pending
TPY-0025		US	SYSTEMS AND METHODS FOR DISCOVERY OF RELATED TERMS FOR SOCIAL MEDIA CONTENT COLLECTION OVER SOCIAL NETWORKS	13/853,718	29-Mar-13			Pending
TPY-0026		US	SYSTEMS AND METHODS FOR CUSTOMIZED FILTERING AND ANALYSIS OF SOCIAL MEDIA CONTENT COLLECTED OVER SOCIAL NETWORKS	13/853,741	29-Mar-13			Pending

EXHIBIT C

Trademarks

<u>Description</u>	<u>U.S. Registration/Application Number</u>	<u>Registration/Application Date</u>
TOPSY	4129037	Registered April 17, 2012

SEE ATTACHED

Trademark Status Report

Topsy Labs, Inc.

Matter No.	Mark	Serial No.	Reg. Number	Use & Renewal Dates	Owner of Record	Mark Graphic
T002BR35	TOPSY	830369562 8/19/2009	830369562 3/5/2013	Registered	Topsy Labs, LLC	
Country Brazil						
Class/Goods/Services 35 advertising, marketing and promotion services; advertising and publicity services, namely, promoting goods, services, brand identity and commercial information and news of third parties through digital and on-line medium; business services, namely, providing information and data services in the field of on-line advertising, user demographics and web analytics; providing commercial information and advice consumers in the field of goods and services of others; providing consumer information and recommendations regarding the selection of products and items to be purchased; promoting the goods and services of others by providing hypertext links to the websites of others; promoting the goods and services of other via a global network and mobile and wireless communication devices; promoting the goods and services of others through search engines referral traffic analysis and reporting; providing rental of advertising space on the internet; business information; providing consumer product information; providing information in the field of online advertising and use demographics						
T002BR42	TOPSY	830369548 8/19/2009		Pending	Topsy Labs, LLC	
Country Brazil						
Class/Goods/Services 42 provision of search engines and search engines services; computer services, namely, creating an online community for users and organizations to participate in sharing information, recommendations and ratings on topics, websites, people and objects with users and entities, get and solicit feedback from other users, form virtual communities, engage in social networking and discovery of new topics, people and objects of interest; computer services, namely, calculating, searching, filtering, and displaying popular topics, people, information, objects and websites derived from the citations of people and entities; providing search engines and software applications for accessing, aggregating and indexing data on a global computer network; creating indexes of information, sites and other resources available on computer networks						
T002CA	TOPSY	1445544 7/21/2009	TMA 829536 8/9/2012	Registered	Topsy Labs, Inc.	
Country Canada						
Class/Goods/Services - Provision of search engine computer software for searching the internet on computers and search engines services; computer services, namely, calculating, searching, filtering and displaying popular topics, people, information, objects and websites derived from the citations of people and entities; providing search engines and software applications for accessing, aggregating and indexing data on a global computer network; creating indexes of information, sites and other resources available on computer networks - Advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through digital and online medium; business services, namely, providing information and data services in the field of online advertising, user demographics and web analytics; promoting the goods and services of others through search engine referral traffic analysis and reporting; providing information in the field of online advertising and use demographics for others						

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Trademark Status Report

Topsy Labs, Inc.

Matter No. Mark Serial No. Reg. Number Status Use & Renewal Dates Owner of Record: Mark Graphic
 T002CA(2) TOPSY 1546276 10/3/2011 Pending Use Due: Topsy Labs, Inc.

Country Canada

Class/Goods/Services 9

computer search engine software; communications software for connecting computer users, computer database management software; computer software for application and database integration; computer software for creating searchable databases of information and data; computer software for encryption; computer software that allows users to search ratings, reviews and recommendations on topics, websites and objects in the field of products and services; computer software for locating, describing, rating, pricing and comparing products and services, and information relating to those products and services; website development software; data compression software; computer analytics software; computer software for providing information and data in the field of online advertising, user demographics and business analytics; computer software to allow users to search and obtain search results derived from user citations from blogs, forums, micro blogging sites, review sites and other social media; computer software for creating, designing, implementing and maintaining web applications and data applications; computer software for calculating, searching, filtering and displaying information about popular topics, people, information and websites derived from the citations of people and entities; computer software for calculating, searching, filtering and displaying the subjective ratings and reputations of topics and objections from networks of users, authors, people and entities; computer software for accessing, aggregating and indexing data from a global computer network; computer software; computer software platforms; and computer consulting services; computer programming services; customization of computer hardware and software; social networking services, online publishing services

T002CN42 TOPSY

7556319 7556319 Registered
 7/21/2009 4/28/2011

Use Due: Topsy Labs, Inc.

Country China - PRC

Class/Goods/Services 42

creating web sites for others; maintaining web sites for others; providing search engines and software applications for accessing, aggregating and indexing data on a global computer network; creating indexes of information, sites and other resources available on computer networks

T002CN9 TOPSY

10036139 10/5/2011

Use Due: Topsy Labs, Inc.

Country China - PRC

Class/Goods/Services 9

Computer search engine software; communications software for connecting computer users; computer database management software; computer software for application and database integration; computer software for creating searchable databases of information and data; computer software for encryption; computer software that allows users to search ratings, reviews and recommendations on topics, websites and objects in the field of products and services; computer software for locating, describing, rating, pricing and comparing products and services, and experiences and information relating to those products and services; website development software; data compression software; computer analytics software; computer software for providing information and data in the field of online advertising, user demographics and business analytics; computer software to allow users to search and obtain search results derived from user citations from blogs, forums, micro blogging sites, review sites and other social media; computer software for creating, designing, implementing and maintaining web applications and data applications; computer software for calculating, searching, filtering and displaying information about popular topics, people, information and websites derived from the citations of people and entities; computer software for calculating, searching, filtering and displaying the subjective ratings and reputations of topics and objections from networks of users, authors, people and entities; computer software for accessing, aggregating and indexing data from a global computer network; computer software; computer hardware


Prepared by BST&Z 4/4/2013

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Trademark Status Report

Topsy Labs, Inc.

Matter No.	Mark	Serial No. Filing Date	Reg. Number Reg. Date	Status	Use & Renewal Dates	Owner of Record:	Mark Graphic
T002CTM	TOPSY	008439945 7/21/2009	008439945 3/1/2010	Registered	Use Due: Renewal Due: 7/21/2019	Topsy Labs, Inc.	

Country CTM (European Community)

Class/Goods/Services 35 38, 42

35 - advertising, marketing and promotion services; advertising and publicity services; brand identity and commercial information and news of third parties through digital and online medium; business services; namely, providing information and data services in the field of online advertising; user demographics and web analytics; providing commercial information and advice for consumers in the field of the goods and services of others; providing consumer information and recommendations regarding the selection of products and items to be purchased; promoting the goods and services of others by providing hypertext links to the websites of others; promoting the goods and services of others via a global computer network and mobile and wireless communication devices; promoting the goods and services of others through search engine referral traffic analysis and reporting; providing and rental of advertising space on the internet; business information; providing consumer product information; providing information in the field of online advertising and user demographics; creating indexes of information, sites and other resources available on computer networks

38 - providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; electronic transmission of data and messages; communications services via the internet, email and wireless devices; electronic mail services; instant message services; internet service provider (ISP); providing online communications links which transfer the website user to other local and global web pages; providing on-line forums and list servers for transmission of messages among users; streaming of audio and video content over the internet; web messaging and web casting services

42 - provision of search engines and search engine services; computer services; namely, creating, maintaining and hosting a website for users and organizations to participate in sharing information, recommendations and ratings on topics, websites, people and objects with users and entities, get and solicit feedback from other users, form virtual communities, engage in social networking and discovery of new topics, people and objects of interest; computer services, namely, calculating, searching, filtering and displaying popular topics, people, information, objects and web sites derived from the citations of people and entities; providing search engines and software applications for accessing, aggregating and indexing data on a global computer network

T002CTM(2)	TOPSY	010272326 9/19/2011	010272326 2/23/2012	Registered	Use Due: Renewal Due: 9/19/2021	Topsy Labs, Inc.	
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Country CTM (European Community)

Class/Goods/Services 9, 41, 45

9 - computer search engine software; communications software for connecting computer users; computer database management software; computer software for application and database integration; computer software for creating searchable databases of information and data; computer software for encryption; computer software that allows users to search ratings, reviews and recommendations on topics, websites and objects in the field of products and services; computer software for locating, describing, rating, pricing and comparing products and services; and experiences and information relating to those products and services; website development software;

41 - computer search engine software; computer software for providing information and data in the field of online advertising; user demographics and business analytics; computer software to allow users to search and obtain search results derived from user citations from blogs, forums, micro blogging sites, review sites and other social media; computer software for creating, designing, implementing and maintaining web applications and data applications; computer software for calculating, searching, filtering and displaying information about popular topics, people, information

45 - provision of information about social networking; licensing of computer software

and websites derived from the citations of people and entities; computer software for calculating, searching, filtering and displaying the subjective ratings and reputations of topics and objections from networks of users, authors, people and entities; computer software for accessing, aggregating and indexing data from a global computer network; computer software; computer software platforms; downloadable information, data, software and documents

41 - education and entertainment services; publication of electronic documents; arranging entertainment and social meetings and events; parties and dinners

45 - provision of information about social networking; licensing of computer software

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Trademark Status Report

Topsy Labs, Inc.

Matter No.	Mark	Serial No. Filing Date	Reg. Number Reg. Date	Status	Use & Renewal Dates	Owner of Record:
T002JP	TOPSY	2009-054971 7/21/2009	5284315 11/27/2009	Registered	Use Due: Renewal Due:	Topsy Labs, Inc. Mark Graphic
Country Japan						
Class/Goods/Services 35, 42						
35 - advertising and publicity services, issuance of trading stamps, business management analysis or business consultancy, marketing research, providing information on commodity sales, business management of hotels and publicity material rental						
42 - computer software design, computer programming, or maintenance of computer software and providing computer programs						
T002JP9	TOPSY	2011-072746 10/12/2011	5480956 3/23/2012	Registered	Use Due: Renewal Due:	Topsy Labs, Inc. 3/23/2022
Country Japan						
Class/Goods/Services 9						
Computer software, other electronic machine and apparatus						

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Trademark Status Report

Topsy Labs, Inc.

Matter No. T002KR **Mark** TOPSY **Serial No.** 41-2009 **Filing Date** 7/21/2009 **Reg. Number** 41-0202069 **Reg. Date** 10/11/2010 **Status** Registered **Use & Renewal Dates** Use Due: Topsy Labs, Inc. **Owner of Record** Mark Graphic

Country Korea **Renewal Due:** 10/11/2020

Class/Goods/Services 35, 42

35 - advertising services; marketing services; promotion services; advertising and publicity services; namely, promoting the goods, services, brand identity and commercial information and news of third parties through digital and on-line medium; business services, namely, providing information and data services in the field of online advertising, user demographics and web analytics; providing commercial information and advice for consumers in the field of the goods and services of others; providing consumer information and recommendations regarding the selection of products and items to be purchased; promoting the goods and services of others by providing hypertext links to the websites of others; promoting the goods and services of others via a global computer network and mobile and wireless communication devices; promoting the goods and services of others through search engine referral traffic analysis and reporting; providing and rental of advertising space on the Internet; business information; providing consumer product information; providing information in the field of online advertising; user demographics; advertising of published texts; modeling for advertising or sales promotion; distribution of advertisements and commercial announcements; rental of advertisement space and advertising material; rental of advertisement space and advertising time; advertising planning; advertising agencies; layout services for advertising purposes; publicity columns preparation; publication of publicity texts; creating and updating advertising material; advertising matter; dissemination of -); preparation and production of advertising material; issuing and updating of advertising texts; publication of publicity texts; arranging of advertising; publicity material rental; advertising material; updating of -); hire of advertising equipment; advertising space; rental of -); provision of advertising information; handbill distribution; consulting services of advertising; advertising tower services; rental of advertising billboards; advertising services by means of balloon displays; business marketing consulting services; corporate advertisement and promotion; radio advertising; marketing consulting; marketing studies; investigations of marketing strategy; advertising by wireless communication; banner advertising; bill-posting; organization of trade fairs for commercial or advertising purposes; exhibitions; organization of -), for commercial or advertising purposes; distribution of samples; demonstration of goods; advertising services by means of sandwich board; public relations; communication media; presentation of goods on -), for retail purposes; shop window dressing; sports marketing services; advertising in newspapers and magazines; distribution of prospectuses and samples; leasing of advertising space on trains; firm advertising; outdoor advertising; direct mail advertising; dissemination of advertising matter by mail; advertising by mail order; rental of advertising space on web sites; advertising services by means of mobile telephones; dissemination of advertising for others via an online communications network on the Internet; dissemination of advertising for others via the Internet; electronic billboard advertising; advertising via electronic media and the Internet; leasing of advertising space on railway properties; online advertising on a computer network; television advertising; rental of advertising time on communication media; sales promotion for others; consultancy relating to public relations; book-keeping; administrative accounting; certified public accountant services; licensed customs accountant services; business auditing; tax preparation; licensed tax accountant services; tax consultations; tax preparation; tax declaration procedure services; tax advisory services; accounts; drawing up of statements of -); computerized accounting services; consulting services concerning accounting; accounting; hotel management for others; business management of hotels; rental of photocopying machines; photocopying; reproducing of photographs; comparison services, price -); provision of statistical information concerning economy of business; economic forecasting and analysis; economic forecasting; services of providing information on jobs and side-jobs; business management and organization consultancy; assistance; business management; business management consultancy; business relocation services for -); business organization consultancy; news clipping services; analysis, cost price -); cost assessment services; provision of statistical information concerning business and commerce; management; advisory services for business -); business planning; business management; preparing business reports; business research; providing of business information; business inquiries; business inquiries and appraisal; appraisals, business-); industrial management assistance; industrial management assistance, commercial or -); commercial or industrial management assistance; commercial management assistance; commercial information agency; collection of commercial information; commercial information agencies; administration, commercial -, of the licensing of the goods and services of others; advice for consumers, commercial information and -); consumer research; market reports and studies; market analysis; marketing research; outsourcing services (business assistance); opinion polling; aptitude tests for personnel management; management consultancy, personnel-); provision of commercial information via the internet; employment agency services for temporary work assignments; inventory control; stocktaking; business consultancy, professional-); recruitment agencies; job placement; personnel recruitment; psychological testing for the selection of personnel; providing of job information; compilation of statistics; information retrieval services on the Internet for others; compilation of information into computer databases; systemization of information into computer databases; management and compilation of computerized databases; data search in computer files for others;

Trademark Status Report

Topsy Labs, Inc.

Matter No.	Mark	Serial No. Filing Date	Reg. Number Reg. Date	Status	Use & Renewal Dates	Owner of Record	Mark Graphic
T002KR9	TOPSY	40-2011 9/20/2011	40-0944747 12/14/2012	Registered	Use Due: Renewal Due: 12/14/2022	Topsy Labs, Inc.	

Country Korea

Class/Goods/Services 9
computer search engine software; communications software for connecting computer users; computer database management software; computer software for application and database integration; computer software for creating searchable databases of information and data; computer software for encryption; computer software that allows user to search ratings, reviews and recommendations on topics, websites and objects in the field of products and services; computer software for locating, describing, rating, pricing and comparing products and services, and experiences and information relating to those products and services; website development software; data compression software; computer analytics software; computer software for providing information in the data in the field of online advertising; user demographics and business analytics; computer software to allow users to search and obtain search results derived from sue citations from blogs, forums, micro blogging sites, review sites and other social media; computer software for creating, designing, implementing and maintaining web applications and data applications; computer software for calculating, searching, filtering and displaying information about popular topics, people, information and websites derived from the citations of people and entities; computer software for calculating, searching, filtering, and displaying the subjective ratings and reputations of topics and objections from networks of users, authors, people and entities; computer software for accessing, aggregating and indexing data from a global computer network; computer software; computer software platforms

Trademark Status Report

Topsy Labs, Inc.

Matter No. T002RU35& TOPSY
Mark 42
Serial No. 2011733485
Filing Date 10/11/2011
Reg. Number
Reg. Date
Status Pending
Use & Renewal Dates
Owner of Record Mark Graphic
Use Due: Topsy Labs, Inc.
Renewal Due:

Country Russian Federation
Class/Goods/Services 35, 42

35 - providing a website where users can post and search ratings, reviews and recommendations on topics, websites and objects in the field of products and services; providing an on-line computer database in the field of locating, describing, rating, pricing and comparing products and services, and experiences and information relating to those products and services; advertising, marketing and promotion services, advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through digital and on-line medium; business services, namely, providing information and data in the field of online advertising, user demographics and business analytics; providing commercial information and advice for consumers in the field of the goods and services of others; providing consumer information and recommendations regarding the selection of products and items to be purchased; promoting the goods and services of others by providing hypertext links to the websites of others; promoting the goods and services of others via a global computer network and mobile and wireless communication devices; order fulfillment services via a global computer network; promoting the goods and services of others through search engine referral traffic analysis and reporting; providing an on-line searchable database featuring classified ad listings and employment opportunities; providing and rental of advertising space on the Internet; business information; career information; providing consumer product information; consumer research; providing an on-line commercial information directory on the Internet; organizing exhibitions for commercial or advertising purposes; providing information in the field of online advertising and user demographics

42 - providing temporary use of online computer software for users to post and search ratings, reviews, and recommendations on topics, websites and objects in the field of products and services; provision of search engines for the Internet; providing a search engine via a website where users can search and obtain search results derived from user citations from blogs, forums, micro blogging sites, review sites and other social media; profiles and information, computer services, namely, creating an online search engine derived from user citations from blogs, forums, micro blogging sites, review sites and other social media; computer services, namely, creating an online community for users and organizations to participate in sharing business and consumer information, recommendations and ratings on topics, websites and objects with networks of trusted users and entities, get and solicit feedback from other users, form virtual communities, engage in social networking and discovery of new topics, people and objects of interest; computer services, namely, creating, designing, implementing and maintaining web applications and data applications for others; computer services, namely, calculating, searching, filtering and displaying information about popular topics, people, information and websites derived from the citations of people and entities; computer services, namely, calculating, searching, filtering and displaying the subjective ratings and reputations of topics and objections from networks of users, authors, people and entities; providing search engines and temporary use of online nondownloadable software applications for accessing, aggregating and indexing data on a global computer network; creating indexes of information, sites and other resources available on computer networks; database development services; hosting of websites and digital content on the Internet; filtering unwanted web site content; creating online communities for the promotion of the goods and services of others

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Trademark Status Report

Topsy Labs, Inc.

Matter No.	Mark	Serial No. Filing Date	Reg. Number Reg. Date	Status	Use & Renewal Dates	Owner of Record:	Mark Graphic
T002	TOPSY	77654026 1/21/2009	4129037 4/17/2012	Registered	Use Due: 4/17/2018 Renewal Due: 4/17/2022	Topsy Labs, Inc.	

Country United States

Class/Goods/Services 35, 42

35 - Providing a website where users can search ratings, reviews and recommendations on topics, websites and objects in the field of products and services; providing an on-line computer database in the field of locating, describing, rating, pricing and comparing products and services, and experiences and information relating to those products and services; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through digital and on-line medium; business services, namely, providing information and data in the field of online advertising, user demographics and business analytics; promoting the goods and services of others through search engine referral traffic analysis and reporting; business information; providing information in the field of online advertising and user demographics

42 - Providing temporary use of online computer software for users to search ratings, reviews, and recommendations on topics, websites and objects in the field of products and services; provision of search engines for the internet; providing a search engine via a website where users can search and obtain search results derived from user citations from blogs, forums, micro blogging sites, review sites and other social media; computer services in the nature of customized software applications featuring user-defined information, personal profiles and information; computer services, namely, creating an online search engine derived from user citations from blogs, forums, micro blogging sites, review sites and other social media; computer services, namely, creating, designing, implementing and maintaining web applications and data applications for others; computer services, namely, calculating, searching, filtering and displaying information about popular topics, people, information and websites derived from the citations of people and entities; computer services, namely, calculating, searching, filtering and displaying the subjective ratings and reputations of topics and objections from networks of users, authors, people and entities; providing search engines and temporary use of online nondownloadable software applications for accessing, aggregating and indexing data on a global computer network; creating indexes of information, sites and other resources available on computer networks