

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TD Banknorth, N.A.		08/19/2013	National Banking Association: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Simoniz USA		
Street Address:	201 Boston Turnpike		
City:	Bolton		
State/Country:	CONNECTICUT		
Postal Code:	06043		
Entity Type:	CORPORATION: CONNECTICUT		
Name:	Simoniz Speciality Markets Division, LLC		
Street Address:	201 Boston Turnpike		
City:	Bolton		
State/Country:	CONNECTICUT		
Postal Code:	06043		
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Registration Number:	2733496	MOTORISTS WISE USE SIMONIZ	
Registration Number:	2821257	AN ENVIRONMENTAL SERVICE CONTRACT	
Registration Number:	2685621	SIMONIZ TIRE SHINER	
Registration Number:	2589037	SEALTITE	
Registration Number:	2209031	SYSTEM 5	
Registration Number:	2172710	SIMONIZ EXPRESS DETAIL	
Registration Number:	2160500	IT'S LIKE DRIVING A NEW CAR...AGAIN!	
Registration Number:	2161912	TODAY IS A GREAT DAY FOR A CAR WASH	

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Registration Number:	2254701	
Registration Number:	1808727	SUPER BLUE
Registration Number:	1956438	
Registration Number:	1958831	SIMONIZ QUALITY SEAL GUARANTEED SINCE 19
Registration Number:	2289121	SMARTWASH HOUSEHOLD CLEANING PRODUCTS
Registration Number:	1897282	PERMA SCENTS
Registration Number:	1894755	DETAILER'S CHOICE
Registration Number:	1625221	SIMONIZ
Registration Number:	1587378	SIMONIZ
Registration Number:	1613464	SIMONIZ
Registration Number:	1438326	GENTLE TOUCH
Registration Number:	1047454	PRISM
Registration Number:	0745623	VISTA
Registration Number:	0563838	SIMONIZ
Registration Number:	0563837	SIMONIZ
Registration Number:	0561771	SIMONIZ
Registration Number:	0742534	MASTER WAX
Registration Number:	1004413	ROYALE
Registration Number:	0862125	SIMONIZ
Registration Number:	0855781	SIMONIZ
Registration Number:	0646267	VISTA
Registration Number:	0628491	SIMONIZ

CORRESPONDENCE DATA

Fax Number: 8605270464

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 8605495290

Email: soucy@ip-lawyers.com

Correspondent Name: J.Linderman McCormick Paulding & Huber

Address Line 1: 185 Asylum Street, CityPlace II

Address Line 4: Hartford, CONNECTICUT 06103

ATTORNEY DOCKET NUMBER:	2255-0279
NAME OF SUBMITTER:	John C. Linderman
Signature:	/John C. Linderman/
Date:	08/29/2013

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REEL: 005100 FRAME: 0594

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RELEASE AND REASSIGNMENT AGREEMENT FOR INTELLECTUAL PROPERTY

This Agreement releasing and reassigning all security interests granted by a certain INTELLECTUAL PROPERTY SECURITY AGREEMENT of April 23, 2003 (hereafter " Security Agreement") is made this 26th day of July, 2013 by and between SIMONIZ USA, Inc., a Connecticut corporation having a principal place of business at 201 Boston Turnpike, Bolton, CT 06043, and SIMONIZ SPECIALTY MARKETS DIVISION, LLC, a Connecticut limited liability company having a principal place of business at 201 Boston Turnpike, Bolton, CT 06043, as parties of the first part (collectively hereafter SIMONIZ), and TD BANKNORTH, N.A., (hereafter BANKNORTH), a national banking association having a place of business at 1441 Main Street, Springfield, MA 0118, as party of the second part.

WHEREAS, SIMONIZ and BANKNORTH entered into the Security Agreement dated April 23, 2003 to secure the payment of certain loans or revolving credits extended to SIMONIZ by BANKNORTH,

NOW THEREFORE, in consideration of SIMONIZ having fully discharged any and all its duties or obligations arising in connection with the loans and revolving credits, including having fully paid or otherwise discharged the debt secured by the Security Agreement and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by BANKNORTH, SIMONIZ and BANKNORTH hereby agree as follows:

1. Said Security Agreement shall be and is fully and forever satisfied and discharged.
2. Any and all security interests and liens granted by the Security Agreement, including the goodwill granted in conjunction with SIMONIZ trademarks, are hereby released and re-assigned by BANKNORTH to SIMONIZ, and BANKNORTH or its successors in interest shall no longer hold any security or other interest or liens associated with the Security Agreement in any right, title or interest of SIMONIZ or its predecessors in interest, or to any of its property now or previously owned or hereafter held or acquired.

(Signatures on the following pages)

TD BANKNORTH, N.A.

By: 

Title: Vice President

Date: August 19, 2013

SIMONIZ USA, INC.

By: 

Title: President

Date: 7/26/13

SIMONIZ SPECIALTY MARKETS
DIVISION LLC

By: 

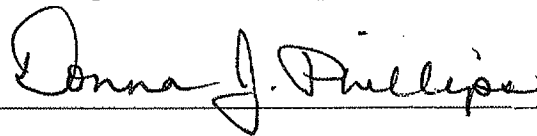
Title: President

Date: 7/26/13

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Connecticut)
) ss.: Hartford
COUNTY OF Hartford)

On this 26th day of July, 2013, before me, the undersigning officer, personally appeared William Gorra, President of Simoniz USA, Inc. and Simoniz Specialty Markets Division LLC, signer and sealer of the foregoing instrument, and acknowledged the same to be his free act and deed and the free act and deed of the corporation and company.



Commissioner of the Superior Court
Notary Public

My Commission Expires: **DONNA J. PHILLIPS**
NOTARY PUBLIC
MY COMMISSION EXPIRES SEP. 30, 2017

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Connecticut)
) ss.: Hartford
COUNTY OF Hartford)

On this 19th day of July, 2013, before me, the undersigning officer, personally appeared, Daniel Dupe, Vice President of TD BANKNORTH N.A., signer and sealer of the foregoing instrument, and acknowledged the same to be his free act and deed and the free act and deed of said association.

Lizette Smith

Commissioner of the Superior Court

Notary Public

My Commission Expires:

