900264973 08/29/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Retail Innovation Group, Inc.		08/22/2013	CORPORATION: OREGON

RECEIVING PARTY DATA

Name:	Venture Lending & Leasing VI, Inc.	
Street Address:	104 La Mesa Drive, Suite 102	
City:	Portola Valley	
State/Country:	CALIFORNIA	
Postal Code:	94028	
Entity Type:	CORPORATION: MARYLAND	

Name:	Venture Lending & Leasing VII, Inc.	
Street Address:	104 La Mesa Drive, Suite 102	
City:	Portola Valley	
State/Country:	CALIFORNIA	
Postal Code:	94028	
Entity Type:	CORPORATION: MARYLAND	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	85934273	WILDER & SONS
Serial Number:	85934251	CIRQ

CORRESPONDENCE DATA

Fax Number: 4157774961

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 415 981 1400

Email: gkiviat@gmslaw.com

Correspondent Name: Jeffrey T. Klugman

TRADEMARK REEL: 005100 FRAME: 0640 OP \$65.00 85934273

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	Four Embarcadero Center, Suite 4000 San Francisco, CALIFORNIA 94111	
ATTORNEY DOCKET NUMBER:	48046/0038 T	
NAME OF SUBMITTER:	Jeffrey T. Klugman	
Signature:	/Jeffrey T. Klugman/	
Date:	08/29/2013	
Total Attachments: 2 source=Retail Innovation Group, Inc 67-0038 Supplement No. 1#page1.tif source=Retail Innovation Group, Inc 67-0038 Supplement No. 1#page2.tif		

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REEL: 005100 FRAME: 0641

SUPPLEMENT NO. 1 TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Supplement No. 1 to Intellectual Property Security Agreement (this "Supplement") is made as of August 22, 2013, by and between RETAIL INNOVATION GROUP, INC., an Oregon corporation ("Grantor"), and VENTURE LENDING & LEASING VI, INC. ("VLL6") and VENTURE LENDING & LEASING VII, INC. ("VLLT"), both Maryland corporations (sometimes referred to herein individually or together as "Secured Party").

RECITALS

WHEREAS, Grantor and Secured Party are parties to that certain Intellectual Property Security Agreement, dated as of April 15, 2013 (the "Intellectual Property Security Agreement") pursuant to which, among other things, Grantor granted Secured Party a security interest in, to and under certain items of Grantor's Intellectual Property;

WHEREAS, Grantor and Secured Party wish to amend the Intellectual Property Security Agreement on the terms set forth herein; and

WHEREAS, each capitalized term used but not otherwise defined herein shall have the meaning ascribed thereto in the Intellectual Property Security Agreement.

NOW, THEREFORE, the parties hereto agree as follows:

AGREEMENT

- 1. Exhibit C to Intellectual Property Security Agreement, the listing of Grantor's Trademarks, is hereby supplemented and amended by Exhibit "C" attached to this Supplement, to include reference to Grantor's right, title and interest in, to and under the Trademarks set forth thereon.
- This Supplement shall be deemed to be an amendment to Intellectual Property Security Agreement and shall not be construed in any way as a replacement or substitution therefor. All of the terms and conditions of and terms defined in, this Supplement are hereby incorporated by reference into the Intellectual Property Security Agreement as if such terms and provisions were set forth in full therein. Except as so amended hereby, the Intellectual Property Security Agreement and the other Loan Documents shall remain in full force and effect in accordance with their respective terms,

IN WITNESS WHEREOF, the parties hereto have executed this Supplement on the day and year first above written.

GRANTOR:

RETAIL INNOVATION GROUP, INC.

By: VENTURE LENDING & LEASING VII, INC. as attorney-in-fact pursuant to Section 3(b)(i) of the Intellectual Property Security Agreement

> Name: Maurice Werdegar Title: President and CEO

SECURED PARTY:

VENTURE LENDING & LEASING VI, INC.

By:

Name:

Maurice Werdegar

Title:

President and CEO

VENTURE LENDING & LEASING VII. INC.

By:

Name:

Maurice Werdegar

Title:

President and CEO

SUPPLEMENT NO. 1 TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

EXHIBIT "C"

Wilder & Sons 85934273 May 16, 2013

Cirq 85934251 May 16, 2013

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TRADEMARK
REEL: 005100 FRAME: 0643

RECORDED: 08/29/2013