900264982 08/29/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EBSCO Industries, Inc.		12/11/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Mark Davis	
Street Address:	143 Morningwood Drive	
City:	Lexington	
State/Country:	SOUTH CAROLINA	
Postal Code:	29073	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3568404	BIG WATER ADVENTURES

CORRESPONDENCE DATA

Fax Number: 2565175285

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 256-517-5142

Email: wbabcock@babc.com

Correspondent Name: Frank M. Caprio

Address Line 1: 200 Clinton Avenue West

Address Line 2: Suite 900

Address Line 4: Huntsville, ALABAMA 35801

ATTORNEY DOCKET NUMBER:	206945301002
NAME OF SUBMITTER:	Frank M. Caprio
Signature:	/Frank M. Caprio/
Date:	08/29/2013

Total Attachments: 1

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TRADEMARK REEL: 005100 FRAME: 0769 OP \$40,00 3568404

ASSIGNMENT OF TRADEMARK

WHEREAS, EBSCO Industries, Inc., a Delaware corporation with a principal place of business at \$774 Highway 280 East, Birmingham AL 35242 ("EBSCO") has adopted, used and is using and is the owner of U.S. Trademark 3,568,404 for "BIG WATER ADVENTURES" (hereinated the "Trademark").

WHEREAS, pursuant to that certain Departure Agreement and General Release agreement between EBSCO and Mark Davis, an individual and former employee of EBSCO residing at 143 Morningwood Drive, Lexington, SC 29073 ("Davis"), whereby EBSCO agreed to assign the Trademark to Davis effective January 1 2013

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, EBSCO does hereby assign, convey, transfer and deliver to Davis effective as of January 1, 2013, for his own use and enjoyment and for the use and enjoyment of his successors and assigns, the entire worldwide rights, title and interest in and to the Trademark together with the goodwill of the business symbolized thereby or otherwise associated with the business conducted in connection with the Trademark, and all income, royalties, damages and payments which may hereafter become due or payable in respect thereof, and to all causes of actions (either at law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement, dilution or other unauthorized use or impairment of the rights assigned to Mark Davis under this Assignment of Trademark.

IN WITNESS WHEREOF, EBSCO has caused this Assignment of Trademark to be executed by its duty authorized officer on the date written below.

ASSIGNMENT OF TRADEMARK is made this 11 day of December 2012 by

EBSCO industries inc

By <u>Let's</u> J. David Walker

Vice President and Chief Financial Officer

TRADEMARK REEL: 005100 FRAME: 0770

RECORDED: 08/29/2013