

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vanity.com, Inc.		08/23/2013	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Vanity Shop of Grand Forks, Inc.		
Street Address:	1001 North 25th Street		
City:	Fargo		
State/Country:	NORTH DAKOTA		
Postal Code:	58102		
Entity Type:	CORPORATION: NORTH DAKOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3720766	VANITY.COM	
CORRESPONDENCE DATA			
Fax Number:	4062949002		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	4062949000		
Email:	toni@teaselaw.com		
Correspondent Name:	Antoinette M. Tease		
Address Line 1:	PO Box 51016		
Address Line 4:	Billings, MONTANA 59105		
ATTORNEY DOCKET NUMBER:	VANITY/VANITY.COM		
NAME OF SUBMITTER:	Antoinette M. Tease		
Signature:	/Antoinette M. Tease/		
Date:	08/30/2013		
Total Attachments: 1 source=Assignment#page1.tif			

OP \$40.00 3720766

EXHIBIT B

TRADEMARK ASSIGNMENT

WHEREAS, Vanity.com, Inc., a Nevada corporation with its principal place of business at 3960 Howard Hughes Pkwy, Suite 500, Las Vegas NV 89169, U.S.A. ("Assignor"), is the record owner of the trademark **VANITY.COM**, and U.S. Trademark Registration No. 3,720,766 for registration thereof on the Principal Register of the U.S. Patent and Trademark Office, issued on December 8, 2009 (the "Trademark"); and

WHEREAS, Vanity Shop of Grand Forks, Inc., a North Dakota corporation with its principal place of business at 1001 North 25th Street, Fargo, ND 58102, U.S.A. ("Assignee"), desires to acquire the entire right, title and interest in and to the Trademark Registration No. 3,720,766 and any other registrations therefor, whether in the United States or any other foreign country, in accordance with the terms and conditions of this Assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademark and any applications and/or registrations therefor, including U.S. Trademark Registration No. 3,720,766, together with the goodwill of Assignor associated with the use of and symbolized by the Trademark, and any and all causes of action or other rights to file and prosecute administrative or legal actions, past, present and future, to establish or enforce any of such intellectual property rights, including the right to collect damages for infringement.

VANITY.COM, INC.


Jolynn C. Frederick, President

Date: 8-23-2013