

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yang Qiu		08/30/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Nanjing Schumann Piano Manufacturing Co., Ltd		
Street Address:	Yuhua Economic Development Zone		
Internal Address:	9 Longcang Road		
City:	Nanjing, Jiangsu		
State/Country:	CHINA		
Entity Type:	LIMITED LIABILITY COMPANY: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3542218	STEINERT	
CORRESPONDENCE DATA			
Fax Number:	6022584441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-258-4440		
Email:	chris@daylawfirm.com		
Correspondent Name:	Christopher J. Day		
Address Line 1:	9977 North 90th Street, Suite 155		
Address Line 4:	Scottsdale, ARIZONA 85258		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

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NAME OF SUBMITTER:	Christopher J. Day
Signature:	/Christopher J. Day/
Date:	09/03/2013
Total Attachments: 1 source=STEINERT Assignment#page1.tif	

STEINERT
Serial No.: 77381448
Registration No.: 3542218

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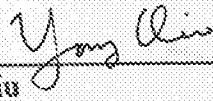
WHEREAS, Yang Qiu, an individual and citizen of the United States ("Assignor") owns and uses the mark STEINERT in connection with the goods specified in the above identified United States trademark registration; and

WHEREAS, Nanjing Schumann Piano Manufacturing Co., Ltd, a limited liability company organized under the laws of China, located at 9 Longcang Road, Yuhua Economic Development Zone, Nanjing, Jiangsu, China ("Assignee") is desirous of acquiring said mark and the underlying trademark registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the said mark, and the above identified registration together with the goodwill associated therewith.

Dated as of the 30 day of August, 2013.

ASSIGNOR:



Yang Qiu