### TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: SECURITY INTEREST

#### **CONVEYING PARTY DATA**

| Name  | Formerly | Execution Date | Entity Type                            |
|---|----------|----------------|--|
| RE/MAX, LLC (f/k/a RE/MAX International, LLC) |          | 107/31/2013    | LIMITED LIABILITY<br>COMPANY: DELAWARE |

### **RECEIVING PARTY DATA**

| Name:             | JPMorgan Chase Bank, N.A., as Administrative Agent |
|-------------------|--|
| Street Address:   | 10 S. Dearborn                                     |
| Internal Address: | 7th Floor  |
| City:             | Chicago  |
| State/Country:    | ILLINOIS   |
| Postal Code:      | 60603  |
| Entity Type:      | A NATIONAL BANKING ASSOCIATION: UNITED STATES      |

PROPERTY NUMBERS Total: 109

| Property Type        | Number  | Word Mark                          |
|----------------------|---------|------------------------------------|
| Registration Number: | 1139014 | RE/MAX                             |
| Registration Number: | 1158371 | ABOVE THE CROWD                    |
| Registration Number: | 1173586 | RE/MAX                             |
| Registration Number: | 1339510 | RE/MAX                             |
| Registration Number: | 1358422 | RE/MAX                             |
| Registration Number: | 1372983 | ABOVE THE CROWD                    |
| Registration Number: | 1420501 | FOR ALL YOU'RE WORTH               |
| Registration Number: | 1496127 | THE REAL ESTATE SUPERSTARS         |
| Registration Number: | 1595678 | IN/MAX                             |
| Registration Number: | 1596780 | TAKE A STEP ABOVE THE CROWD        |
| Registration Number: | 1685530 | WHEN YOU GET THE FACTSIT'S RE/MAX! |
| Registration Number: | 1685535 | IT'S THE EXPERIENCE                |
| Registration Number: | 1686707 | IT'S THE EXPERIENCE                |
|                      | 1       | TRADEMARK                          |

REEL: 005102 FRAME: 0593

| Registration Number: | 1691854 |  |
|----------------------|---------|--|
| Registration Number: | 1702048 |  |
| Registration Number: | 1720592 |  |
| Registration Number: | 1740233 | STARS SHARING TRAVEL ADVENTURE REFERRALS |
| Registration Number: | 1785864 | STARS                                    |
| Registration Number: | 1824637 |  |
| Registration Number: | 1832885 | PREMIER MARKET PRESENCE                  |
| Registration Number: | 1834016 | PMP PREMIER MARKET PRESENCE              |
| Registration Number: | 1835653 | PMP                                      |
| Registration Number: | 1835686 | PREMIER MARKET PRESENCE                  |
| Registration Number: | 1835687 | PMP                                      |
| Registration Number: | 1835688 | PMP PREMIER MARKET PRESENCE              |
| Registration Number: | 1839074 | THE SIGN THAT BRINGS YOU HOME            |
| Registration Number: | 1900865 |  |
| Registration Number: | 1902943 |  |
| Registration Number: | 1902982 |  |
| Registration Number: | 1908724 |  |
| Registration Number: | 1940039 | RSN                                      |
| Registration Number: | 1948741 | RSN RE/MAX SATELLITE NETWORK             |
| Registration Number: | 1948742 | RSN                                      |
| Registration Number: | 1948743 | RSN RE/MAX SATELLITE NETWORK             |
| Registration Number: | 1948744 | RSN                                      |
| Registration Number: | 1952956 | RSN RE/MAX SATELLITE NETWORK             |
| Registration Number: | 2029058 | OUT IN FRONT                             |
| Registration Number: | 2029059 | OUT IN FRONT                             |
| Registration Number: | 2054698 | REMAX                                    |
| Registration Number: | 2106387 | REMAX                                    |
| Registration Number: | 2119607 | RE/MAX                                   |
| Registration Number: | 2123602 | PMP                                      |
| Registration Number: | 2123603 | PMP                                      |
| Registration Number: | 2138940 | THE HOMETOWN EXPERTS WITH A WORLD OF EXP |
| Registration Number: | 2158579 | THE HOMETOWN EXPERTS WITH A WORLD OF EXP |
| Registration Number: | 2202802 | ABOVE THE CROWD!                         |
| Registration Number: | 2210739 | ABOVE THE CROWD                          |
| Registration Number: | 2332269 | MAIN STREET. NOT WALL STREET.            |

REEL: 005102 FRAME: 0594

|                      | 2392921 | MAIN STREET. NOT WALL STREET.            |
|----------------------|---------|--|
| Registration Number: | 2403626 | RE/MAX                                   |
| Registration Number: | 2477193 | RE/MAX MAINSTREET                        |
| Registration Number: | 2541819 | THE REAL ESTATE LEADERS                  |
| Registration Number: | 2545288 | THE REAL ESTATE LEADERS                  |
| Registration Number: | 2596614 | THE REAL ESTATE LEADERS                  |
| Registration Number: | 2599143 | CIRCLE OF LEGENDS                        |
| Registration Number: | 2603342 | RE/MAX THE REAL ESTATE LEADERS           |
| Registration Number: | 2652511 | RE/MAX. OUTSTANDING AGENTS. OUTSTANDING  |
| Registration Number: | 2694587 | RE/MAX. OUTSTANDING AGENTS. OUTSTANDING  |
| Registration Number: | 2702731 | RE/MAX RACING FOR LIFE                   |
| Registration Number: | 2719445 | RE/MAX                                   |
| Registration Number: | 2748981 | RE/MAX RACING FOR LIFE                   |
| Registration Number: | 2789835 | RE/MAX                                   |
| Registration Number: | 2789836 | RE/MAX RACING FOR LIFE                   |
| Registration Number: | 2789837 | RE/MAX RACING FOR LIFE                   |
| Registration Number: | 2837296 | THE BEST JUST KEEP GETTING BETTER        |
| Registration Number: | 2837297 | THE BEST JUST KEEP GETTING BETTER        |
| Registration Number: | 2850984 | RE/MAX                                   |
| Registration Number: | 2850985 | RE/MAX                                   |
| Registration Number: | 2850994 | OUTSTANDING AGENTS. OUTSTANDING RESULTS. |
| Registration Number: | 2850996 | REMAX.COM                                |
| Registration Number: | 2853997 | RE/MAX. OUTSTANDING AGENTS. OUTSTANDIN   |
| Registration Number: | 2866778 | RE/MAX. OUTSTANDING AGENTS. OUTSTANDIN   |
| Registration Number: | 2892016 | OUTSTANDING AGENTS. OUTSTANDING RESULTS. |
| Registration Number: | 2913913 | HOME OF THE BEST AGENTS                  |
| Registration Number: | 2932765 | HOME OF THE BEST AGENTS                  |
| Registration Number: | 3149977 | RE/MAX ABOVE THE CROWD!                  |
| Registration Number: | 3149978 | RE/MAX ABOVE THE CROWD!                  |
| Registration Number: | 3187035 | LEADSTREET                               |
| Registration Number: | 3187472 | LEAD STREET                              |
| Registration Number: | 3287529 | RE/MAX                                   |
| Registration Number: | 3287530 | RE/MAX                                   |
| Registration Number: | 3296461 | RE/MAX                                   |
| Registration Number: | 3309477 | LEADSTREET                               |
|                      | 1       | TRADEMARK                                |

|                      | 3338086 | RE/MAX                                   |
|----------------------|---------|--|
| Registration Number: | 3366504 | RE/MAX THE RE/MAX COLLECTION             |
| Registration Number: | 3389527 | THE RE/MAX COLLECTION                    |
| Registration Number: | 3488117 | RE/MAX UNIVERSITY                        |
| Registration Number: | 3488118 | RE/MAX UNIVERSITY                        |
| Registration Number: | 3488119 | RE/MAX UNIVERSITY                        |
| Registration Number: | 3488120 | RE/MAX UNIVERSITY                        |
| Registration Number: | 3488121 | RSN RE/MAX SATELLITE NETWORK             |
| Registration Number: | 3488520 | THE SIGN YOU WANT. THE AGENT YOU NEED.   |
| Registration Number: | 3525605 | RE/MAX THE RE/MAX COLLECTION             |
| Registration Number: | 3553951 | RE/MAX COMMERCIAL                        |
| Registration Number: | 3556795 | RE/MAX COMMERCIAL                        |
| Registration Number: | 3623006 | WHERE DO YOU WANT TO BE?                 |
| Registration Number: | 3650754 | AGENTES EXCELENTES. RESULTADOS EXCELENTE |
| Registration Number: | 3700138 | RE/MAX GREEN                             |
| Registration Number: | 3860032 | THE MORE YOU LEARN, THE MORE YOU EARN.   |
| Registration Number: | 3925304 | RE/MAX UNIVERSITY                        |
| Registration Number: | 4023497 | THE MORE YOU LEARN, THE MORE YOU EARN.   |
| Registration Number: | 4028768 | RE/MAX                                   |
| Registration Number: | 4041120 | R4                                       |
| Registration Number: | 4087749 | RE/MAX                                   |
| Registration Number: | 4096051 | RE/MAX                                   |
| Registration Number: | 4146686 | ABOVE                                    |
| Registration Number: | 4190554 | FOR ALL THE THINGS THAT MOVE YOU         |
| Registration Number: | 4203607 | ABOVE                                    |
| Registration Number: | 4317992 | ABOVE                                    |

### **CORRESPONDENCE DATA**

**Fax Number**: 2124552502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: (212) 455-7803
Email: jmull@stblaw.com
Correspondent Name: Jodie Pimentel
Address Line 1: 425 Lexington Avenue

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 509265/1492

|   | J. Jason Mull  |
|---|--|
| Signature:  | /J. Jason Mull/  |
| Date:   | 09/03/2013   |
| Total Attachments: 7 source=RE_MAX TM SI Grant - Final_Finals | #page2.tif<br>#page3.tif<br>#page4.tif<br>#page5.tif<br>#page6.tif |

## GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS

This GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS ("<u>Agreement</u>"), effective as of July 31, 2013 is made by RE/MAX, LLC (f/k/a RE/MAX International, LLC), a Delaware limited liability company, located at 5075 S. Syracuse Street, Denver, CO 80237 (the "<u>Borrower</u>"), in favor of JPMorgan Chase Bank, N.A., a national banking association, with an address at 10 S. Dearborn, 7th Floor, Chicago, IL 60603, as Administrative Agent (the "<u>Agent</u>") for the several banks and other financial institutions (the "<u>Lenders</u>"), parties to the Credit Agreement, dated as of July 31, 2013 (as amended, supplemented or otherwise modified from time to time, the "<u>Credit Agreement</u>"), among RMCO, LLC, Borrower, the Lenders, and the Agent.

#### $\underline{\mathbf{W}}\underline{\mathbf{I}}\underline{\mathbf{T}}\underline{\mathbf{N}}\underline{\mathbf{E}}\underline{\mathbf{S}}\underline{\mathbf{S}}\underline{\mathbf{E}}\underline{\mathbf{T}}\underline{\mathbf{H}}$ :

WHEREAS, pursuant to the Credit Agreement, the Lenders have severally agreed to make Loans and other extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, in connection with the Credit Agreement, the Borrower and certain affiliates of the Borrower have executed and delivered a Guarantee and Collateral Agreement, dated as of July 31, 2013, in favor of the Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the "Guarantee and Collateral Agreement");

WHEREAS, pursuant to the Guarantee and Collateral Agreement, the Borrower pledged and granted to the Agent for the benefit of the Agent and the Lenders a continuing security interest in all Intellectual Property, including the Trademarks; and

WHEREAS, the Borrower has duly authorized the execution, delivery and performance of this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Lenders to make Loans and other financial accommodations to the Borrower pursuant to the Credit Agreement, the Borrower agrees, for the benefit of the Agent and the Lenders, as follows:

SECTION 1. <u>Definitions</u>. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement and the Guarantee and Collateral Agreement.

SECTION 2. Grant of Security Interest. The Borrower hereby pledges and grants a continuing security interest in, and a right of setoff against, and agrees to assign, transfer and convey, upon demand made upon the occurrence and during the continuance of an Event of Default without requiring further action by either party and to be effective upon such demand, all of the Borrower's right, title and interest in, to and under the Trademarks included in the Collateral (including, without limitation, those items listed on Schedule A hereto) (collectively,

the "<u>Trademark Collateral</u>"), to the Agent for the benefit of the Agent and the Lenders to secure payment, performance and observance of the Obligations.

SECTION 3. <u>Purpose</u>. This Agreement has been executed and delivered by the Borrower for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Lenders in connection with the Guarantee and Collateral Agreement and is expressly subject to the terms and conditions thereof. The Guarantee and Collateral Agreement (and all rights and remedies of the Lenders thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. <u>Acknowledgment</u>. The Borrower does hereby further acknowledge and affirm that the rights and remedies of the Lenders with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Credit Agreement and the Guarantee and Collateral Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Guarantee and Collateral Agreement, the terms of the Guarantee and Collateral Agreement shall govern.

SECTION 5. <u>Counterparts</u>. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

RE/MAX, LLC

By:\_\_

Name: Geoffrey D. Lewis

Title:

Secretary

Date:

July 31, 2013

JPMORGAN CHASE BANK, N.A. as Administrative Agent for the Lenders

By:\_

Name:

Title:

Date:

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

RE/MAX, LLC

By:
Name:
Title:
Date:

JPMORGAN CHASE BANK, N.A. as Administrative Agent for the Lenders

Ву:\_\_\_\_\_\_

Name: Kimberly Turner Title: Executive Director

Date: 7/19/3

## SCHEDULE A

# **U.S. Trademark Registrations and Applications**

| <u>Trademark</u>                                 | Registration<br>Number |
|--|------------------------|
| RE/MAX   | 1,139,014              |
| ABOVE THE CROWD                                  | 1,158,371              |
| RE/MAX   | 1,173,586              |
| RE/MAX   | 1,339,510              |
| RE/MAX   | 1,358,422              |
| ABOVE THE CROWD                                  | 1,372,983              |
| FOR ALL YOU'RE WORTH                             | 1,420,501              |
| THE REAL ESTATE SUPERSTARS                       | 1,496,127              |
| IN/MAX   | 1,595,678              |
| TAKE A STEP ABOVE THE CROWD                      | 1,596,780              |
| WHEN YOU GET THE FACTSIT'S RE/MAX!               | 1,685,530              |
| IT'S THE EXPERIENCE                              | 1,685,535              |
| IT'S THE EXPERIENCE                              | 1,686,707              |
| [Design Only]                                    | 1,691,854              |
| [Design Only]                                    | 1,702,048              |
| [Design Only]                                    | 1,720,592              |
| STARS SHARING TRAVEL ADVENTURE REFERRALS SUCCESS | 1,740,233              |
| STARS  | 1,785,864              |
| [Design Only]                                    | 1,824,637              |
| PREMIER MARKET PRESENCE                          | 1,832,885              |
| PMP PREMIER MARKET PRESENCE                      | 1,834,016              |
| PMP  | 1,835,653              |
| PREMIER MARKET PRESENCE                          | 1,835,686              |
| PMP  | 1,835,687              |
| PMP PREMIER MARKET PRESENCE                      | 1,835,688              |
| THE SIGN THAT BRINGS YOU HOME                    | 1,839,074              |
| [Design Only]                                    | 1,900,865              |
| [Design Only]                                    | 1,902,943              |
| [Design Only]                                    | 1,902,982              |
| [Design Only]                                    | 1,908,724              |
| RSN  | 1,940,039              |
| RSN RE/MAX SATELLITE NETWORK                     | 1,948,741              |
| RSN  | 1,948,742              |
| RSN RE/MAX SATELLITE NETWORK                     | 1,948,743              |
| RSN  | 1,948,744              |
| RSN RE/MAX SATELLITE NETWORK                     | 1,952,956              |
| OUT IN FRONT                                     | 2,029,058              |
| OUT IN FRONT                                     | 2,029,059              |
| REMAX  | 2,054,698              |
| REMAX  | 2,106,387              |

509265-1492-13099-Active 14332916 2

| RE/MAX   | 2,119,607 |
|--|-----------|
| PMP  | 2,123,602 |
| PMP  | 2,123,603 |
| THE HOMETOWN EXPERTS WITH A WORLD OF EXPERIENCE  | 2,138,940 |
| THE HOMETOWN EXPERTS WITH A WORLD OF EXPERIENCE  | 2,158,579 |
| ABOVE THE CROWD!                                 | 2,202,802 |
| ABOVE THE CROWD                                  | 2,210,739 |
| MAIN STREET. NOT WALL STREET.                    | 2,332,269 |
| MAIN STREET. NOT WALL STREET.                    | 2,392,921 |
| RE/MAX   | 2,403,626 |
| RE/MAX MAINSTREET                                | 2,477,193 |
| THE REAL ESTATE LEADERS                          | 2,541,819 |
| THE REAL ESTATE LEADERS                          | 2,545,288 |
| THE REAL ESTATE LEADERS                          | 2,596,614 |
| CIRCLE OF LEGENDS                                | 2,599,143 |
| RE/MAX THE REAL ESTATE LEADERS                   | 2,603,342 |
| RE/MAX. OUTSTANDING AGENTS. OUTSTANDING RESULTS. | 2,652,511 |
| RE/MAX. OUTSTANDING AGENTS. OUTSTANDING RESULTS. | 2,694,587 |
| RE/MAX RACING FOR LIFE                           | 2,702,731 |
| RE/MAX   | 2,719,445 |
| RE/MAX RACING FOR LIFE                           | 2,748,981 |
| RE/MAX   | 2,789,835 |
| RE/MAX RACING FOR LIFE                           | 2,789,836 |
| RE/MAX RACING FOR LIFE                           | 2,789,837 |
| THE BEST JUST KEEP GETTING BETTER                | 2,837,296 |
| THE BEST JUST KEEP GETTING BETTER                | 2,837,297 |
| RE/MAX   | 2,850,984 |
| RE/MAX   | 2,850,985 |
| OUTSTANDING AGENTS. OUTSTANDING RESULTS.         | 2,850,994 |
| REMAX.COM  | 2,850,996 |
| RE/MAX. OUTSTANDING AGENTS. OUTSTANDING RESULTS. | 2,853,997 |
| RE/MAX. OUTSTANDING AGENTS. OUTSTANDING RESULTS. | 2,866,778 |
| OUTSTANDING AGENTS. OUTSTANDING RESULTS.         | 2,892,016 |
| HOME OF THE BEST AGENTS                          | 2,913,913 |
| HOME OF THE BEST AGENTS                          | 2,932,765 |
| RE/MAX ABOVE THE CROWD!                          | 3,149,977 |
| RE/MAX ABOVE THE CROWD!                          | 3,149,978 |
| LEADSTREET                                       | 3,187,035 |
| LEAD STREET                                      | 3,187,472 |
| RE/MAX   | 3,287,529 |
| RE/MAX   | 3,287,530 |
| RE/MAX   | 3,296,461 |
| LEADSTREET                                       | 3,309,477 |
| RE/MAX   | 3,338,086 |
| RE/MAX THE RE/MAX COLLECTION                     | 3,366,504 |
| THE RE/MAX COLLECTION                            | 3,389,527 |
| RE/MAX UNIVERSITY                                | 3,488,117 |
| RE/MAX UNIVERSITY                                | 3,488,118 |
| RE/MAX UNIVERSITY                                | 3,488,119 |
| RE/MAX UNIVERSITY                                | 3,488,120 |
| RSN RE/MAX SATELLITE NETWORK                     | 3,488,121 |
| 509265-1492-13099-Active 14332916 2              | , ,       |

509265-1492-13099-Active 14332916 2

| THE SIGN YOU WANT. THE AGENT YOU NEED.     | 3,488,520 |
|--|-----------|
| RE/MAX THE RE/MAX COLLECTION               | 3,525,605 |
| RE/MAX COMMERCIAL                          | 3,553,951 |
| RE/MAX COMMERCIAL                          | 3,556,795 |
| WHERE DO YOU WANT TO BE?                   | 3,623,006 |
| AGENTES EXCELENTES. RESULTADOS EXCELENTES. | 3,650,754 |
| RE/MAX GREEN                               | 3,700,138 |
| THE MORE YOU LEARN, THE MORE YOU EARN.     | 3,860,032 |
| RE/MAX UNIVERSITY                          | 3,925,304 |
| THE MORE YOU LEARN, THE MORE YOU EARN.     | 4,023,497 |
| RE/MAX                                     | 4,028,768 |
| R4   | 4,041,120 |
| RE/MAX                                     | 4,087,749 |
| RE/MAX                                     | 4,096,051 |
| ABOVE                                      | 4,146,686 |
| FOR ALL THE THINGS THAT MOVE YOU           | 4,190,554 |
| ABOVE                                      | 4,203,607 |
| ABOVE                                      | 4,317,992 |

TRADEMARK REEL: 005102 FRAME: 0604

**RECORDED: 09/03/2013**