

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>McClatchy Management Services, Inc.</td> <td></td> <td>08/29/2013</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	McClatchy Management Services, Inc.		08/29/2013	CORPORATION: DELAWARE																
Name	Formerly	Execution Date	Entity Type																								
McClatchy Management Services, Inc.		08/29/2013	CORPORATION: DELAWARE																								
RECEIVING PARTY DATA																											
<table border="1"> <tr> <td>Name:</td> <td colspan="3">McClatchy U.S.A., Inc.</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">2100 Q Street</td> </tr> <tr> <td>City:</td> <td colspan="3">Sacramento</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">95816</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">CORPORATION: DELAWARE</td> </tr> </table>				Name:	McClatchy U.S.A., Inc.			Street Address:	2100 Q Street			City:	Sacramento			State/Country:	CALIFORNIA			Postal Code:	95816			Entity Type:	CORPORATION: DELAWARE		
Name:	McClatchy U.S.A., Inc.																										
Street Address:	2100 Q Street																										
City:	Sacramento																										
State/Country:	CALIFORNIA																										
Postal Code:	95816																										
Entity Type:	CORPORATION: DELAWARE																										
PROPERTY NUMBERS Total: 1																											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85917386</td> <td>KANSAS CITY EVENING STAR</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	85917386	KANSAS CITY EVENING STAR																		
Property Type	Number	Word Mark																									
Serial Number:	85917386	KANSAS CITY EVENING STAR																									
CORRESPONDENCE DATA																											
Fax Number: 5102952401 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 510-841-9800 Email: trademarks@cobaltlaw.com Correspondent Name: Tsan Abrahamson Address Line 1: 918 Parker Street Address Line 2: Building A21 Address Line 4: Berkeley, CALIFORNIA 94710																											
ATTORNEY DOCKET NUMBER:	KC EVE STAR ASSIGNMENT																										
NAME OF SUBMITTER:	Gregory Soltys																										
Signature:	/Gregory Soltys/																										
Date:	09/03/2013																										
Total Attachments: 1 source=KC EVENING STAR assignment#page1.tif																											

CH \$40.00 85917386

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37 C.F.R. 3.11

WHEREAS, McClatchy Management Services, Inc., a Delaware corporation, having its principal place of business at 2100 Q Street, Sacramento, California, 95816, United States, is using or intends to use the mark KANSAS CITY EVENING STAR, bearing the Serial No. 85917386, in commerce and has filed an intent-to-use application with the United States Patent and Trademark Office, but has not yet filed an Amendment to Allege Use or a Statement of Use for the application (the "Mark"), and;

WHEREAS, McClatchy Management Services, Inc. is assigning, for good and valuable consideration, all right, title and interest in and to the Mark and the pending application therefore, together with the goodwill of the business symbolized by the Mark and the pending application, to McClatchy U.S.A., Inc., a Delaware corporation, having its principal place of business at 2100 Q Street, Sacramento, California, 95816, United States, as part of the portion of the business thereof to which the Mark pertains as required by 15 U.S.C. §1060;

WHEREAS, McClatchy U.S.A., Inc., the successor of the portion of the ongoing and existing business to which the Mark pertains, is desirous of acquiring the Mark and pending intent-to-use application therefor:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, McClatchy Management Services, Inc. hereby assigns to McClatchy U.S.A., Inc. all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by said trademark and the pending application for registration, as part of the portion of the business thereof to which the Mark pertains as required by 15 U.S.C. §1060.

Signed at Sacramento, CA, on this 29th day of August, 2013.

McCLATCHY MANAGEMENT SERVICES, INC.

By: Karole Morgan

Name: Karole Morgan - Prager

Title: Vice-President & Secretary