

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert Rothschild Farm, LLC		08/29/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	The Huntington Capital Investment Company II		
Street Address:	41 South High Street		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43215		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	77688102	GAMEDAY GOURMET	
Registration Number:	3129303	EXPERIENCE SIMPLE ELEGANCE	
Registration Number:	3634280	ROBERT ROTHSCHILD FARM	
Serial Number:	77487505	ANNA MAE'S	
Serial Number:	77638766	GAME DAY GOURMET	
Serial Number:	77597875	GAMEDAY	
Serial Number:	77493161	ROBERT'S RESERVE	
CORRESPONDENCE DATA			
Fax Number:	6142243246		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(614) 462-1093		
Email:	ipdocketcolumbus@icemiller.com		
Correspondent Name:	Ice Miller LLP		
Address Line 1:	250 West Street		

CH \$190.00 77688102

Address Line 4: Columbus, OHIO 43215-7509

ATTORNEY DOCKET NUMBER:	40503.0053
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NAME OF SUBMITTER:	Barbara Bacon
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Signature:	/Barbara Bacon/
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Date:	09/03/2013
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Total Attachments: 4

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THIS INSTRUMENT AND THE RIGHTS AND OBLIGATIONS EVIDENCED HEREBY ARE SUBORDINATE IN THE MANNER AND TO THE EXTENT SET FORTH IN THAT CERTAIN SUBORDINATION AGREEMENT (THE "SUBORDINATION AGREEMENT") DATED AS OF AUGUST 29, 2013 AMONG THE HUNTINGTON CAPITAL INVESTMENT COMPANY II, THE HUNTINGTON NATIONAL BANK (THE "SENIOR LENDER"), AND THE UNDERSIGNED BORROWER TO THE INDEBTEDNESS OWED BY THE BORROWER TO THE SENIOR LENDER; AND EACH HOLDER OF THIS INSTRUMENT, BY ITS ACCEPTANCE HEREOF, IRREVOCABLY AGREES TO BE BOUND BY THE PROVISIONS OF THE SUBORDINATION AGREEMENT.

NOTICE OF SECURITY INTEREST

Robert Rothschild Farm, LLC (f/k/a RRF Acquisition Company, LLC), a Delaware limited liability company, (together with its permitted successors and assigns, "Debtor"), and The Huntington Capital Investment Company II (together with its successors and assigns, "Secured Party"), are parties to a certain Trademark Collateral Assignment and Security Agreement of even date herewith (the "Security Agreement").

WHEREAS, Debtor owns certain rights, title and interest in and to certain Trademarks (as defined in the Security Agreement), including the Trademarks listed on the annexed Schedule A attached hereto;

WHEREAS, Debtor has granted Secured Party a security interest as set forth in the Security Agreement in and to, among other things, all right, title and interest of Debtor in the Trademarks, to secure the payment, performance and observance of certain obligations defined in the Security Agreement; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Debtor does hereby acknowledge that Debtor has granted Secured Party a security interest in the Trademarks to secure the prompt payment, performance and observance of the Obligations, as defined in the Security Agreement.

Secured Party does hereby further acknowledge and affirm that the rights and remedies of the Secured Party with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

[Signature page immediately follows.]

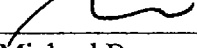
IN WITNESS WHEREOF, the parties hereto have duly executed this Notice of Security Interest as of the date first written above.

DEBTOR:

ROBERT ROTHSCHILD FARM, LLC
(F/K/A RRF ACQUISITION COMPANY, LLC)

By: Robert Rothschild Farm Holding Company,
LLC

Its: Manager


By: 

Michael Bergeron
Its: Authorized Agent

SCHEDULE A

TO

NOTICE OF SECURITY INTEREST

Mark	Reg. / Ser. No.	Goods
GAMEDAY GOURMET	77/688,102	(29) potato chips and crisps; (30) pretzels; corn chips; grain-based chips; flour-based chips; pita chips; tortilla chips; crackers
EXPERIENCE SIMPLE ELEGANCE	3,129,303	(29) Gourmet foods, namely, butter, dips, bread dippers in the nature of dips excluding salsa and other sauces used as dips, olive oils, canola oils, edible oils, cooking oils, preserves in the nature of jams, jellies, and fruit preserves, pretzel dips, fruit toppings, and snack food in the nature of candied nuts; (30) Gourmet foods, namely, salad dressings, cookie mixes, pancake mixes, mixes for bakery goods, muffin mixes, cake mixes, mustards, oven and grill sauces, pasta sauces, salsa, hot sauce, sauces, snack foods in the nature of crackers, pretzels, and popcorn, sweet toppings, namely, chocolate toppings, caramel toppings, and cinnamon toppings, prepared wassabi, and tortilla chips
	3,634,280	(30) berry pancake and waffle syrups, fruit and berry chutney, salsa, mustard, barbecue sauce, horseradish sauce, fruit and balsamic vinegars, herb vinegars and salad dressings
ANNA MAE'S	77/487,505	(30) Condiments, namely, mustard, chutney and salsa; barbecue sauces, grilling sauces, marinating sauces; caramel sauce, chocolate sauce, and fruit sauces except for cranberry sauce and applesauce
GAME DAY GOURMET	77/638,766	(30) berry pancake and waffle syrups, fruit and berry chutney, salsa, mustard, barbecue sauce, horseradish sauce, fruit and balsamic vinegars, herb vinegars and salad dressings
GAME DAY	77/597,875	(30) berry pancake and waffle syrups, fruit and berry chutney, salsa, mustard, barbecue sauce, horseradish sauce, fruit and balsamic vinegars, herb vinegars and salad dressings

ROBERT'S RESERVE	77/493,161	(30) condiments, namely, mustard, chutney, preserves, spreads, dips, rubs, barbeque sauces, grilling sauces, marinating sauces, salsa; caramel spreads, chocolate dips, fruit toppings and sauces; sauces
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