

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	James Hurley		09/03/2013
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Noble House, LLC		
Street Address:	710 Courtland Circle		
City:	Western Springs		
State/Country:	ILLINOIS		
Postal Code:	60558		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85682205	TRU INGREDIENTS
CORRESPONDENCE DATA			
Fax Number:	9258355804		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	9255505067		
Email:	darien@imperiumpw.com		
Correspondent Name:	Imperium Patent Works LLP		
Address Line 1:	P.O. Box 607		
Address Line 2:	Attn: Darien K. Wallace		
Address Line 4:	Pleasanton, CALIFORNIA 94566		
ATTORNEY DOCKET NUMBER:	NBH-T01 RECORD ASSIGNM		
NAME OF SUBMITTER:	Darien K. Wallace		
Signature:	/Darien K. Wallace/		
Date:	09/04/2013		
Total Attachments: 1 source=TRADEMARK ASSIGNMENT#page1.tif			

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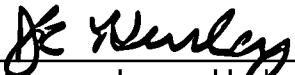
WHEREAS, James Hurley in his individual capacity is the sole owner of two U.S. trademark applications, namely application 85/682,205 filed on July 19, 2012 to "TRU INGREDIENTS" in international class 029 and application 85/845,763 filed on July 23, 2013 to "TRU ASEPTICS" in international class 040;

WHEREAS, Noble House, LLC, a limited liability company organized under the laws of Illinois ("Assignee") with a business address at 710 Courtland Circle, Western Springs, Illinois 60558, is desirous of acquiring said trademarks and the registrations thereof;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said trademark applications, together with the good will of the business symbolized by the trademarks, and any future federal registrations therefrom.

Assignor

Noble House, LLC (Assignee)



Name: James Hurley
as an individual
Date: September 3, 2013



Name: James Hurley
Title: Managing Member
Date: September 3, 2013