

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/01/2013		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	SB Oldco, L.P.		09/03/2013
			Entity Type LIMITED PARTNERSHIP: TEXAS
RECEIVING PARTY DATA			
Name:	SBBQ Operations, LLC		
Street Address:	1206 North Frisco Street		
City:	Henderson		
State/Country:	TEXAS		
Postal Code:	75652		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 3			
	Property Type	Number	Word Mark
	Serial Number:	85769152	SADLER'S SMOKEHOUSE BEEF BACON STRIPS
	Registration Number:	2951369	TENDERSPLIT
	Registration Number:	3931027	SADLER'S SMOKEHOUSE
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mps@akllp.com, allem@akllp.com, kneal@akllp.com, dallasipdocket@akllp.com		
Correspondent Name:	Michele P. Schwartz		
Address Line 1:	1717 Main Street, Suite 3700		
Address Line 2:	Andrews Kurth LLP		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	206815		

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NAME OF SUBMITTER:	Michele P. Schwartz
Signature:	/Michele P. Schwartz/
Date:	09/04/2013
Total Attachments: 2 source=Assignment to SBBQ#page1.tif source=Assignment to SBBQ#page2.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, SB Oldco, LP, a Texas limited partnership ("Assignor") owned all rights, title and interest in and to the trademarks and the corresponding applications and registrations therefor, listed in Schedule A annexed hereto and made a part hereof, as well as the goodwill associated therewith (hereinafter the "Trademarks"), and

WHEREAS, SBBQ Operations, LLC, dba Sadler's Smokehouse, a Texas limited liability company, ("Assignee"), located at 1206 North Frisco Street, Henderson, Texas 75652, acquired all of the rights, title, and interest of Assignor in and to the Trademarks and the business and goodwill associated with the Trademarks as of July 01, 2013, as successor to the business of the Assignor, or portion thereof, to which the Trademarks, including the mark SADLER'S SMOKEHOUSE BEEF BACON STRIPS and pending trademark application Serial No. 85769,152, pertain;

WHEREAS, the parties are desirous of confirming said assignment and reaffirming Assignee as the lawful owner of the Trademarks, and recording such assignment in the United States Patent and Trademark Office;

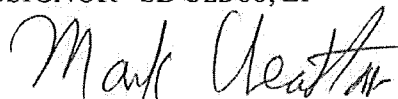
NOW THEREFORE, for good and valuable consideration paid by Assignor to Assignee, the sufficiency and receipt of which is hereby acknowledged, Assignor hereby confirms the assignment, and hereby transfers and assigns to Assignee its entire right, title, and interest in and to the Trademarks, together with the goodwill associated with the Trademarks; and

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office whose duty it is to register trademarks, and record title thereto, to record the Trademarks and title thereto as property of Assignee, its successors, legal representatives, and assigns in accordance with the terms of this instrument.

IN WITNESS WHEREOF, Assignor has executed this instrument on this 3rd day of September, 2013.

ASSIGNOR - SB OLDSCO, LP

By:



Mark Cheatham, former Controller of Sadler Management Company, LLC and SB Oldco, GP, LLC, former General Partners of SB Oldco, LP

ASSIGNEE - SBBQ OPERATIONS, LLC,
DBA SADLER'S SMOKEHOUSE

By:



Mark Cheatham, CFO

SCHEDULE A

U.S. TRADEMARKS

<u>Mark</u>	<u>Application No.</u>	<u>Registration No.</u>
SADLER'S SMOKEHOUSE BEEF BACON STRIPS	85/769,152	
TENDERSPLIT	78/26,7148	2,951,369
SADLER'S SMOKEHOUSE	85/089,161	3,931,027

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