

TRADEMARK ASSIGNMENT

08/30/2013

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DMD 8/30/13

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Heavenly Cigar Company, Inc.	.	04/30/2013	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Drew Estawte Holding Company, LLC
Street Address:	12415 W. 136th Avenue
Internal Address:	Suite 7
City:	Miami
State/Country:	FLORIDA
Postal Code:	33186-6488
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3105961	HEAVEN FINE CIGAR
Registration Number:	2747335	HEAVENLY CIGAR COMPANY
Registration Number:	2252336	HEAVEN

CORRESPONDENCE DATA

Fax Number: 2158518383
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 973-855-4717
 Email: lrickles@eckertseamans.com
 Correspondent Name: Laurence Rickles
 Address Line 1: 50 South 16th Street
 Address Line 2: Two Liberty Place, 22nd Floor
 Address Line 4: Philadelphia, PENNSYLVANIA 19102

ATTORNEY DOCKET NUMBER:	302102-00002
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OP \$90.00 3105961

NAME OF SUBMITTER:	Laurence Rickles
.Signature:	/laurencerickles/
Date:	06/27/2013
Total Attachments: 2 source=Heaven Assignment Page 1#page 1.tif source=Heaven Assignment Page 2#page 1.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Heavenly Cigar Company, Inc., a Florida corporation, having an address at 2272 Airport Road, S., Suite 209, Naples, FL 34112 ("Assignor"), is the owner of the trademarks set forth on Schedule A (the "Trademarks");

WHEREAS, Drew Estate Holding Company LLC, a Delaware limited liability company, having an address 12415 SW 136th Avenue, Suite 7, Miami, FL 33186-6448 ("Assignee"), has acquired certain assets of the Assignor pursuant to an asset purchase agreement to which the Trademarks pertain, including all right, title and interest in and to the Trademarks and all versions of the Trademarks, and the goodwill of the business symbolized by the Trademarks, and the applications for the Trademarks;

WHEREAS, it is desired that an assignment the Trademarks be made of record in the U.S. Patent & Trademark Office, and other appropriate Trademark Offices worldwide.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, Assignor, in connection with the conveyance of the certain assets of the Assignor pursuant to an asset purchase agreement to which the Trademarks pertain, hereby assigns to Assignee all rights, title and interest in and to the Trademark and all versions of the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the applications for the Trademarks, and all rights to damages and profits, due or accrued, arising out of past infringements and the Trademarks and the right to sue for and recover the same.

HEAVENLY CIGAR COMPANY, INC.

By *Heather L. Phillips*

Name: Heather L. Phillips

Title: President

SCHEDULE A

Heaven Fine Cigar
(USPTO registration number 3105962)

Heavenly Cigar Company
(USPTO registration number 2747335)

Heaven
(USPTO registration number 2252336)

INFORMATION