

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|---|--|--------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| AF2 Enterprises, LLC | | 01/07/2010 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Tittletown Football Group, LLC | | |
| Street Address: | 1901 South Oneida Street | | |
| City: | Green Bay | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 54304 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: WISCONSIN | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2854724 | GREEN BAY BLIZZARD | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | ashleyh@lcojlaw.com | | |
| Correspondent Name: | Attorney Brick N. Murphy | | |
| Address Line 1: | 231 S. Adams Street | | |
| Address Line 4: | Green Bay, WISCONSIN 54301 | | |
| NAME OF SUBMITTER: | Brick N. Murphy | | |
| Signature: | /Brick N. Murphy/ | | |
| Date: | 09/04/2013 | | |
| Total Attachments: 1 source=Assignment#page1.tif | | | |

OP \$40.00 2854724

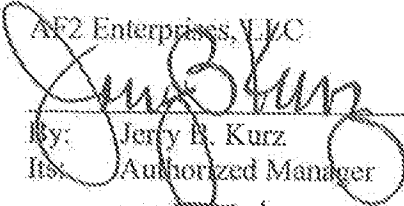
ASSIGNMENT

WHEREAS, AF2 Enterprises, LLC, a limited liability company organized under the laws of the State of Delaware, and located and doing business at 200 South Michigan Avenue, Suite 1200, Chicago, Illinois 60604 ("Assignor"), has adopted, used and is using the following trademark registrations and applications collectively referred to herein as "The Green Bay Blizzard Marks":

| | |
|-----------------------------|----------------------------|
| GREEN BAY BLIZZARD | Registration No. 2,854,724 |
| GREEN BAY BLIZZARD & Design | Registration No. 2,933,673 |
| GREEN BAY BLIZZARD | Application No. 77/772,125 |

WHEREAS, Titletown Football Group, LLC, a limited liability company organized under the laws of the State of Wisconsin, and located and doing business at 1901 South Oneida Street, Green Bay, Wisconsin 54304 ("Assignee"), is desirous of acquiring The Green Bay Blizzard Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title and interest in the United States in and to The Green Bay Blizzard Marks together with the goodwill of the business symbolized by said trademarks.

AF2 Enterprises, LLC

By: Jerry R. Kurz
Its: Authorized Manager
Dated: 7 JAN 2012