

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	Kenneth Cole Productions, Inc.		09/04/2013
	Kenneth Cole Productions (LIC), LLC		09/04/2013
			<b>Entity Type</b>
			CORPORATION: NEW YORK
			LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wells Fargo Bank, National Association		
<b>Street Address:</b>	One Boston Place, 18th Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02108		
<b>Entity Type:</b>	Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 4</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	Registration Number:	4222612	CONNECTED KENNETH COLE REACTION
	Registration Number:	4276028	GENTLE SOULS
	Registration Number:	4324678	RXN
	Registration Number:	4317403	KENNETH COLE REACTION
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2023704761		
<b>Email:</b>	tfahey@nationalcorp.com		
<b>Correspondent Name:</b>	Thomas Fahey		
<b>Address Line 1:</b>	1025 Vermont Avenue NW, Suite 1130		
<b>Address Line 2:</b>	National Corporate Research, Ltd.		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20005		

OP \$115.00 4222612

NAME OF SUBMITTER:	Laura A. Kenerson
Signature:	/Laura A. Kenerson/
Date:	09/04/2013
Total Attachments: 3 source=DOC036#page1.tif source=DOC036#page2.tif source=DOC036#page3.tif	

FIRST SUPPLEMENT TO GRANT OF SECURITY INTEREST  
IN TRADEMARKS

This Supplement to Grant of Security Interest in Trademarks (this "Supplement") is made as of the 4<sup>th</sup> day of September, 2013 by each of KENNETH COLE PRODUCTIONS, INC., a New York corporation, and KENNETH COLE PRODUCTIONS (LIC), LLC, a Delaware limited liability company (collectively, the "Grantor") in favor of Wells Fargo Bank, National Association, in its capacity as the collateral agent for the credit parties under the Amended and Restated Security Agreement by, among others, the Grantor and the Grantee, dated as of September 25, 2012 (in such capacity, the "Grantee").

WHEREAS, the Grantor executed and delivered a Grant of Security Interest in Trademarks dated September 25, 2012 and recorded on September 26, 2012 at Reel 4865, Frame 0831 (as amended of record from time to time hereinafter, the "Grant") in favor of the Grantee, pursuant to which the Grantors pledged, assigned and granted a security interest in certain Trademarks (as defined therein); and

WHEREAS, the Grantor has developed additional Trademarks and desires to hereby confirm the pledge of, and the grant of a security interest in, such additional Trademarks in favor of the Grantee.

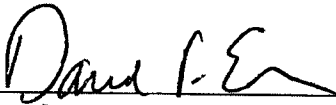
NOW, THEREFORE, in consideration of the mutual covenants herein contained and benefits to be derived herefrom, it is hereby agreed as follows:

1. Definitions. All capitalized terms herein and not otherwise defined shall have the same meaning herein as in the Grant.
2. Supplement to Schedule A. Schedule A to the Grant is hereby supplemented, but not replaced, by Schedule A-1 annexed hereto.
3. Miscellaneous:
  - a. Except as provided herein, all terms and conditions of the Grant remain in full force and effect. The Grantors hereby ratify, confirm and reaffirm all of the representations, warranties and covenants contained therein.
  - b. This Supplement covers the entire understanding of the parties with respect to the matters set forth herein and supersedes all prior discussions and negotiations hereon.

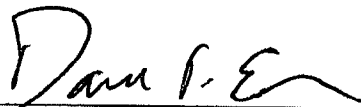
[signature pages follow]

IN WITNESS WHEREOF, the undersigned have executed this Supplement as of the date first written above.

KENNETH COLE PRODUCTIONS, INC., as  
Grantor

By:   
Name: DAVID P. EDELMAN  
Title: CFO

KENNETH COLE PRODUCTIONS (LIC), LLC,  
as Grantor

By:   
Name: DAVID P. EDELMAN  
Title: CFO

[Signature Page to First Supplement to Trademark Security Agreement]

SCHEDULE A-1

<u>Mark</u>	<u>App. No/Reg. No</u>	<u>Date</u>
Connected Kenneth Cole Reaction	85248756 4222612	10/09/12
Gentle Souls	77692814 4276028	01/15/2013
RXN	77778416 4324678	04/23/2013
Kenneth Cole Reaction	77778404 4317403	04/09/2013