

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Newsweek/Daily Beast Company LLC		08/13/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	The Daily Beast Company LLC		
Street Address:	555 West 18th Street, 2nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85533879	GIRLS IN THE WORLD	
Serial Number:	85533896	GIRLS IN THE WORLD	
CORRESPONDENCE DATA			
Fax Number:	2122078727		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 207-8787		
Email:	zmk@jacobsburleigh.com		
Correspondent Name:	Zeynel Karcioglu		
Address Line 1:	445 Park Avenue, 17th Floor		
Address Line 2:	Jacobs & Burleigh LLP		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Zeynel Karcioglu, Attorney of Record		
Signature:	/zk/		

OP \$65.00 85533879

Date:

09/05/2013

Total Attachments: 2

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Delaware

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The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THE NEWSWEEK/DAILY BEAST COMPANY LLC", CHANGING ITS NAME FROM "THE NEWSWEEK/DAILY BEAST COMPANY LLC" TO "THE DAILY BEAST COMPANY LLC", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF AUGUST, A.D. 2013, AT 3:52 O'CLOCK P.M.

4863457 8100

130984809

You may verify this certificate online
at corp.delaware.gov/authver.shtml




jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0662509

DATE: 08-13-13

TRADEMARK
REEL: 005105 FRAME: 0808

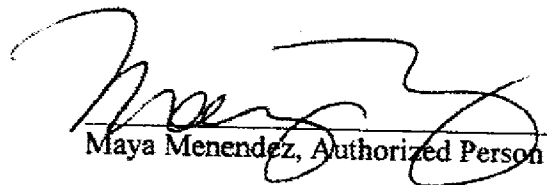
**CERTIFICATE OF AMENDMENT TO CERTIFICATE OF FORMATION
OF
THE NEWSWEEK/DAILY BEAST COMPANY LLC**

The Newsweek/Daily Beast Company LLC (hereinafter referred to as the "Company"), a limited liability company organized and existing under and by virtue of the Limited Liability Company Act of the State of Delaware, does hereby certify:

1. The name of the limited liability company is The Newsweek/Daily Beast Company LLC.
2. The Certificate of Formation of the Company is hereby amended by striking out Article FIRST thereof and by substituting in lieu of said Article the following new Article:

"FIRST. The name of the limited liability company is The Daily Beast Company LLC".

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on this 13th day of August, 2013.


Maya Menendez, Authorized Person