

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		09/04/2013	national banking association (USA): UNITED STATES
RECEIVING PARTY DATA			
Name:	Swoozie's, Inc.		
Street Address:	80 West Wieuca Road		
Internal Address:	Suite 302		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30342		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2651394	SWOOZIE'S	
Serial Number:	78623746	SWOOZIE'S GIRL	
CORRESPONDENCE DATA			
Fax Number:	4045228409		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-420-5527		
Email:	rjk@phrd.com		
Correspondent Name:	Rhonda J. Kenyeri, Paralegal		
Address Line 1:	285 Peachtree Center Avenue		
Address Line 4:	Atlanta, GEORGIA 30303		
ATTORNEY DOCKET NUMBER:	1141-121		
NAME OF SUBMITTER:	Harrison Roberts		

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TRADEMARK
 REEL: 005106 FRAME: 0257

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Signature:	/HJR/
Date:	09/06/2013
Total Attachments: 3 source=Wells - Swoozie - TSA Releas#page1.tif source=Wells - Swoozie - TSA Releas#page2.tif source=Wells - Swoozie - TSA Releas#page3.tif	

TRADEMARK TRANSFER AND ASSIGNMENT

September 4, 2013

FOR VALUE RECEIVED, the undersigned, **WELLS FARGO BANK, NATIONAL ASSOCIATION**, a national banking association ("Assignor"), does hereby sell, assign, transfer and convey to **SWOOZIE'S, INC.**, a Delaware corporation ("Assignee") with its principal place of business at 80 West Wieuca Road, Suite 302, Atlanta, Georgia 30342, **without any representation or warranty by, or recourse to**, Assignor, all right, title and interest of Assignor in and to the trademark applications and trademarks listed on Schedule A attached hereto, arising under that certain a Patent and Trademark Security Agreement, dated as of October 19, 2009, by and between Assignee and Assignor (as at any time amended, restated, supplemented or otherwise modified, the "Trademark Agreement"), and recorded on October 21, 2009, on Reel No. 004082, Frame 0667, United States Patent and Trademark Office, together with the goodwill of the business symbolized by the marks.

This Assignment intended to operate as a release of all liens and security interests conveyed by Assignee to Assignor pursuant to the terms of the Trademark Agreement, and to reassign to Assignee all of Assignor's right, title, and interest acquired pursuant to the terms of such Trademark Agreement.

[Remainder of page intentionally left blank;
signatures appear on following page.]

IN WITNESS WHEREOF, Assignor has caused this Agreement to be signed and sealed by its duly authorized officer as of the date first written above.

WELLS FARGO BANK, NATIONAL
ASSOCIATION
("Assignor")

By: 

Name: Donald CHAKALIDIS

Title: SVP

SCHEDULE A

Trademarks

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Owner</u>
Swoozie's	2,651,394	11/19/2002	Swoozie's, Inc.

Trademark Applications

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Owner</u>
Swoozie's Girl	78,623,746	5/5/2005	Swoozie's, Inc.

COLLECTIVE MEMBERSHIP MARKS

None.

UNREGISTERED MARKS

None.