

TRADEMARK ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT																	
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT																	
EFFECTIVE DATE:	08/19/2012																	
CONVEYING PARTY DATA																		
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>ZCo, LLC</td> <td></td> <td>09/06/2013</td> <td>LIMITED LIABILITY COMPANY: ALABAMA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	ZCo, LLC		09/06/2013	LIMITED LIABILITY COMPANY: ALABAMA							
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ZCo, LLC		09/06/2013	LIMITED LIABILITY COMPANY: ALABAMA															
RECEIVING PARTY DATA																		
Name:	Infinitoy, Inc.																	
Street Address:	733 South Claremont Street																	
City:	San Mateo																	
State/Country:	CALIFORNIA																	
Postal Code:	94402																	
Entity Type:	CORPORATION: CALIFORNIA																	
PROPERTY NUMBERS Total: 4																		
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3305673</td> <td>ZOOB</td> </tr> <tr> <td>Registration Number:</td> <td>2458793</td> <td></td> </tr> <tr> <td>Registration Number:</td> <td>2448855</td> <td>ZOOSDUDE</td> </tr> <tr> <td>Registration Number:</td> <td>2184475</td> <td>ZOOB</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3305673	ZOOB	Registration Number:	2458793		Registration Number:	2448855	ZOOSDUDE	Registration Number:	2184475	ZOOB
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CORRESPONDENCE DATA																		
Fax Number:	5039729115																	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																		
Phone:	5032246655																	
Email:	heidi@khpatent.com																	
Correspondent Name:	Kolisch Hartwell, PC																	
Address Line 1:	520 SW Yamhill Street, Suite 200																	
Address Line 4:	Portland, OREGON 97204																	

OP \$115.00 3305673

ATTORNEY DOCKET NUMBER:	INF222
NAME OF SUBMITTER:	John M. McCormack
Signature:	/John M. McCormack/
Date:	09/06/2013
Total Attachments: 1 source=SF-#501505-v1-Executed_ZCo_Trademark_Assignment_to_Infinity#page1.tif	

TRADEMARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, pursuant to the Amended and Restated Purchase Agreement dated as of August 19, 2012 (the "Agreement"), between ZCo, LLC, a limited liability corporation, having a principal place of business at 2001 Park Place, Suite 320, Birmingham, Alabama 35203 ("ZCo") and Infnitoy, Inc., a California corporation, having a principal place of business at 733 South Claremont Street, San Mateo, California 94402 ("Infnitoy"), ZCo sold, assigned and transferred the sole and exclusive rights to certain U.S. trademark registrations described in the Agreement; and

WHEREAS, Infnitoy desires to file and record such ownership and assignments of such trademark registrations, including the trademark registrations listed below in the U.S. Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, ZCo has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Infnitoy, *nunc pro tunc*, all of ZCo's right, title and interest in and to the trademark registrations described in the Agreement and the trademark registrations listed below, together with the good will of the business connected with the use of and symbolized by the marks:

U.S. Mark	Registration Number	Date Registered
ZOOB	3,305,673	October 9, 2007
DESIGN MISC. (Zoob Playing Piece)	2,458,793	June 5, 2001
ZOObDUDE	2,448,855	May 8, 2001
ZOOb	2,184,475	August 25, 1998

ZCo further agrees, without further consideration, to perform such lawful acts and to execute such further documents regarding the rights assigned, transferred and sold herein, as reasonably requested and prepared by Infnitoy or its successors or assigns.

ZCo, LLC

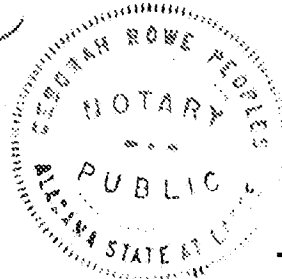
Date: September 6, 2013

By: [Signature]
 Name: JAMES D. DAVIS
 Title: CHAIRMAN

STATE OF Alabama
 COUNTY OF Jefferson

On this 6th day of September, 2013, before me came James D. Davis who being by me duly sworn, did depose and say to me that he or she is the Chairman of ZCo LLC and that he or she is duly authorized by said company to execute this Trademark Assignment.

[Signature]
 Notary Public:



TRADEMARK