

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>RKM Wines, LLC</td> <td></td> <td>03/27/2013</td> <td>LIMITED LIABILITY COMPANY: CALIFORNIA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	RKM Wines, LLC		03/27/2013	LIMITED LIABILITY COMPANY: CALIFORNIA				
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<table border="1"> <tr> <td>Name:</td> <td>E. & J. Gallo Winery</td> </tr> <tr> <td>Street Address:</td> <td>600 Yosemite Boulevard</td> </tr> <tr> <td>City:</td> <td>Modesto</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>95354</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: CALIFORNIA</td> </tr> </table>				Name:	E. & J. Gallo Winery	Street Address:	600 Yosemite Boulevard	City:	Modesto	State/Country:	CALIFORNIA	Postal Code:	95354	Entity Type:	CORPORATION: CALIFORNIA
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PROPERTY NUMBERS Total: 1															
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CORRESPONDENCE DATA															
Fax Number: 2093413719 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 2093416349 Email: tm.group@ejgallo.com Correspondent Name: Kristi W. Whalen Address Line 1: 600 Yosemite Boulevard Address Line 4: Modesto, CALIFORNIA 95354															
ATTORNEY DOCKET NUMBER:	USNAAR-002_4917														
NAME OF SUBMITTER:	Kristi W. Whalen														
Signature:	/kww/														
Date:	09/09/2013														
Total Attachments: 1 source=Scanned_Doc_20130909_153300#page1.tif															

OP \$40.00 4368973

TRADEMARK ASSIGNMENT

WHEREAS, RKM Wines, LLC, a California limited liability company with its principal place of business at 171 15th Avenue, San Francisco, CA 94118 ("Assignor"), is the owner of all right, title and interest in the trademark ARGONAUT for wine, and the federal registration thereof, namely Reg. No. 4368973, and the goodwill associated therewith; and

WHEREAS, E. & J. Gallo Winery, a California corporation having its principal place of business at 600 Yosemite Boulevard, Modesto, CA 95354 ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the trademark ARGONAUT for wine and the federal registration thereof, namely Reg. No. 4368973, and the goodwill associated therewith; and

WHEREAS, the parties have entered into a confidential agreement (the "Agreement") relating to the transfer of the trademark ARGONAUT for wine, and the federal registration thereof, namely Reg. No. 4368973, and the goodwill associated therewith, from Assignor to Assignee, and this Assignment is subject to and directed by that Agreement.

NOW THEREFORE, pursuant to the Agreement, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably sells, transfers, assigns and sets over unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the trademark ARGONAUT for wine, and the federal registration thereof, namely Reg. No. 4368973, together with the goodwill associated therewith and symbolized thereby, all common law rights related thereto, all rights of registration, renewal and extension, and the right to recover for damages and profits for past infringements thereof to Assignee.

E. & J. GALLO WINERY

By: [Signature]

Name: GARY IROLITO

Title: EXECUTIVE VP / GENERAL MANAGER

RKM WINES, LLC

By: [Signature]

Name: RICHARD KEENAN

Title: MEMBER