

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hawthorne Direct LLC		08/22/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Melville Direct, LLC
Street Address:	5100 Schenley Place
City:	Lawrenceburg
State/Country:	INDIANA
Postal Code:	47025
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3949578	FOLD-AND-GO WOODEN JIGSAW TABLE
Registration Number:	3269589	BITS AND PIECES
Registration Number:	4305365	WE DELIVER FUN!
Registration Number:	4305366	SPILSBURY
Registration Number:	4356812	BITS AND PIECES
Registration Number:	2273176	PUZZLE MAKERS INTERNATIONAL

CORRESPONDENCE DATA

Fax Number: 6179659426
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-965-9425
 Email: zrubin@zickrubin.com
 Correspondent Name: Zick Rubin
 Address Line 1: 288 Walnut Street
 Address Line 2: Suite 230

OP \$165.00 3949578

Address Line 4: Newton, MASSACHUSETTS 02460

ATTORNEY DOCKET NUMBER:	MELVILLE/HAWTH ASSIGNMENT
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NAME OF SUBMITTER:	Zick Rubin
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Signature:	/zickrubin/
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Date:	09/10/2013
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Total Attachments: 2 source=Certificate of Amendment#page1.tif source=Certificate of Amendment#page2.tif
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HAWTHORNE DIRECT LLC", CHANGING ITS NAME FROM "HAWTHORNE DIRECT LLC" TO "MELVILLE DIRECT, LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF AUGUST, A.D. 2013, AT 1:28 O'CLOCK P.M.

4537843 8100

131015715




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0684315

DATE: 08-22-13

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005107 FRAME: 0612

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF FORMATION
OF
HAWTHORNE DIRECT LLC**

(Under Section 18-202 of the Delaware Limited Liability Company Act)

1. The name of the limited liability company is **HAWTHORNE DIRECT LLC** (the "Company").


2. The Certificate of Formation of the Company was filed with the Secretary of State of the State of Delaware on April 23, 2008.

3. The Certificate of Formation of the Company is amended by changing Article FIRST to read as follows:

"FIRST: The name of the limited liability company is **MELVILLE DIRECT, LLC.**"

4. This Certificate of Amendment shall become effective immediately upon its filing with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of the Certificate of Formation this 7th day of August, 2013.


Eric Hamant, *Authorized Person*

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