900265747 09/10/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|-----------------------------------|
| PUSSER'S (2001) LTD. | | IIN8/31/2013 I | CORPORATION: ST. CHRIST- NEVIS |

RECEIVING PARTY DATA

| Name: | Pusser's Rum Limited | |
|-----------------|-------------------------------------|--|
| Street Address: | 2233 Technical Parkway, Suite B | |
| City: | North Charleston | |
| State/Country: | SOUTH CAROLINA | |
| Postal Code: | 29406 | |
| Entity Type: | CORPORATION: BRITISH VIRGIN ISLANDS | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|----------------|
| Registration Number: | 3246216 | NELSON'S BLOOD |

CORRESPONDENCE DATA

Fax Number: 7032058050

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 703-205-8000

Email: Rommel.Cortez@bskb.com

Correspondent Name: James M. Slattery
Address Line 1: P.O. Box 747

Address Line 4: Falls Church, VIRGINIA 22040-0747

| ATTORNEY DOCKET NUMBER: | 5129-0209US1 |
|-------------------------|---------------------|
| NAME OF SUBMITTER: | James M. Slattery |
| Signature: | /James M. Slattery/ |
| Date: | 09/10/2013 |

Total Attachments: 1

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TRADEMARK REEL: 005107 FRAME: 0636

<u>ASSIGNMENT</u>

WHEREAS, PUSSER'S (2001) LTD. (hereinafter Assignor), a corporation of SAINT KITTS AND NEVIS, having a place of business at Lower Estate, Road Town, Tortola, VIRGIN ISLANDS, BRITISH, is the owner of Trademark Registration No. 3,246,216, registered on May 29, 2007, for the mark "NELSON'S BLOOD", in the U.S. Patent and Trademark Office; and

WHEREAS, Pusser's Rum Limited (hereinafter Assignee), a corporation of VIRGIN ISLANDS, BRITISH, having a place of business at 2233 Technical Parkway, Suite B, North Charleston, SOUTH CAROLINA 29406, UNITED STATES, is desirous of acquiring said registration;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to said registration, together with the goodwill of the business associated with the mark, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

ASSIGNOR:

PUSSER'S (2001) LTD.

By Charles S. Jobias

Name Charles S. Jobias

Title Decarry

Date 31 Aug 13

By Signature

TRADEMARK
REEL: 005107 FRAME: 0637

RECORDED: 09/10/2013