

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

09/09/2013  
 900265698

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Black Line Equity		09/09/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	POSITIVE BEVERAGE
Street Address:	2222 BRINDISI
City:	NEWPORT BEACH
State/Country:	CALIFORNIA
Postal Code:	92660
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	76704078	POSITIVE CHARGE
Serial Number:	76704488	POSITIVE H2O SIMPLY BENEFICIAL

CORRESPONDENCE DATA

Fax Number:  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Phone: 856-979-2093  
 Email: Z.muchnick@PositiveBeverage.com  
 Correspondent Name: Zachary A. Muchnick  
 Address Line 1: 2222 Brindisi  
 Address Line 4: Newport beach, CALIFORNIA 92660

NAME OF SUBMITTER:	Zachary A. Muchnick
Signature:	/ZAM/
Date:	09/09/2013
Total Attachments: 0	

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