

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name		Formerly	Execution Date
Richard Prezelski			08/08/2013
Entity Type			
Individual: UNITED STATES			
RECEIVING PARTY DATA			
Name:		Cross Farms, Inc.	
Street Address:		222 Delaware Avenue	
Internal Address:		Suite 1200	
City:		Wilmington	
State/Country:		DELAWARE	
Postal Code:		19801	
Entity Type:		CORPORATION: DELAWARE	
PROPERTY NUMBERS Total: 1			
Property Type		Number	Word Mark
Registration Number:		2960245	SX BRANDS
CORRESPONDENCE DATA			
Fax Number:		215279394	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:		jordan.lavine@flastergreenberg.com	
Correspondent Name:		Jordan A. LaVine	
Address Line 1:		1600 JFK Blvd., 2nd Floor	
Address Line 4:		Philadelphia, PENNSYLVANIA 19103	
NAME OF SUBMITTER:		Jordan A. LaVine	
Signature:		/Jordan A. LaVine/	
Date:		09/10/2013	
Total Attachments: 1 source=sx brands#page1.tif			

OP \$40.00 2960245

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (the "Assignment") is entered into this 8<sup>th</sup> day of August, 2013 by and between Richard Prezelski, 952 Wilkes-Barre Township Boulevard, Wilkes-Barre, Pennsylvania 18702, a United States individual ("Assignor") and Cross Farms, Inc. 222 Delaware Avenue, Suite 1200, Wilmington, Delaware 19801, a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of U.S. Trademark Registration No. 2960245 for the trademark "SX Brands" (the "Mark");

WHEREAS, Assignor now wishes to assign the Mark to Assignee, and Assignee is desirous of acquiring the Mark.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree and confirm as follows:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the Mark together with the goodwill associated with the Mark, including the trademark registration therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Mark.
2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

**ASSIGNOR:**

**ASSIGNEE:**

RICHARD PREZELSKI

CROSS FARMS, INC.

By: 

Richard Prezelski

By: 

Name: C.L. Hicks

Title: General Manager