700509970 09/06/2013

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Assignment

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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignor name, which was incorrectly identified as Atlas Holdings LLC instead of Atlas AGI Holdings LLC. previously recorded on Reel 004958 Frame 0685. Assignor(s) hereby confirms the Assigns the Entire Interest and The Goodwill.	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Atlas AGI Holdings, LLC		INR/19/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Hip Lik Packaging Products Fty. Ltd.		
Street Address:	Oriental Daily News Building		
Internal Address:	3/F, 6 Kwei Chow St.		
City:	Tokwawan, Kowloon		
State/Country:	HONG KONG		
Entity Type:	CORPORATION: HONG KONG		

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2860829	INSIGHT
Registration Number:	3261981	INSIGHT SLIDER

CORRESPONDENCE DATA

Fax Number:

2128087800

Phone:

212-808-7800

Email:

trademarks@kelleydrye.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it

☑ 002/007

Assignment Page 2 of 2

will be sent via US Mail.

Correspondent Name:

Andrea L. Calvaruso

Address Line 1:

Kelley Drye & Warren LLP

Address Line 2:

101 Park Avenue

Address Line 4:

New York, NEW YORK 10178

ATTORNEY DOCKET NUMBER:

020240-0002

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

Andrea L. Calvaruso

Signature:

/Andrea L. Calvaruso/

Date:

08/29/2013

Total Attachments: 6

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RECEIPT INFORMATION

ETAS ID:

TM279354

Receipt Date:

08/29/2013

Fee Amount:

\$65

900246451

02/08/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Atlas Holdings LLC		101/08/2013	LIMITED LIABILITY COMPANY: UNITED STATES

RECEIVING PARTY DATA

Name:	Hip Lik Packaging Products Fty. Ltd.		
Street Address:	Oriental Daily News Building, 3/F, 6 Kwei Chow St.		
City:	Tokwawan, Kowloon		
State/Country:	HONG KONG		
Entity Type:	CORPORATION: HONG KONG		

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2860829	INSIGHT
Registration Number:	3261981	INSIGHT SLIDER

CORRESPONDENCE DATA

Fax Number:

2128087897

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone:

212-808-7800

Email:

ajakobsson@kelleydrye.com Kelley Drye & Warren LLP

Address Line 1:

Correspondent Name:

101 Park Avenue

Address Line 4:

New York, NEW YORK 10178

DOMESTIC REPRESENTATIVE

Name:

Kelley Drye & Warren LLP

Address Line 1:

101 Park Avenue

Address Line 4:

900246451

New York, NEW YORK 10178

TRADEMARK

REEL: 004958 FRAME: 0685

TRADEMARK

REEL: 005108 FRAME: 0023

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NAME OF SUBMITTER:	Anna Jakobsson		
Signature:	/Anna Jakobsson/		
Date:	02/08/2013		
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TRADEMARK

REEL: 005108 FRAME: 0024

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of January 8, 2013 by and among Atlas AGI Holdings, LLC, a Delaware limited liability company, with an address at One Sound Shore Drive, Suite 203, Greenwich, Connecticut 06830 (the "Assignor"), and Hip Lik Packaging Products Fty. Ltd., a Hong Kong corporation, with an address at Oriental Daily News Building, 3/F, 6 Kwei Chow Street, Tokwawan, Kowloon, Hong Kong (the "Assignee").

- 1. Assignor owns all right, title, and interest to the Trademarks in the attached Schedule A ("the Trademarks"). Assignor wishes to assign all right, title, and interest to the Trademarks to Assignee.
- 2. NOW, THEREFORE, in consideration of the mutual covenants and promises in the Purchase Agreement dated January 8, 2013, and for other good and valuable consideration the receipt and adequacy of which are hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns, and legal representatives, the entire, full, and exclusive right, title, and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademarks and to collect for all past, present, and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties, and proceeds of infringement suits, and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.
- 3. Assignor also hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the Trademarks pertain.

Atlas AGI Holdings, LLC

Bv:

Name:

Title:

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Schedule A

Trademark	Country	Reg. No.	Goods
INSIGHT	US	2,860,829	Packaging container comprised of plastic sheets and plastic end caps which create a structure for displaying a wide range of consumer goods
INSIGHT SLIDER	Canada	TMA644,594	Packaging container comprised of plastic sheets with an interlocking mechanism that creates a sliding structure for displaying a wide range of consumer goods
INSIGHT SLIDER	EU	3903151	Packaging containers of plastic
INSIGHT SLIDER	US	3,261,981	Packaging container comprised of plastic sheets with an interlocking mechanism that creates a sliding structure for displaying a wide range of consumer goods

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