

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SurveyMonkey, Inc.		09/05/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Critical Mix, Inc.		
Street Address:	264 Riverside Avenue		
City:	Westport		
State/Country:	CONNECTICUT		
Postal Code:	06880		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3249088	ZOOMPANEL	
CORRESPONDENCE DATA			
Fax Number:	215279394		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jordan.lavine@flastergreenberg.com		
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	1600 JFK Blvd., 2nd Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Jordan A. LaVine		
Signature:	/Jordan A. LaVine/		
Date:	09/10/2013		
Total Attachments: 4 source=assignment#page1.tif source=assignment#page2.tif source=assignment#page3.tif source=assignment#page4.tif			

OP \$40.00 3249088

ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES

This Assignment of Trademarks and Domain Names is entered into on September 5, 2013 ("Assignment") by SurveyMonkey Inc., a Delaware corporation ("Assignor"), and Critical Mix Inc., a Delaware corporation ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of record of the trademarks listed on Schedule I attached hereto (the "Trademarks");

WHEREAS, Assignor is the owner of record of the domain names listed on Schedule II attached hereto (the "Domain Names"); and

WHEREAS, Assignor is desirous of assigning to Assignee all right, title, interest and goodwill in the Trademarks, Domain Names and all related rights. Assignee is desirous of accepting such assignment.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows.

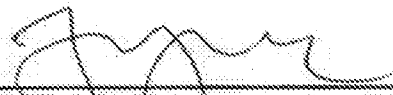
AGREEMENT

1. **Assignment.** Assignor does hereby assign, transfer, grant, sell and otherwise convey to Assignee all of Assignor's right, title and interest in and to the Trademarks and Domain Names, including all common law rights therein, applications to register therefor, together with the good will of the business symbolized by the Trademarks and the Domain Names and all claims for damages by reason of past infringements of the Trademarks or the Domain Names with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns and other legal representatives. Assignee accepts such assignment.

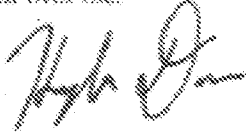
2. **Execution and Delivery.** Assignor agrees to execute and deliver all papers, instruments and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title and interest in and to the Trademarks, Domain Names and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREFORE, the parties have executed this Assignment as of the date first set forth above.

ASSIGNOR	ASSIGNEE
SurveyMonkey Inc.	Critical Mix Inc.
By: 	By:
Name: Timothy Maly Title: SVP, Business Operations & Finance	Name: Title:

IN WITNESS WHEREFORE, the parties have executed this Assignment as of the date first set forth above.

ASSIGNOR SurveyMonkey Inc. By:	ASSIGNEE Critical Mix Inc. By: 
Name: Title:	Name: <i>Hugh Davis</i> Title: <i>Managing Partner</i>

SCHEDULE I

TRANSFERRED TRADEMARKS

Jurisdiction	Mark	Class	Registration Number	Registration Date
USA	ZOOMPANEL	35	3,249,088	6/5/2007
European Union (CTM)	ZOOMPANEL	35	4,775,144	11/14/2006
Japan	ZOOMPANEL	35	4,999,621	10/27/2006